



NORTHCOST SPORTS' \$7 POWER PLAYS

© 2010 Northcoast Sports Service
VOLUME 28 ISSUE 4 September 23-27, 2010

5★ GOM THIS SAT - FREE TO ALL 2010 SUBS!

NEWS AND NOTES - WEEK FOUR, 2010

NEWS AND NOTES: California's Mike Mohamed who led the Pac-10 in tackles last year was a late scratch from the Nevada game. In the 1H NV had a 182-126 yd edge and led 24-14. The key play of the game happened in the 2H after Cal had trimmed it to 24-21 and was driving for the go-ahead TD, Riley was int'd and re'd 65 yds for a TD, a 14 pt swing...Ohio St dominated Ohio with a 289-52 yd edge in the 1H, 16-2 FD edge and led 34-0. They extended it to 43-0 before OU got a garbage TD with 6:14 left. Terrelle Pryor hit a school record 16 consec passes, topping Jim Karsatos' 1985 record (12 vs Wisc)...Daniel Thomas rushed for 181 yards. Kansas St led 10-7 when they faked a 36 yd FG and were stopped late 2Q. They opened the 3Q driving for an apparent 10 pt lead when they were int'd 69 yds for a TD and actually trailed 14-10. Iowa St led 20-17 when KSt got a TD with 6:47 left and ISt fumbled at their own 25 with 1:58 left and KSt got a 42 yd FG with 1:38 left for the 7 pt lead. ISt was SOD at the KSt36 with :13 left...West Virginia dominated the 1H vs Maryland with a 250-62 yd edge and led 21-0. It could have been worse as WV fumbled at the MD15, was SOD at the MD34 and fmbld at the MD38. Two plays kept MD in the game as they got 60 and 80 yd TD passes from Jamarr Robinson. MD, down by 14, was SOD then went on an 11pl drive but settled for a 35 yd FG to get within 28-17. WV clinched it with a 76/16pl drive for a 23 yd FG with 3:07 left...Temple is now 3-0 for the first time since 1979 when they finished 10-2. The Owls also got their first win over a BCS foe since 2004. Connecticut had a 245-143 yd edge at the half but trailed 7-6 as they settled for 3 FG's and missed one of them. TU trailed 16-14 when they re'd a fumble 24 yds for a TD and the lead. It was 30-16 win for TU despite being outFD'd 16-13 and outgained 390-356...North Texas is one of the most beat up teams in the country. They lost QB Tune to inj, their 7th starter lost to inj and 5th for the season. Backup QB Thompson came in and played well but then broke his leg and is probably OFY. WR Riley Dodge, last year's starter who was not able to QB this year due to shoulder problems which limits his throwing, had to QB the rest of the game. Depth-shy NT did not play well vs Army. It was the first game all season NT had been outgained and outFD'd...Purdue lost its top RB in the spring then lost their top WR Keith Smith last week. Robert Marve was inj in the 3Q vs Ball St and Rob Henry hit 3-6-89 in his place...Michigan almost had its 2nd embarrassing defeat to an FCS foe. While UMass had a 26-22 FD edge, UM had a 525-439 yd edge...E Carolina had leads of 17-7 at the start of the 2Q and 24-21 at the half. They extended it to 27-21 vs Virginia Tech. VT battled back to lead 35-27 then got 2 big plays. RB Ryan Williams was inj and David Wilson saw his most extensive PT rushing 12x for 89 yards...Georgia was playing w/o susp'd WR AJ Green. They fell behind early to Arkansas, 17-7 at the half and it was 24-10 after 3Q's. UGA battled back with a pair of TD's, the 2nd with 3:55 left. The Bulldogs forced a punt and had the game in their hands with the ball at midfield but were sk'd on 3&4 then Ark got a 30 yd TD pass with :15 left. UGA started at its 36 but a Hail Mary pass which went 65 yds into the EZ on the fly was tipped and incomplete...Oklahoma took its opening drive 60/12pl for a TD but led just 10-3 at the half. AF tied it on their opening drive of the 3Q but OU took charge by going 41/2pl, 31/7pl and 76/10pl for 2 TD's and a FG and led 27-10 after 3Q's. AF went on a 14pl drive even converting on 3&15 and got a TD with 10:43 left. A key play happened when OU, at the AF35, had a 4&8 and went for it and Broyles was open for what could have been a TD but it was overthrown. AF went 65/10pl including another 3&15 conversion and got a 15 yd TD run with 3:39 left. OU got 2 FD's and ran out the clock...Hawaii led Colorado 10-0 at the half with a 237-124 yd edge. CU got a TD, safety and TD to open the 3Q to take a 17-10 lead. UF 17-13 on 3&8 CU got a 73 yd TD pass with 9:24 left then went 59/7pl for a TD with 3:12 left for the cover. CU finished with 26-13 FD and 452-337 yd edges...Alabama had their most pts since scoring 62 in 1991. Their 45 pts in the 1H were the most since 1973 and amazingly Bama did not face a 3rd down until the 3Q!! Mark Ingram in his first game of the season took his first carry 48 yds and his third 50 yds and finished with 152 yards on just 9 carries as the Tide had 315 yds rushing and 312 passing...SMU led 14-7 vs WSU when they fmbld a punt and it rolled into the EZ and Washington St fell on it for a TD with 2:23 left 1H to tie it. SMU got a TD with 2:08 left to extend it to 21 but WSU got a 67 yd TD pass on their next offensive play with 1:50 left to stay under the pointspread...Say goodbye to the Heisman candidacy for Jake Locker. Team success is important but so is individual performance and Locker hit just 4-20-70. His 20% comp was the 3rd lowest in a single game behind Pat Julmiste of USF in '04 and Alan Everage of KSt in 2005 who completed 15% and 18.5%. NU's Taylor Martinez is trying to steal some of Denard Robinson's thunder as he was very impressive in his first road start rushing for 139 yards and hitting 7-11-150 passing. Nebraska led 28-14 at the half when Martinez took the 1st play of the 2H 80 yds for a TD. NU brought in backup QB Green during the 2Q and he fmbld on the first play but Martinez would return and guide a TD drive with 1:19 left 2Q, 28-14. NU led 49-21 and UW waved the white flag as they punted on 4&3, 4&4 and 4&12 on their next 3 poss...Florida St's D held BYU to just 191 ttl yards incl 39 in the 2H and recorded 8 sacks. FSU led 13-0 but BYU got a FG and TD in the final 2:46 of the 1H to make it 13-10. FSU had a 126-6 yd edge in the 1Q but only led 3-0. They finished with 427 yds offense in a 34-10 win...Wisconsin was without 2 offensive players (WR's Toon and Gilreath). Specs tms almost cost UW the game. They gave up a 97 yd KR for a TD and then an 80 yd PR for a TD but it was called back. Before the half, ASU got a 95 yd KR by Middlebrook but he was tk'd at the 1 as time ran out. ST ended up saving UW as Arizona St got the apparent tying TD with 4:09 left but Jay Valai blk'd the xp. UW got 2 FD and ran out the clock...Brandon Weeden hit 23-32-409 yds and had the 4th highest passing total in Oklahoma St history despite being pulled after 1 drive in the 3Q. OSU led 27-7 and Tulsa was trying to get back in it when they were at the OSU15 and were int in the EZ and returned 79 yds. OSU got a 21 yd TD pass on the next play and then added a TD with :14 left in the half for a 41-7 lead. OSU had a school record 722 yards offense, breaking the record set by a Barry Sanders led 1988 team...TCU scored TD's on their first 5 poss vs ex-SWC rival Baylor with the schools less than 90 miles apart. The Frogs led 35-3 with 6:03 left in the 2Q and at the half had a 335-87 yd edge. TCU extended it to 45-10 on a TD with 9:53 left and QB Andy Dalton hit 91% of his passes (21-23) which was a single game TCU & MWC record. The Frogs have won all 3 matchups vs Baylor since the SWC disbanded by a combined score of 89-17 and BU had come in 2-0 was 1 of 3 teams who hadn't allowed a TD...The last 6 times Iowa has played west of the Central time zone they have lost all 6...Kentucky had a slow start vs Akron as they missed a FG, were SOD, punted and settled for a 33 yd FG on their first 4 poss and UA went 53/12pl for a 30 yd FG and the game was tied 3-3 early 2Q. UK scored on their next 7 poss incl 6 straight drives for TD's. They led 20-3 at the half with a 249-46 yd edge and UK had a 552-99 yd edge prior to the garbage drive...Navy threw for 219 yards with 179 of them in the 1H but Louisiana Tech led 23-16 at the half and had a 327-326 yd edge. Amazingly Navy came into the game allowing just 190 ypg but LT had 137 yards more than that at half. Navy went back to the ground game for the 2H adding just 40 more passing yards. With it tied at 23, LT was int'd and Navy went 55/10pl incl a 4th & 2, 17 yd run to the 7. They got a TD with :31 left 1H to take the lead and their next drive went 81/8pl for a TD and LT did not threaten after that...Florida was stopped on 4&1 at the UT43 and UT got 2 FD when Daniel Lincoln tied a career high with a 49 yd FG was the first time they scored first vs the Gators since '01. Simms was called for intentional grounding in the EZ for a safety but they reviewed and overturned it spotting it at the 1 which was huge as UF fmbld 2pl later and then on 4&6 UT got a 35 yd TD pass to make it 24-17. UF went 60/9pl for a TD, 31-17 with 6:15 left...Clemson dominated the 1H and had a 17-0 lead and a 267-68 yd edge scoring a TD with 1:14 left 2Q. AU was int at the CU1 but went 61/6pl, 72/8pl for TD's then got a 78 yd TD pass to take a 24-17 lead after 3Q. CU tied it and it went to OT where AU got a FG. CU QB Parker was banged up and missed an open rec in the EZ and they settled for a 26 yd FG to send it to the 2nd OT but the C moved the ball and after the 5 yd pen, CU missed their 31 yd FG.

