



NORTHCOAST SPORTS' \$10 POWER PLAYS

© 2017 NORTHCOAST SPORTS SERVICE

VOLUME 33 ISSUE 22 February 5, 2017

SUPER BOWL 51 QUICK FACTS & FIGURES

SITE: NRG Stadium, Houston TX
 DATE: February 6, 2017
 GAME TIME: 6:30 pm ET
 CAPACITY: 68,500

Who will be the announcers for the Super Bowl?

Joe Buck, Troy Aikman

Who will perform HT of the Super Bowl?

Lady Gaga



SUPER BOWL SITUATIONS

Let's take a look at some interesting situations about Super Bowl matchups. Here are the answers to recent questions about past Super Bowls. **How does a lower seed do?** The playoffs expanded in 1990 and the NFL seeded teams 1 thru 6. In 2010 it was only the second time in 15 years that a #1 seed has failed to make the Super Bowl and the only time with a matchup between the #2 and #6 seeds. LY, however, for only the 5th time since 1990 and 3rd consec yr, we got a Super Bowl matchup with two #1 seeds. A team ranked as the #4 seed or lower has now reached the Super Bowl 6 times in the last 11 years winning it 4 times. One of the most surprising stats is that the LOWER SEED is now 10-2 SU and 11-1 ATS. **What happens when an AFC/NFCTitle game favorite was outgained?** Three years ago BOTH teams were outgained in the conf finals but SF was a favorite. In 2011 New England was outgained 398-330 and of course was upset. In 2010 the Pittsburgh Steelers were outgained by the NY Jets 289-287 and since 1992, only 8 teams have been outgained as favorites in the title gm and went on to play in the Super Bowl. In 2009 the New Orleans Saints were outgained 475-257 but of course went on to beat Indianapolis. The Bears were outgained in 2007 by a 364-340 edge and then lost and failed to cover vs Indy. In 2005 New England was outgained 388-322 vs PIT and won but did not cover in the SB 24-21 (-7). In 1998 Denver was outgained 370-331 and won the SB 34-19 (-7) and was outgained in '97 but won 31-24 (+11). Pittsburgh was outgained in '95 (328-285) and went on to cover the SB 27-17 (+13.5) and SF won the SB 49-26 (-18) in '94 after being outgained by 157 yds by DAL. DEN was the latest to win and cover LY in the SB (+4', 24-10 win over CAR) after being outgained by NE (336-244). Teams are 5-3 SU and 6-2 ATS (dog is 4-1 ATS). **What is the outcome when a road team and a home team advance from the Conference Championships? How do teams perform if they've appeared in the Super Bowl in the last 2 seasons?** A team is certainly among the league's elite if they are making a second SB appearance within 3 years. Denver returned for the first time since 1998 while it was Seattle's first trip since 2005. Pittsburgh fit the category in '10 but of course lost to GB. Here are the most recent teams that are making a repeat appearance in a 3 year span including TY's Patriots: NE '16, SEA '14, PIT '10, NE in '05, NE in '04, STL in '00, DEN in '99, GB in '98, DAL in '96. Of the 8 teams s/1995 they have gone 4-3 SU and 2-6 ATS when making a 2nd SB appearance in a 3 yr span. **Thinking about a record?** The most combined total points in a Super Bowl came in SB 29 as SF and SD combined for 75 pts followed by 69 total pts twice as Dallas defeated Buffalo and TB beat Oakland. The fewest points scored all were prior to 1975 as Pittsburgh and Minnesota combined for 22 points in SB 9 while Miami and Washington combined for 21 points in SB 7. In the 36 years since, the 2 lowest scoring SB's have occurred in the last 9 years as the NYG beat NE 17-14 and Pittsburgh beat SEA 21-10. **Quick starts?** The final thing we'll look at is how teams have started and scored in the 1Q. It has been slow going as in the last 18 Super Bowls only TWICE have the teams combined for over 10 total points in the opening period. Five times in the last 17 years there has been a 3-0 score after 1Q and on 3 occasions the teams failed to score. **GOTTA LOVE THOSE PROPS!!** Over the last 9 seasons we've had great success with our Super Bowl prop plays. In fact we are now 83-46 64% on those releases!