TURNOVERS: Marshall had 5 TO's to BG's 2. At the half MU had a 231-196 yd edge but BG led 28-14. BG got the 14 pt turnaround with a 78 yd IR TD and after another int drove 16 yds for a TD for that 28-14 lead. MU had a 42 yd FG blk'd to open the 3Q. BG fmbld on their 1 and MU got a TD to tie at 28. BG got a 31 yd TD pass on 3&8 with 9:21 left then got a 2nd IR TD, this one 29 yds to make it 44-28 which was the final...Western Michigan had a 24-11 FD edge over Toledo and 416-268 yd edge but could not overcome QB Alex Carder's 6 TO's and trailed 21-7 at the half. UT got a 24 yd FG on a 19 yd drive following a fmbld then got a 15 yd IR TD to lead 31-7. WM scored on their next 3 drives to make it 31-24 but UT got a 98 yd KR TD. WM's final 3 drives ended on an int at the UT27, were SOD at the UT31 and int at the UT20...It's standard practice for LSU to be outgained once again, this time 267-262 but they came away with a comfortable 29-7 victory. Five TO's were the key and Patrick Peterson grabbed 2 tipped int with long returns showing why he is one of top CB's in college football. MSU QB Relf QB'd the 1H and was int'd at the LSU2 and 30. LSU led 12-0 at half with a 112-107 yd edge. MSU did gain 40 yds on their final 5 plays of the game to end with the yardage edge.

CLOSE POINTSPREAD PLAYS: While Miami, Oh rolled to a 31-10 win over Colo St, they only had a 17-15 FD edge were outgained 306-299. CSU led 3-0 when they fmbld a punt on their own 15 setting up a MU FG. MU got a 56 yd IR TD to lead 17-3. It was 17-3 at the half but with only a 139-122 yd edge. CSU was SOD at the MU2 and MU on 3&11 got a 62 yd TD pass with 2:35 left. CSU did drive 71/9pl getting a garbage TD with 1:19 left...N Illinois Coach Jerry Kill spent a good portion of the wk in the hospital but re'd to the field for the game. Illinois only had a 208-203 yd edge at the half and led 18-12. There were 7 punts on the first 8 poss of the 2H. NI got to the UI31 with :24 left then opted for a 48 yd FG which gave them the backdoor cover and pulled them within 6. UI rec'd the ensuing inside kick and ran out the clock...The key to USC not covering was Lane Kiffin going for it on 2 pt conversions after 3 of their 5 TD's and failing on all 3. Kiffin has inexplicably gone for 2 pts TY seven times with USC converting twice.

EXCITING FINISHES: UAB was SOD at the Troy28, fmbld at the TU8, were SOD at the TU38, fmbld at the TU26 and int at the TU10 in the 1H. Despite only a 338-273 yd deficit, they trailed 23-7. UAB opened the 3Q being int at the TU10 but battled back. Troy got a TD with 9:50 left to lead 33-20 but UAB went 60/4pl for a TD. Troy went on a 14pl drive and had a FD at the UA840 but after a hold they punted with 1:09 left. UAB went 99 yds and on the last play threw a 44 yd Hail Mary pass for the miracle win, 34-33.

THE 5★ WEEKEND IS HERE!!!!

On Saturday, 9/25 Northcoast Sports Will Release Our
**5★ SEPTEMBER GAME
OF THE MONTH!**
FREE to 2010 Power Plays Subscribers

★ Codes have been sent! Make sure to call your 5★ codes and activate the tape. If you have not received your codes call 1-800-654-3448.

New Subscribers receive: Every Issue of Power Plays thru the Super Bowl! + Saturday's Sept 5★ + \$50 Credit on a Northcoast Debit Card! Call 1-800-654-3448 and subscribe NOW!



September 5★ GOM Goes 9/25! Please Call your Codes to Activate 5★ Line.
 If you have not received your codes, call 1-800-654-3448 at your earliest convenience.

THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, in 1992, Washington's defense vs the rush was rated at a "110" (From 1-100). They faced Colorado and allowed 183 yds rushing and **dropped 12 spots** in the national rushing defense ratings. However, Power Plays took into account the potent Buffalo run attack and had forecasted the Huskies yielding 225 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings.

Another example was Michigan vs Purdue in 1989. Michigan held Purdue to just 45 yards rushing and improved their ratings in rushing defense in the national statistics. However, our ratings had them rated at a 102 and moved them down to 99, as they should have yielded just 32 yards to an impotent Purdue rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run **you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have!** The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When South Carolina played NC State in 1989, South Carolina QB Todd Ellis was injured on the third play of the game. His backup, who had seen very little action all year, was not prepared and hit on just 4 of 13 passes for 65 yards. The offensive coordinator did not risk any passes. In the national statistics NC State's pass defense **MOVED UP 14 NOTCHES**. In Phil's Power Ratings they **stayed the same**, as the low yardage **WAS NOT** reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.

Successful Unbalanced Attacks: In 1989, Ohio St was held to 127 yards passing vs Northwestern. This dropped OSU in the national passing offense ratings & **RAISED** the Wildcats in the pass defense ratings. In our ratings the two units **remained** rated the same. Why? OSU rushed for 456 yards & **DID NOT HAVE TO PASS** & when they did they hit 9 of 11 passes, which is **VERY** effective. While Northwestern's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the **TRUTH!**

There you have it. More than just numbers, **THESE RATINGS REFLECT** the true strength of each unit and allow them to have **the most accurate forecast of yards gained and points allowed in the country!** **No other rating system takes into account all the previous factors.** Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

Mon = Early Bird • Tue = 4★ Power Plays • Wed = #2 Economy Club Play • Thurs = Pac 10 Play • Friday = Big 12 Play • Sat = College PPH Play • Sun = Pro PPH Play

Comp Plays are HOT!

BUTTON #9 5-271% LW!!!!

FREE PLAYS ARE GIVEN OUT EVERY DAY!!!!

CALL TODAY FOR YOUR FREE WINNERS!

1-347-677-1700

PLUS MUCH MORE! ...SCORES • TRENDS AND NOTES / BUTTON #3 UNDERDOG PLAY • NFL TOTALS PLAY • COLLEGE PLAY • PRO PLAY

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and **they differ from what we have shown in recent years**, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

ACC	BIG EAST	SUN BELT	WAC	BIG TEN	BIG 12
Current	Current	Current	Current	Current	Current
Florida St 133	West Virginia 125	Troy St 114	Boise St 146	Ohio St 142	Nebraska 144
Virginia Tech 132	Pittsburgh 123	Mid Tennessee 110	Nevada 130	Iowa 132	Oklahoma 140
Miami, Fl 132	Rutgers 123	Florida Atlantic 108	Fresno St 122	Penn St 132	Texas 136
Georgia Tech 127	South Florida 123	FIU 107	Idaho 115	Wisconsin 127	Texas Tech 128
North Carolina 127	Connecticut 121	Arkansas St 103	Louisiana Tech 113	Michigan 124	Texas A&M 127
Boston College 124	Syracuse 120	Louisiana 101	Utah St 112	Northwestern 123	Colorado 122
Clemson 124	Cincinnati 118	North Texas 101	Hawaii 111	Michigan St 122	Oklahoma St 121
NC State 123	Louisville 113	UL Monroe 98	San Jose St 102	Illinois 119	Missouri 120
Maryland 121		WKU 98	New Mexico St 94	Purdue 118	Kansas St 118
Virginia 117				Minnesota 113	Baylor 118
Wake Forest 117				Indiana 112	Iowa St 116
Duke 112					Kansas 114
CONFERENCE USA	INDEPENDENT	MAC	PAC-10	SEC	MOUNTAIN WEST
Current	Current	Current	Current	Current	Current
Houston 122	Notre Dame 123	Temple 122	Oregon 143	Vanderbilt 118	TCU 141
UCF 117	Navy 123	Cent Michigan 118	Stanford 142	Tennessee 118	Air Force 131
S Mississippi 116	Army 109	N Illinois 113	Arizona 132	South Carolina 135	Utah 130
SMU 116		Bowling Green 111	Oregon St 128	Mississippi 112	BYU 121
East Carolina 114		Toledo 110	California 126	Miss St 127	San Diego St 115
Tulsa 110		Miami, Oh 110	Washington 125	LSU 136	Wyoming 108
UAB 110		Kent St 110	USC 123	Kentucky 124	UNLV 105
UTEP 108		Ohio 107	Arizona St 122	Georgia 132	Colorado St 99
Marshall 107		Ball St 106	UCLA 120	Florida 135	New Mexico 97
Rice 106		Buffalo 105	Washington St 101	Auburn 129	
Memphis 104		West Michigan 101		Arkansas 138	
Tulane 94		Akron 95		Alabama 149	
		East Michigan 94			