SB SUNDAY IS LAST CHANCE to get 2017 PP or PS for \$89*

*email version. Add \$40 for mail and \$10 for Logs.
Call Today! Includes All 2017 Bonuses! 1-800-654-3448

POST SEASON NFL LATE PHONE PLAYS A PERFECT 4-0 100% THIS YEAR:

- 3.5★ Seattle (-8) 26 Detroit 6 **WIN**
- 4.5★ GOY!!! Over 52 GB 34/DAL 31 (65 PTS!!) **WIN**
- 3★ New England (-16) 34 Houston 16 **WIN**
- 3★ Over 60' ATL 44/GB 21 (65 PTS!!) **WIN**

SUPER BOWL SCORING BY THE QUARTER THE LAST 15 YEARS

	Line	Result	COMBINED TTL PTS SCORED				Final	COMBINED TTL PTS SCORED							
			1Q	2Q	3Q	4Q		1H	2H						
Carolina Panthers (NFC, 15-1)	-4.5	UND	0	7	0	3	10	2014	10	10	3	11	20	14	
Denver Broncos (AFC, 12-4)	43.5	W	10	3	3	8	24								
New England Patriots (AFC, 12-4)	47	W	0	14	0	14	28	2014	0	28	10	14	28	24	
Seattle Seahawks (NFC, 12-4)	-1	OV	0	14	10	0	24								
Seattle Seahawks (NFC, 13-3)	48	W	8	14	14	7	43	2013	8	14	22	7	22	29	
Denver Broncos (AFC, 13-3)	-2	OV	0	0	8	0	8								
Baltimore Ravens (AFC, 10-6)	49	W	7	14	7	6	34	2012	10	17	24	14	27	38	
San Francisco 49ers (NFC, 11-4-1)	-3.5	OV	3	3	17	8	31								
New York Giants (NFC, 9-7)	53.5	W	9	0	6	6	21	2011	9	10	13	6	19	19	
New England Patriots (AFC, 13-3)	-3	UND	0	10	7	0	17								
Pittsburgh Steelers (AFC, 12-4)	44.5	OV	0	10	7	8	25	2010	14	17	7	18	31	25	
Green Bay Packers (NFC, 10-6)	-3	W	14	7	0	10	31								
New Orleans Saints (NFC, 13-3)	56.5	W	0	6	10	15	31	2009	10	6	17	15	16	32	
Indianapolis Colts (AFC, 14-2)	-5.5	UND	10	0	7	0	17								
Pittsburgh Steelers (AFC, 12-4)	-6.5	OV	3	14	3	7	27	2008	3	21	3	23	24	26	
Arizona Cardinals (NFC, 9-7)	46.5	W	0	7	0	16	23								
New York Giants (NFC, 10-6)	54.5	W	3	0	0	14	17	2007	3	7	0	21	10	21	
New England Patriots (AFC, 16-0)	-12	UND	0	7	0	7	14								
Indianapolis Colts (AFC, 12-4)	-7	W	6	10	6	7	29	2006	20	10	9	7	30	16	
Chicago Bears (NFC, 13-3)	47.5	UND	14	0	3	0	17								
Seattle Seahawks (NFC, 13-3)	46.5	UND	3	0	7	0	10	2005	3	7	14	7	10	21	
Pittsburgh Steelers (AFC, 11-5)	-4	W	0	7	7	7	21								
New England Patriots (AFC, 14-2)	-7	UND	0	7	7	10	24	2004	0	14	14	17	14	31	
Philadelphia Eagles (NFC, 13-3)	46.5	W	0	7	7	7	21								
Carolina Panthers (NFC, 11-5)	37.5	W	0	10	0	19	29	2003	0	24	0	37	24	37	
New England Patriots (AFC, 14-2)	-7	OV	0	14	0	18	32								
Oakland Raiders (AFC, 11-5)	-4	OV	3	0	6	12	21	2002	6	17	20	26	23	46	
Tampa Bay Buccaneers (NFC, 12-4)	44	W	3	17	14	14	48								
St. Louis Rams (NFC, 14-2)	-14	UND	3	0	0	14	17	2001	3	14	3	17	17	20	
New England Patriots (AFC, 11-5)	53	W	0	14	3	3	20								
TOTAL POINTS SCORED									TTL	102	222	172	257	324	399
AVERAGE PER YEAR									AVG	6.8	14.8	11.5	17.1	21.6	26.6

2016 College & NFL
 Post Season Triples:
5-1 83%

**NFL Post Season
 EXEC LPS SIDES:
 9-1 90%!!
 Overall 15-5 75%!!!**

CLOSE OUT THE SEASON WITH US! VALUE\$186
 EVERY PROP (at least 12).....\$144 **2018 Subs.....\$59**
 SUPER BOWL SIDE\$30 2017 \$99
 SUPER BOWL TOTAL\$12 **WE'RE ON FIRE!!!!**