WEEKLY MATCHUP STAT COMPARISON

TEAM	PPG	Off Rush	Off Rush	Off Pass	Off	PPG	Def Rush	Def Rush	Def Pass	Def
	Off Avg	YPC	YPC	YPC	Comp%	Def Avg	YPC	YPC	YPC	Comp%
A Miami, Fl	45.0	155.0	4.3	250.0	73.1	0.0	52.0	1.3	58.0	45.5
H Pittsburgh	38.0	169.0	5.8	276.0	69.4	16.0	73.0	2.1	225.0	56.8
A TCU	30.0	278.0	5.1	175.0	63.0	21.0	73.0	2.9	182.0	38.5
H SMU	31.5	193.5	6.0	227.0	55.9	14.0	87.0	2.9	218.5	52.5
A Central Michigan	31.0	156.0	3.9	276.5	69.0	13.5	95.0	2.8	216.5	62.1
H Northwestern	37.0	163.0	3.3	271.0	77.8	3.0	92.0	3.1	171.0	56.3
A Toledo	28.5	98.5	2.2	141.5	61.5	18.5	29.5	1.1	270.0	65.2
H Purdue	27.5	215.0	5.3	187.5	60.9	17.0	135.0	3.7	196.0	62.3
A Bowling Green	23.5	74.5	3.0	241.5	61.4	31.5	200.5	4.8	310.0	61.4
H Michigan	36.0	286.0	5.6	213.5	80.6	23.5	177.5	4.5	213.5	59.7
A Ball St	13.0	150.0	4.1	106.0	56.5	24.0	303.0	4.4	200.0	57.7
H Iowa	36.0	228.0	5.1	230.0	69.6	7.0	72.5	3.0	144.0	51.6
A Eastern Michigan	21.0	66.0	2.1	256.0	58.8	28.0	181.0	4.9	164.0	64.0
H Ohio St	41.3	206.3	4.7	254.3	61.5	12.7	81.3	3.1	156.3	53.8
A Virginia Tech	30.0	128.0	2.9	186.0	68.2	33.0	168.0	7.0	215.0	60.5
H Boston College	32.0	137.5	3.8	220.5	58.5	16.5	54.0	1.9	239.0	61.9
A Temple	-	-	-	-	-	-	-	-	-	-
H Penn St	34.0	143.0	4.1	229.5	64.4	7.0	66.5	2.3	179.0	67.2
A NC State	28.0	134.0	3.4	105.0	33.3	21.0	95.0	2.8	213.0	58.6
H Georgia Tech	41.0	372.0	6.6	12.0	25.0	10.0	178.0	4.6	94.0	44.0
A Wake Forest	24.0	212.0	3.9	71.0	36.8	68.0	303.0	8.0	232.0	71.4
H Florida St	46.5	231.5	6.6	222.5	75.0	8.0	76.5	2.1	169.0	58.1
A Army	31.0	309.0	5.6	65.0	45.5	27.0	285.0	5.6	31.0	44.4
H Duke	27.0	168.5	4.2	253.0	61.7	44.5	220.0	7.9	296.5	57.4
A Buffalo	6.0	162.0	4.6	163.0	38.3	34.0	173.0	4.6	320.0	59.5
H Connecticut	62.0	307.0	7.3	137.0	60.0	3.0	18.0	0.6	151.0	55.2
A Georgia	6.0	61.0	2.3	192.0	66.7	17.0	187.0	3.6	165.0	70.6
H Mississippi St	31.5	157.0	4.2	250.0	60.0	12.0	115.5	3.4	177.0	60.4
A Fresno St	41.0	230.0	5.2	149.0	65.2	24.0	205.0	4.6	106.0	47.8
H Mississippi	13.0	216.0	4.5	216.0	58.2	38.5	165.0	4.5	162.5	56.4
A Miami, Oh	12.0	4.0	0.2	207.0	56.8	34.0	122.0	3.9	113.0	68.0
H Missouri	38.5	141.0	4.9	298.0	66.7	15.0	157.5	4.8	185.0	54.7
A Air Force	24.0	343.0	5.4	107.0	57.1	27.0	139.0	4.1	248.0	61.0
H Wyoming	17.0	7.0	0.3	238.5	71.7	35.0	232.5	4.8	283.0	63.2
A UCF	24.0	158.0	3.9	130.0	55.6	10.0	136.0	2.8	190.0	46.9
H Kansas St	39.5	258.0	5.9	177.0	70.5	23.0	179.5	4.5	200.5	42.6
A Tulane	-	-	-	-	-	-	-	-	-	-
H Houston	61.0	229.5	7.2	347.0	73.1	26.0	140.0	3.6	252.5	52.3
A Oklahoma	-	-	-	-	-	-	-	-	-	-
H Cincinnati	40.0	263.0	5.8	130.0	64.7	7.0	93.0	2.9	161.0	60.5
A Alabama	62.0	315.0	9.0	312.0	65.4	13.0	145.0	4.0	156.0	45.2
H Arkansas	37.5	145.0	4.9	363.5	69.9	5.0	100.0	2.5	89.5	45.5
A Oregon St	21.0	73.0	2.9	182.0	38.5	30.0	278.0	5.1	175.0	63.0
H Boise St	-	-	-	-	-	-	-	-	-	-
A Stanford	35.0	213.0	4.5	151.0	45.8	0.0	152.0	4.6	81.0	52.4
H Notre Dame	23.5	153.5	4.5	293.0	57.1	20.0	195.0	5.3	232.0	67.1
A California	31.0	225.0	7.5	277.0	62.2	52.0	316.0	6.4	181.0	66.7
H Arizona	43.0	139.5	4.2	289.5	73.6	16.5	88.5	2.3	152.0	44.7
A UCLA	22.0	193.0	5.2	120.0	34.6	31.0	313.0	5.8	64.0	70.6
H Texas	34.0	165.0	5.7	222.0	62.9	7.0	57.0	1.9	192.0	64.5
A Idaho	17.0	60.0	1.6	219.0	53.8	38.0	360.0	8.8	111.0	72.2
H Colorado St	-	-	-	-	-	-	-	-	-	-
A Nevada	-	-	-	-	-	-	-	-	-	-
H BYU	23.0	146.0	4.4	262.0	60.0	17.0	128.0	4.1	266.0	51.3
A USC	40.5	180.5	4.9	234.0	69.2	28.5	104.0	3.2	342.5	53.8
H Washington St	23.0	112.0	3.1	204.0	62.1	22.0	123.0	4.1	284.0	66.7
A New Mexico St	10.0	96.0	4.0	200.0	52.5	42.0	249.0	7.1	246.0	59.4
H Kansas	15.5	118.5	3.2	188.0	58.7	15.5	182.0	4.3	105.5	45.9
A Kentucky	23.0	230.0	6.2	236.0	66.7	16.0	190.0	5.9	127.0	48.3
H Florida	36.0	186.5	5.5	141.5	62.5	13.0	125.0	4.0	146.0	46.3
A Southern Miss	13.0	67.0	2.5	337.0	66.7	41.0	224.0	6.4	225.0	66.7
H Louisiana Tech	23.0	154.0	4.8	251.0	72.1	37.0	297.0	4.9	219.0	57.1
A UAB	7.0	108.0	3.4	153.0	50.0	28.0	247.0	6.7	174.0	55.9
H Tennessee	26.7	180.0	5.3	204.7	56.7	26.3	156.0	3.8	151.3	52.5
A Akron	10.0	67.0	1.8	105.0	25.0	47.0	290.0	7.6	254.0	73.3
H Indiana	51.0	155.0	6.0	205.0	60.0	17.0	227.0	5.4	165.0	45.7
A Ohio	7.0	79.0	2.5	82.0	52.9	43.0	158.0	3.9	281.0	72.2
H Marshall	21.0	135.0	5.0	229.0	69.0	24.0	153.0	3.6	316.0	71.1
A South Carolina	-	-	-	-	-	-	-	-	-	-
H Auburn	39.5	294.0	6.1	222.0	60.0	25.0	115.0	2.8	271.5	63.9
A San Jose St	8.5	69.5	2.9	172.0	60.0	37.5	240.0	5.6	250.5	70.6
H Utah	32.5	126.5	4.6	245.0	60.7	17.0	92.0	2.4	200.5	52.3
A Utah St	24.0	97.0	2.6	340.0	44.7	31.0	198.0	4.4	215.0	47.2
H San Diego St	47.0	218.0	6.4	313.0	66.7	0.0	88.0	2.4	83.0	46.2
A West Virginia	24.0	153.0	3.6	316.0	71.1	21.0	135.0	5.0	229.0	69.0
H LSU	29.0	167.0	4.3	95.0	62.5	7.0	152.0	3.5	115.0	55.6
A Baylor	10.0	100.0	3.8	163.0	53.3	45.0	289.0	6.0	269.0	91.3
H Rice	13.0	86.0	3.7	291.0	57.7	30.0	144.0	3.2	307.0	72.7
A North Carolina	24.0	23.0	0.7	410.0	62.2	30.0	176.0	4.9	157.0	70.0
H Rutgers	31.0	268.0	5.4	154.0	52.4	0.0	25.0	1.0	131.0	45.8
A Northern Illinois	16.0	159.5	4.6	160.0	61.8	27.5	228.5	5.3	167.5	67.3
H Minnesota	29.5	141.5	3.8	242.0	60.0	36.5	153.5	4.6	271.5	67.3
A Memphis	17.0	71.0	2.4	254.0	65.1	49.0	185.0	4.7	312.0	73.8
H UTEP	36.5	241.5	6.4	237.0	60.0	10.0	86.0	3.4	201.0	56.2
A New Mexico	0.0	25.0	0.8	82.0	44.8	72.0	369.0	6.4	351.0	62.2
H UNLV	21.0	112.0	4.1	105.0	38.5	41.0	278.0	5.6	197.0	75.0
A Oregon	48.0	246.0	5.6	201.0	54.8	13.0	179.0	5.0	153.0	51.7
H Arizona St	47.5	149.0	4.7	352.5	65.1	14.5	61.5	2.0	189.0	50.8
A Arkansas St	25.0	30.5	1.1	380.5	61.1	41.5	304.5	6.7	227.5	62.2
H Troy	30.0	211.0	4.8	264.0	67.5	27.0	108.0	4.3	221.0	51.2
A Middle Tenn	17.0	67.0	2.0	248.0	56.4	24.0	158.0	3.6	129.0	53.6
H Louisiana	31.0	242.0	5.8	214.0	58.6	24.0	18.0	0.9	438.0	54.3
A North Texas	5.0	144.0	3.7	187.5	57.1	29.5	269.0	6.6	111.0	48.4
H Florida Atlantic	-	-	-	-	-	-	-	-	-	-
A WKU	19.0	183.0	5.0	108.5	52.6	56.0	246.5	6.4	261.5	75.0
H USF	59.0	180.0	5.6	383.0	66.7	14.0	142.0	3.8	112.0	42.9
A FIU	20.0	115.0	2.9	117.0	42.4	27.0	206.0	4.6	194.0	35.5
H Maryland	62.0	221.0	5.0	149.0	44.0	3.0	37.0	1.3	48.0	25.0

2010 COLLEGE POWER PLAYS RANKINGS

Listed below are Northcoast Sports' Power Play Rankings. These Power Play Rankings are unique. Our rankings are unlike any computer ranking, as we take into account all the following: Strength of Opponents, Individual Units (Rushing Offense, Rushing Defense, Passing Offense, and Passing Defense) Garbage Yards, Weather, Injuries, Home Field Edges, and successful Unbalanced Attacks. Regular rankings based solely on numbers DO NOT take into account these factors.

RUSH OFFENSE	PASS OFFENSE	SCORING OFFENSE	RUSH DEFENSE	PASS DEFENSE	SCORING DEFENSE
1 Oregon	1 Houston	1 Oregon	1 Boise St	1 Texas	1 Alabama
2 Georgia Tech	2 Arkansas	2 Stanford	2 Miami, Fl	2 Nebraska	2 Texas
3 Air Force	3 Hawaii	3 Nevada	3 Ohio St	3 Oregon	3 Nebraska
4 Nevada	4 Texas Tech	4 Boise St	4 S Carolina	4 Alabama	4 LSU
5 Navy	5 Boise St	5 TCU	5 Iowa	5 UCLA	5 S Carolina
6 Nebraska	6 Oklahoma	6 Ohio St	6 Texas	6 Boise St	6 Oregon
7 Alabama	7 Notre Dame	7 Alabama	7 West Virginia	7 Mississippi St	7 Penn St
8 Michigan	8 Troy	8 Nebraska	8 LSU	8 Florida	8 Florida
9 Ohio St	9 Tulsa	9 Florida St	9 Penn St	9 Army	9 Ohio St
10 Wisconsin	10 Miami, Fl	10 Houston	10 Pittsburgh	10 Clemson	10 Oklahoma
11 TCU	11 Indiana	11 California	11 Georgia	11 TCU	11 TCU
12 Army	12 Texas A&M	12 Arkansas	12 Boston College	12 Ohio St	12 Miami, Fl
13 Virginia Tech	13 Duke	13 Florida	13 Mississippi St	13 BYU	13 Mississippi St
14 Auburn	14 Missouri	14 Oklahoma	14 TCU	14 Air Force	14 Georgia
15 Kansas St	15 San Diego St	15 Michigan	15 USC	15 Stanford	15 Iowa
16 Illinois	16 Oklahoma St	16 Texas A&M	16 Syracuse	16 UCF	16 Clemson
17 Stanford	17 W Michigan	17 Miami, Fl	17 Florida	17 Arizona	17 Boston College
18 USF	18 NC State	18 Auburn	18 Alabama	18 Oklahoma	18 Boise St
19 Connecticut	19 Cincinnati	19 Oklahoma St	19 Arizona	19 Miami, Fl	19 West Virginia
20 Florida St	20 Alabama	20 Georgia	20 Arizona St	20 Georgia Tech	20 Arkansas
101 Indiana	101 UCF	101 N Illinois	101 Indiana	101 Michigan St	101 W Michigan
102 Akron	102 E Michigan	102 UAB	102 ULM	102 Cincinnati	102 Wake Forest
103 UNLV	103 Mid Tenn	103 Mid Tenn	103 Akron	103 ULM	103 Arkansas St
104 LA Tech	104 Maryland	104 Kent St	104 Mid Tenn	104 Duke	104 Memphis
105 Kent St	105 Wake Forest	105 Louisiana	105 Duke	105 Temple	105 North Texas
106 Idaho	106 Tulane	106 UNLV	106 Hawaii	106 Tulane	106 UTEP
107 FAU	107 Temple	107 Memphis	107 San Jose St	107 LA Tech	107 ULM
108 Texas Tech	108 UAB	108 E Michigan	108 Iowa St	108 Minnesota	108 Mid Tenn
109 Ohio	109 N Mexico St	109 ULM	109 Tulane	109 New Mexico	109 Louisiana
110 N Mexico St	110 N Illinois	110 Army	110 WKU	110 Akron	110 Troy
111 SMU	111 Ohio	111 Ball St	111 Houston	111 Nevada	111 Tulane
112 Colorado St	112 Kansas St	112 Wyoming	112 Arkansas St	112 Marshall	112 E Carolina
113 San Jose St	113 Akron	113 Ohio	113 Wyoming	113 Louisiana	113 Washington St
114 Tulane	114 Vanderbilt	114 New Mexico	114 Washington St	114 Washington St	114 Akron
115 New Mexico	115 WKU	115 Akron	115 Vanderbilt	115 E Carolina	115 N Mexico St
116 Wyoming	116 Ball St	116 Buffalo	116 Bowling Green	116 WKU	116 Duke

Welcome to this week's issue of Power Plays. The Power Plays Newsletter consists of forecasts that are made by a special Power Plays rating system. This is a system developed many years ago and we regard it very highly. In our final analysis of the plays the Power Plays forecast takes up anywhere from 25 to 30% of our total analysis. You will see in the Power Plays Newsletter in the write-ups that we agree with the majority of the Power Plays forecasts. However, there are times when we will disagree with the Power Plays forecast. We want to make it clear that this is the Power Plays Newsletter and these forecasts are based purely on the power ratings. You should never use just one method, system or angle to determine your handicapping. The times that we disagree with the Power Plays Newsletter we will clearly note it. If the Power Plays rating is strong enough to be a 4★ Play, yet we are on the other side of the game, we will clearly state that we like the other side of the game. With all that said here are this week's Power Plays Selections.