THE JOURNEY

#6 Miami 12
#3 Pittsburgh (-11/45') 30
(Jan 8th 1:05 pm CBS)

#3 Pittsburgh (+1/44) 18
#2 Kansas City 16
(Jan 15th 8:20 pm NBC)

#3 Pittsburgh 17
#1 New England (-6/50) 36
(Jan 22nd 6:40 pm CBS)

#4 Houston 16
#1 New England (-16/44') 34
(Jan 14th 8:15 pm CBS)

#5 Oakland 14
#4 Houston (+3/37) 27
(Jan 7th 4:35 pm ESPN)

#6 Detroit 6
#3 Seattle (-8/43') 26
(Jan 7th 8:15 pm NBC)

#3 Seattle 20
#2 Atlanta (-5/52) 36
(Jan 14th 4:35 pm FOX)

#4 Green Bay 21
#2 Atlanta (-5/60) 44
(Jan 22nd 3:05 pm FOX)

#4 Green Bay (+5/52) 34
#1 Dallas 31
(Jan 15th 4:40 pm FOX)

#5 NY Giants 13
#4 Green Bay (-5/44') 38
(Jan 8th 4:40 pm FOX)

FEBRUARY 5th
FOX 6:30 pm ET

#1 NEW ENGLAND
vs
#2 ATLANTA
SUPER BOWL LI

SUPER BOWL LI

Sunday, February 5, 2017 6:30 pm EST (FOX)



New England
Atlanta

Line	Total	ML	1H, Total
-3	59	-160	-1', 29'
+3	59	+140	+1', 29'

POWER PLAYS PROJECTION	RUSH	PASS	POINTS	TO's	ST
NEW ENGLAND	103	297	28	+16	#11
ATLANTA	103	304	27	+15	#8



GAME OVERVIEW - The Patriots are back in the Super Bowl for the 2nd time in the past 3 ssn and 9th time overall (most in NFL history). They made it to Houston in relatively easy fashion after dominating the Steelers for a good portion of their 36-17 victory (QB Brady 384 yds & 3 TD). NE now takes on a Falcons squad that's back in the Super Bowl for the 2nd time in franchise history with their previous trip coming back in 1998 where they were dealt a 13 pt loss by DEN. The Falcons also had no problem reaching the "Big Game" as they beat SEA (DIV Rnd) and GB (Champ Rnd) by a combined 39 pts (QB Ryan 392 yds, 5 ttl TD vs Packers). The NFC has won 4 of the L/7 although SB favorites are just 5-10 SU/3-12 ATS with the game going OVER in 4 of the L/6.

RECORD VS THE SPREAD - The Patriots posted a 14-2 regular ssn record that saw them outscore their foes by nearly 12 ppg. NE's spread record was also nearly as impressive as they posted a 13-3 ATS and have covered each of their playoff matchups to boot. The Falcons' 12-4 regular ssn record saw them outscore their opponents by 8 ppg in that span. ATL went 10-6 ATS during the campaign and have also followed that up with a perfect 2-0 ATS postssn mark. NE was nearly perfect away from home TY with a 7-1 ATS record while ATL was just as impressive with a 7-1 ATS mark of their own away from the Georgia Dome.

TURF/SITE - This marks the 3rd Super Bowl in Houston with the most recent contest (2004) also taking place at NRG Stadium (formerly Reliant Stadium, seating capacity of 71,795). The Patriots were actually part of that '04 matchup as they knocked off the Panthers 32-29 thanks to a 41-yd FG with :04 remaining. There will be no weather concerns as the roof will be closed for this contest. Both tms receive approximately 17.5% of tickets with one-third going to each team suite owners, another to ssn ticket holders in a lottery system and the rest to coaches, players and staff. While neither team has played at this venue during the regular ssn, the slight edge goes to ATL as they are just under 800 miles away while NE is a tad bit over 1,800!

PATRIOTS #4 OFFENSE VS FALCONS #25 DEFENSE - NE comes in with the #4 total offense in the NFL at 386 ypg while also posting the league's 3rd best scoring offense at 27.6 ppg. A good portion of the credit obviously goes to Brady who has embarked in the "Scorched Earth Tour" since his return from the "Deflategate" suspension of Wks 1-4. All Brady did in the regular ssn was post a 28-2 ratio and a 11-1 SU mark. While he's tossed just as many int's in the postseason as he did in the regular, 2 wks of preparation and standing next to Commissioner Goodell following a potential win gives him all the motivation that he'll need. RB Blount broke the franchise record with 18 rush TD's while the combo of Lewis and White give Brady pass options out of the backfield. While TE Gronkowski is on the shelf with inj, the emergence of Bennett is worth mentioning as he's a noteworthy threat. The WR unit features some sure-handed talent in Edelman and Hogan while the OL has allowed Brady to be sacked on just 19 occasions thru 14 gms. Although the Falcons did finish with the 25th ranked total defense at 371 ypg (#27 scoring D at 25.3 ppg), the unit does feature plenty of youth (3 rookies starting) that has begun to show even more consistency as the ssn has progressed. While HC Quinn faced off against this very same NE offense in the SB just 2 yrs ago as the DC of SEA, he clearly doesn't have the same players that had with the "Legion of Doom" to find constant success.