★ GOM ALERT ★ GOM ALERT ★ GOM ALERT ★ GOM ALERT ★ SEE PG 8 FOR FULL DETAILS!

THURSDAY, SEPTEMBER 23rd

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MIAMI, FL	93	270	27	2.5	✓
PITTSBURGH	122	205	23	1.9	-

Former BE rivals and Pitt is 1-14 SU vs Miami but the home tm is 6-3 ATS. **Start your 5★ Weekend off with our Marquee GAME OF THE MONTH after 3:00 pm ET by calling 1-900-438-9467 for just \$15! Or save on the Northcoast Debit Card where the Thursday Night Winner is yours for just \$9.**

NO PLAY: MIAMI, FL 27 PITTSBURGH 23

FRIDAY, SEPTEMBER 24th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TCU	198	248	39	1.6	✓✓✓
SMU	53	223	17	3.1	-

90th meeting in the Iron Skillet rivalry. TCU has won 9 of the L10 SU but SMU is on a 5-2 ATS run in the series. **Call for our Friday Night Marquee Winner after 3:00 pm ET 1-900-438-9467 for just \$15! Or save on the Northcoast Debit Card for just \$9.**

NO PLAY: TCU 39 SMU 17

SATURDAY, SEPTEMBER 25th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
C MICHIGAN	108	215	16	3.3	-
NORTHWESTERN	127	295	26	2.1	✓

CM is 5-1 ATS vs the B10 and NW is 3-7 ATS vs MAC. PP goes against those trends and leans with NW -8 with a 422-323 yd edge.

2★ NORTHWESTERN 26 C MICHIGAN 16

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TOLEDO	103	200	21	3.1	-
PURDUE	127	305	31	2.8	✓

Including bowls, PU is 4-9 ATS vs MAC tms. PP likes the dog Toledo +12' and we agree.

3★ TOLEDO (+) 21 PURDUE 31

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BOWLING GREEN	73	210	19	2.9	-
MICHIGAN	312	265	41	2.3	✓✓✓

PP calls this right around the line but shows UM with a 577-283 yd edge. We like Michigan.

NO PLAY: MICHIGAN 41 BOWLING GREEN 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BALL ST	86	113	9	3.0	-
IOWA	180	263	34	2.3	-

Tough for the Hawkeyes to be motivated for this off a long road trip to AZ resulted in a loss LW and with Penn St on deck. PP says BSU keeps it within the number (+28) and we agree.

4★ BALL ST (+) 9 IOWA 34

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
E MICHIGAN	54	103	5	4.1	-
OHIO ST	352	268	57	1.1	✓✓

We won a 4★ LW on OSU which we gave away free on our Tues comp tape. OSU is 3-0 ATS and we will continue to ride the streak as PP shows a 52 pt win (line 42').

4★ OHIO ST 57 E MICHIGAN 5

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
VIRGINIA TECH	162	173	23	2.4	✓
BOSTON COLLEGE	159	218	29	2.8	-

BC comes in as a 3' pt HD but PP predicts BC to win by 6 with a 377-335 yd edge.

4.5★ BOSTON COLLEGE 29 VIRGINIA TECH 23

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TEMPLE	121	125	14	2.1	-
PENN ST	194	260	24	2.6	-

TU HC Golden played and coached under Joe Pa and PSU is 4-0 SU, 3-1 ATS the L4Y winning by a combined 154-9. PP says PSU wins by 10 (line 17) but yds say 454-246, so we will pass.

NO PLAY: PENN ST 24 TEMPLE 14

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NC STATE	103	220	27	1.9	-
GEORGIA TECH	312	160	32	1.7	✓

PP calls for GT to win by 5 (line 8') but gives GT a 472-323 yd edge. We will pass for now.

NO PLAY: GEORGIA TECH 32 NC STATE 27

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WAKE FOREST	139	138	24	2.8	-
FLORIDA ST	242	293	46	2.0	✓✓

WF is 3-9 SU/ATS on the ACC road the L3Y and PP calls for FSU to win by 22 (line 17') with a 535-277 yd edge. We won a 4★ LPP on FSU LW, will they be in the running for our Sept 5★?

4★ FLORIDA ST 46 WAKE FOREST 24

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ARMY	263	80	28	2.0	-
DUKE	137	255	33	2.7	✓

PP predicts Duke will win by 5 (line 6') but the ydg is close (392-343) and we like Army + the pts.

NO PLAY: DUKE 33 ARMY 28

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BUFFALO	78	180	11	3.2	-
CONNECTICUT	227	220	36	1.8	✓✓

UC is 15-6-1 off a SU loss and PP predicts a 25 pt win (line 17') and a 447-258 yd edge.

4★ CONNECTICUT 36 BUFFALO 11

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
GEORGIA	120	175	22	2.2	✓✓
MISSISSIPPI ST	155	205	22	2.8	-

The loser starts out 0-3 in the SEC and PP calls this a draw. The yardage forecast gives MSU the edge 360-295, but we agree with the pt forecast and like Georgia plus the pts.

NO PLAY: GEORGIA 22 MISSISSIPPI ST 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
FRESNO ST	145	178	29	2.5	✓✓
MISSISSIPPI	171	198	22	2.5	-

The pt forecast calls for Fresno to win by 7 (+2) but the yd forecast gives Ole Miss a 369-323 yd edge.

NO PLAY: FRESNO ST 29 MISSISSIPPI 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MIAMI, OH	58	210	14	3.5	-
MISSOURI	132	305	34	2.7	✓✓

PP calls this close to the line (18') showing MO with a 437-268 yd edge. We like Missouri.

NO PLAY: MISSOURI 34 MIAMI OH 14

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
AIR FORCE	341	105	33	1.1	✓
WYOMING	99	200	16	2.2	-

The visitor is 9-3 ATS and PP says AF will win by 17 with a 446-299 yd edge. We have won a 5★ in this series twice during our 29 yr history, so this could be in the 5★ mix again.

4★ AIR FORCE 33 WYOMING 16

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UCF	128	140	21	2.2	✓✓
KANSAS ST	217	130	28	2.1	-

KSU is just 2-6 ATS vs non-conf opp. PP calls for a 7 pt win by KSU (line 5') with a 347-268 yd edge.

NO PLAY: KANSAS ST 28 UCF 21

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TULANE	128	145	17	3.0	-
HOUSTON	197	420	48	2.2	✓✓✓

TU is 0-7 SU & ATS vs UH but UH lost their top 2 QBs (both OFY) last week so there is no line at presstime. PP calls for a 31 pt win by UH, but we'll have to see where the line ends up.

NO PLAY: HOUSTON 48 TULANE 17

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
OKLAHOMA	134	320	33	1.5	✓✓
CINCINNATI	101	245	18	2.6	-

At Paul Brown Stadium. PP says that OU will win by 15 (line 17) with a 454-346 yd edge. We like Oklahoma and the last time these 2 played we won a 4★ LPP on the Sooners.

NO PLAY: OKLAHOMA 33 CINCINNATI 18

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ALABAMA	217	218	30	1.7	-
ARKANSAS	114	323	25	2.2	✓

PP calls for Bama to win by 5 (line 7) but shows Ark with a 437-435 yd edge. Look at the amazing balance of Bama's off (217 rush, 218 pass). Ark is 4-0 as a HD with 3 outright upsets.

2★ ARKANSAS (+) 25 ALABAMA 30

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
OREGON ST	67	150	21	2.5	-
BOISE ST	193	345	42	1.6	✓

OSU leads this series 4-2 SU but is 0-3-1 ATS. PP calls for Boise to dominate with a 21 pt win (line 16') and a 538-217 yd edge. OSU is 1-6 SU and 0-7 ATS in road gms the 1st 4 wks of the yr.

4★ BOISE ST 42 OREGON ST 21

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
STANFORD	190	223	34	1.4	✓
NOTRE DAME	141	283	25	3.1	-

ND is off a shocking OT loss to Mich St and PP predicts things won't get better this week calling for a 9 pt SU win but giving ND a 424-413 yd edge. We agree with the yds and like Notre Dame +3'.

NO PLAY: STANFORD 34 NOTRE DAME 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
CALIFORNIA	150	183	27	2.5	-
ARIZONA	131	253	31	2.8	✓✓

Cal is 16-6 ATS vs AZ but AZ is 8-2 ATS as a HF. PP calls for a 4 pt win by AZ with a 384-333 yd edge, but we will pass for now.

NO PLAY: ARIZONA 31 CALIFORNIA 27

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UCLA	98	70	8	3.3	✓✓
TEXAS	167	210	26	3.0	-

Texas is 2-5 ATS prior to Okla and UCLA is 3-7 ATS as an AD under Neuheisel. PP calls for Texas to win by 18 with a 377-168 yd edge and we agree.

4★ TEXAS 26 UCLA 8 (if -17 or less)

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
IDAHO	111	235	29	2.5	-
COLORADO ST	129	220	16	3.2	-

Idaho comes in having covered all 3 games TY and has been impressive doing so. This however is now an unusual spot as Idaho has been an AF just once in 5 years. Like the dog with a 349-346 edge.

NO PLAY: IDAHO 29 COLORADO ST 16

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NEVADA	318	135	37	1.5	-
BYU	152	290	25	2.6	-

Nevada comes in off an impressive home win but Provo is a tough place to visit as BYU has already knocked off Wash. With BYU a home dog we'll pass.

NO PLAY: NEVADA 37 BYU 25

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
USC	238	273	40	1.9	✓✓
WASHINGTON ST	78	238	17	2.4	-

The projection is as expected with USC finishing with a 511-316 yd edge. We'll pass.

NO PLAY: USC 40 WASHINGTON ST 17

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NEW MEXICO ST	95	110	11	2.1	-
KANSAS	245	235	36	1.8	-

This is a combination of a solid B12 defense taking on a weak WAC offense and a weak WAC defense taking on a B12 offense. The results are KU being a top play finishing with a 480-205 yard edge.

4★ KANSAS 36 NEW MEXICO ST 11

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
KENTUCKY	131	150	20	2.0	-
FLORIDA	194	240	37	2.2	✓

The Gators continue to improve weekly and are forecasted to finish with a 434-281 yard edge. Its reality check for the Wildcats who beat WKU & Akron by a combined 110-38. We like UF here.

4★ FLORIDA 37 (if -14' or less) KENTUCKY 20

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SOUTHERN MISS	140	238	30	2.6	-
LOUISIANA TECH	111	248	24	2.8	-

PP's is calling for a close game and we agree. Look at the yardage as Southern Miss is forecasted with only a 378-359 yd edge. We feel LT can keep it close so we pass.

NO PLAY: SOUTHERN MISS 30 LOUISIANA TECH 24

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
UAB	166	125	17	2.7	-
TENNESSEE	169	265	33	2.9	-

Tennessee has the expected 434-291 yd edge but how much interest can they have in a Florida/LSU sandwich? We'll pass here as we like the dog who can keep it within the number.

NO PLAY: TENNESSEE 33 UAB 17

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
AKRON	136	160	20	2.3	-
INDIANA	164	340	40	2.0	✓✓

Indiana hasn't been tested yet as they've won and covered vs Towson & WKU. PP is projecting the Hoosiers to finish with a 504-296 yd edge and we agree so we'll pass on this game.

NO PLAY: INDIANA 40 AKRON 20

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
OHIO	85	178	21	2.8	✓✓
MARSHALL	136	198	24	3.1	-

Second straight MAC team for Marshall as they were outgained 393-376 as a 3.5 pt fav at BG. While PP is calling for the Herd to have the yardage edge OU keeps it under the number with ST.

2★ OHIO U (+) 21 MARSHALL 24

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SOUTH CAROLINA	127	203	23	1.7	-
AUBURN	179	268	25	2.9	-

With the score at the line we'll pass on this SEC matchup. The yards are a bit of a surprise as Auburn is forecasted to finish with a 447-330 yard edge. The Tigers are 6-1-1 SU vs the Gamecocks.

NO PLAY: AUBURN 25 SOUTH CAROLINA 23

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SAN JOSE ST	57	153	8	2.6	-
UTAH	214	268	37	2.0	✓✓✓

In case you weren't following SJSU was outgained vs S Utah 334-250. Now they face the other Utah team that has improved their scoring their 27-38-56 pts. The Utes finish with a 482-210 yd edge.

NO PLAY: UTAH 37 SAN JOSE ST 8

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
UTAH ST	148	243	24	2.0	✓
SAN DIEGO ST	183	288	35	2.0	-

No fluke with SDSU's cover at Missouri as they had the lead and the yards were even with each team totaling 440 yds. Aztecs have covered both times in fav's roles TY by 16 & 6.5 pts.

3★ SAN DIEGO ST 35 UTAH ST 24

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
WEST VIRGINIA	125	160	13	2.6	-
LSU	140	210	27	2.1	✓✓

We disagree with PP on this one. LSU continues getting outgained yet coming away with wins which eventually comes back to bite you. LY WV went to SEC country (Aub) and outgained them 509-400.

NO PLAY: LSU 27 WEST VIRGINIA 13

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
BAYLOR	136	245	29	2.2	-
RICE	164	235	23	2.2	-

Baylor hasn't been a road fav often but they are 4-0 ATS in that role. This is forecast is a bit misleading as Baylor had huge leads their 1st 2 games and pulled starters. We like Baylor so we'll pass.