FALCONS #1 OFFENSE VS PATRIOTS #8 DEFENSE - The Falcons had quite the impressive ssn on the offensive side of the ball led by MVP front-runner Ryan who nearly eclipsed the 5,000 yd passing mark. ATL finished #2 in ypg (416) and #1 in scoring (33.8) as Ryan wasn't the only significant offensive piece with the RB duo of Freeman and Coleman combining for nearly 2,500 ttl yd (24 TD) and WR Jones continuing to be one of the league's most dominant threats with 1,400+ yds (incl 300 yds vs CAR back in Wk 4). Sanu and Gabriel have done a solid job spelling Jones throughout while the TE position has seen a plethora of players earn snaps. While the OL did give up 37 sks on the ssn, they've been extremely sharp most of the ssn in blocking for ATL's fine RB's. The Patriots' defense shouldn't be overlooked in this matchup however as they finished

NEW ENGLAND PATRIOTS Game-by Game

SU	ATS	O/U	LINE	HT	SC	PTS	FD	YDS	RY	PY	I-F
arz	W	W	+7/44	10-7	23-21	+2	-2	+19	+14	-5	-2
MIA	W	O	-5/42	24-3	31-24	+7	+6	+6	+91	-85	+3
HOU	W	U	+1/40	10-0	27-0	+27	-4	-2	+76	-78	+3
BUF	L	L	-3/41	0-13	0-16	-16	-11	-101	-44	-57	-1
cle	W	W	-10/47	23-7	33-13	+20	+7	+239	+71	+168	+1
CIN	W	O	-7/47	10-7	35-17	+18	+5	+80	+41	+121	0
pit	W	W	-7/49	14-10	27-16	+11	+4	-13	+46	-59	-1
buf	W	O	-5/48	24-10	41-25	+16	-2	-19	+95	+76	0
SEA	L	L	-7/49	14-19	24-31	-7	+2	-35	-15	-20	-2
sf	W	W	-11/51	13-10	30-17	+13	+8	+145	+49	+96	0
nyj	W	L	-8/47	10-10	22-17	+5	+10	+44	+27	+17	+2
LA	W	W	-13/44	17-10	26-10	+16	+13	+241	+97	+144	+2
BAL	W	O	-6/45	16-3	30-23	+7	+3	+148	+53	+95	-2
den	W	W	-3/43	10-3	16-3	+13	+5	+4	+78	-74	+3
NYJ	W	W	-17/44	27-0	41-3	+38	+7	+86	+3	+83	+4
mia	W	O	-7/46	20-7	35-14	+21	+6	+116	+45	+71	+2
HOU	W	O	-16/44	17-13	34-16	+18	+6	+92	-6	+98	0
PIT	W	O	-6/50	17-9	36-17	+19	+4	+63	+3	+60	+2

RECENT PAST MEETINGS

2013	rec	line	Sc	Fd	Plys	Yds	Rush	Pass	TO
ne	3-0	49'	30	21	62	448	31-132 (4.3)	20-31-316	0
ATL	1-2	-3	23	26	71	457	15-58 (3.9)	34-54-399	1
2009	rec	line	Sc	Fd	Plys	Yds	Rush	Pass	TO
atl	2-0	46'	10	13	45	257	17-58 (3.4)	17-28-199	1
NE	1-1	-4'	26	28	81	445	39-168 (4.3)	25-42-277	0

ATLANTA FALCONS Game-by Game

SU	ATS	O/U	LINE	HT	SC	PTS	FD	YDS	RY	PY	I-F
TB	W	W	-2/46	13-17	24-31	-7	-1	+3	-38	+41	+1
oak	W	O	+4/48	13-7	35-28	+7	-2	+74	-16	+90	-1
no	W	O	+2/53	28-17	45-32	+13	+6	-32	+102	-134	+2
CAR	W	W	+3/48	17-10	48-33	+15	+5	+193	+41	+152	+1
den	W	U	+4/44	13-3	23-16	+7	+1	+105	+38	+67	0
sea	L	W	+7/45	3-17	24-26	-2	0	+29	-20	+49	-2
SD	L	L	-5/53	27-17	30-33	-3	-5	-40	+52	+92	+1
GB	W	O	-3/51	19-24	33-32	+1	+1	+36	-18	+54	0
tb	W	O	-3/50	20-14	43-28	+15	+8	+65	+63	+2	+1
phi	L	L	PK/50	6-7	15-24	-9	-14	-126	-160	+34	0
SEA	W	W	-4/49	17-13	38-19	+19	+5	+28	+58	-30	0
ARZ	L	L	-4/50	16-20	28-29	-1	+15	+29	+5	+24	0
la	W	O	-5/45	21-0	42-14	+28	-3	-26	-38	+12	+5
SF	W	O	-13/51	28-13	41-13	+28	+14	+278	+141	+137	0
car	W	U	-3/51	20-3	33-16	+17	+4	+106	+33	+73	+2
NO	W	L	-7/58	35-13	38-32	+6	-1	-8	+10	-18	+1
SEA	W	O	-5/52	19-10	36-20	+16	+11	+113	-2	+115	+2
GB	W	O	-5/60	24-10	44-21	+23	+6	+126	+2	+124	0



8th overall allowing 326 ypg and an even more impressive #1 in scoring by allowing just 15.6 ppg (held PIT to just 9 in AFC Champ before a late garbage TD). The key to the unit all ssn has been the secondary which has been in bend but not break mode all ssn (top 3 tk/lrs in secondary). NE's DB's are enough to match up against the potent ATL passing offense giving us an even forecast in this one.

EDGE: NONE
PATRIOTS #11 SPECIAL TEAMS VS FALCONS #8 SPECIAL TEAMS - The Patriots and Falcons have eerily similar talent as far as special teams goes as the K combo of Gostkowski and Bryant combined to hit 61-69 on the ssn while P's Allen and Bosher finished with 41.4 and 41.6 nets respectively. While the Falcons had a stronger return game during the regular ssn, the return of Dion Lewis from injury in the playoffs (KR TD vs HOU) has bolstered the Patriots for this one.

COACHING - While Quinn deserves a ton of credit for turning around this Falcons squad in such a short time with a SB berth in just his 2nd year roaming the sideline, it's not hard to figure which coach we'll be leaning with in this one as Belichick deserves to be in a league of his own with what he's been able to string together with NE over nearly 2 decades. Belichick's resumé consists of 4 SB Titles as HC and 3 Coach of the Year Awards. What's also worth mentioning is that his Patriots squad has been to an NFL record 6 consecutive Championship gms with SB berths in 2 of the past 3Y. With NE also having an OC and DC that were in discussion for vacant HC spots this offssn, NE gets the clear call in this area.

LARGE EDGE: PATRIOTS
PAST HISTORY MATCHUP/INTANGIBLES - The Patriots and Falcons have met on just 2 occasions since Ryan came into the league with NE coming out victorious in both (7 pt win in '13, 16 pt win in '09). NE went 3-1 SU/ATS against the NFC this ssn with the lone loss coming in surprising fashion as SEA went into Foxboro on short rest and came out with the win. ATL meanwhile went 2-2 SU/ATS against the AFC with both of the losses coming at home in late game heroics from SD and KC. With ATL getting the nod in just one category (slight edge in venue), the overall matchup and intangible edge goes in favor of the Patriots.

SLIGHT EDGE: PATRIOTS
CONCLUSION - There is generally no real value in the Super Bowl as far as betting is concerned as this matchup is clearly overanalyzed for 2 full weeks by NFL and betting experts, media and fans. The real value is during the regular season when there are 50+ CFB/14+ NFL games competing with MLB/NBA/NHL matchups for the linesmakers attention. While ATL does come in with the league's top scoring offense, the Patriots appear to have enough to slow the unit down somewhat from the recent tear that they've been displaying. On the flip side, the Falcons' defense has also shown enough through the playoffs (vs SEA & GB) for us to feel that the unit is peaking at the right moment. With that being said and an opening line of -3 for the very experienced and successful Patriots, the UNDER seems to be the best option in this one and PP agrees (55 forecasted pts) as team's generally play tight early on in the Big Game. In fact, since 2002 the Super Bowl has featured a total of 50+ pts on 4 occasions with the UNDER cashing in each. Ironically, the Patriots were part of 3 of those matchups. With a line of 59 being the largest in SB history, this is an easy choice for us.

FORECAST: 2★ UNDER 59 (PATRIOTS/FALCONS)