NO PLAY: BAYLOR 29 RICE 23

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NORTH CAROLINA	125	243	24	3.3	-
RUTGERS	136	188	21	2.2	✓✓

NC's susp depleted team has dropped B2B 30-24 games. Rutgers is off a bye week but they were outgained 371-172 vs FIU. PP is calling for the Tar Heels to finish with a 368-324 yd edge here.

NO PLAY: NORTH CAROLINA 24 RUTGERS 21

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NORTHERN ILLINOIS	191	175	23	2.7	-
MINNESOTA	174	210	28	2.1	✓✓

B2B B10 road games for N Ill and LW they covered vs Illinois and actually won the yardage battle 390-389. Minnesota is off a pair of home losses incl one to South Dakota and is 5-11 vs non-conf tms.

NO PLAY: MINNESOTA 28 NORTHERN ILLINOIS 23

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
MEMPHIS	185	203	24	2.6	-
UTEP	126	323	33	1.5	✓

Memphis got their inaugural win for HC Porter but a closer look shows they were outgained 315-287 at home and benefitted from +4 TO's. PP calls this right at the line but we like UTEP here with their 449-388 yd edge.

NO PLAY: UTEP 33 MEMPHIS 24

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NEW MEXICO	108	178	21	2.6	-
UNLV	138	253	36	2.0	✓

This is the reason you buy PP. Both teams are 0-3 and haven't been within 20 pts of the final score, yet when you match them up UNLV is the much better team finishing with a 15 pt win. We have had a GOY winner in this series previously, so UNLV is in the mix for our Sept 5★.

4.5★ UNLV 36 NEW MEXICO 21

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
OREGON	273	150	37	1.8	-
ARIZONA ST	112	210	19	3.1	-

Can't start a season much better than Oregon winning all 3 by a combined 189-13. While being on the conf road is certainly different PP projects they will handle it well with a 423-322 yd edge.

4★ OREGON 37 ARIZONA ST 19

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
ARKANSAS ST	115	288	28	2.8	-
TROY	206	333	39	2.4	✓✓

Arkansas St gave us a solid 4★ LPS winner LW. They outgained ULM 474-391 while Troy was done in by a Hail Mary. Troy finishes with a 539-403 edge but its at the number so we'll pass.

NO PLAY: TROY 39 ARKANSAS ST 28

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
MIDDLE TENNESSEE	168	203	27	2.9	-
LOUISIANA	178	218	28	2.6	-

Situational edge to ULL off a bye while MT is in it's 2nd straight away. Can't be much tighter as PP is calling for the Cajuns to finish with a 396-371 yd edge. Final MT game without susp QB Dasher.

NO PLAY: LOUISIANA 28 MIDDLE TENNESSEE 27

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
NORTH TEXAS	197	203	25	2.7	-
FLORIDA ATLANTIC	149	248	30	1.9	-

The attrition finally caught up to NT LW as they not only lost their 1st string QB but also their 2nd string QB for the season. PP still calls for a tight one with NT actually having a 400-397 yd edge.

NO PLAY: FLORIDA ATLANTIC 30 NORTH TEXAS 25

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
WKU	154	105	18	2.5	-
USF	261	280	47	2.3	-

WKU continues through their growing pains and LW was outgained at home vs Indiana 466-288. They now take on a rested and upset team off a loss to Florida and fresh off a bye week.

3★ USF 47 WKU 18

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
FIU	115	208	17	2.3	-
MARYLAND	186	168	33	2.5	✓✓

While off to an 0-2 start FIU has not only been competitive versus BCS teams but has had 4Q leads in both games. PP calls for the same this week as the yards are close but forecasts a 16 pt Maryland win.

3★ MARYLAND 33 FIU 17

MARQUEE GAME OF THE MONTH IS THURSDAY!!!!

Call after 3:00 pm ET on both Thursday and Friday for you winners! Just \$15 each

1 Game Thursday **MIDWEEK MARQUEE PLAYS** 1 Game Friday

SAVE BY USING YOUR NORTHCOAST DEBIT CARD - Pay Only \$9

\$15 @ 1-900-438-9467 ON THE PRIVATE PLAY HOTLINE 900 LINE

STREAKERS

Each week STREAKERS looks at current runs on both the ATS & Totals. A streak starts after 3 Wins/Losses/Overs/Unders so this section will start if any teams qualify during the fourth week of the season. Remember you can win many times during a streak and lose only once.

SIDES

Alabama	3 Wins	NC State	3 Wins
Arizona	3 Wins	Ohio St	3 Wins
Bowling Green	3 Wins	Oregon	3 Wins
Idaho	3 Wins	San Diego St	3 Wins
Kentucky	3 Wins		

Akron	3 Losses	New Mexico	3 Losses
Cincinnati	3 Losses	Purdue	3 Losses
LA Tech	3 Losses	Tulsa	3 Losses
Mid Tenn	3 Losses	USC	3 Losses
Mississippi	3 Losses	WKU	3 Losses

Pro Football September 26th & 27th, 2010

Just a quick note for our Power Plays Subscribers. Obviously this newsletter is based upon statistical numbers & rankings that are used to develop the projections you see here. As with all types statistical information the more numbers that one inputs ordinarily the stronger the accuracy of the results. Therefore, one would expect the projections to be more reliable after a number of weeks worth of stats are input. The numbers here are based upon how they finished last season with adjustments made due to personnel changes. Preseason statistics are not included in any of the projections as we do not feel they would accurately adjust the numbers.

SUNDAY, SEPTEMBER 26th

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TENNESSEE	107	103	23	2.4	#28
NY GIANTS	113	253	29	2.6	#30

Both teams are off big losses LW & its a toss up as to who played worse. TEN turned the ball over 7 times LW vs PIT & gave up an 89 yd KR to start the game. They had 5 other drives end with just 1 or with negative yards. The Giants were taken apart with surgical precision by the Colts & only had 1 drive over 35 yds. PP gives the Giants a 366-210 yd edge but the lack of a line here means No Play.

NO PLAY: GIANTS 29 TITANS 23

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BUFFALO	84	133	10	2.9	#9
NEW ENGLAND	118	273	28	1.5	#1

NE has dominated the 1H of both games TY but have given up 39 2H points which combined with the line here opens up the risk of a backdoor cover. BUF is just the 3rd team since 1999 to start the year with less than 200 yds in its 1st 2 games. Their OL simply can't protect Edwards who has a 4.6 ypa & been sacked 7 times already. NE is 18-5 ATS off a SU loss & with PP showing a 391-217 yd edge here the Patriots are worth a play though we expect the line to climb.

3★ PATRIOTS 28 BILLS 10

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
CLEVELAND	58	127	10	3.2	#20
BALTIMORE	157	235	21	2.1	#27

CLE fully expected to be 2-0 coming into this game but have only earned 7 FD's & 193 yds total in the 2H vs TB & KC which is roughly what the Bills have done in a whole game. They fielded 15 different starting QB's in the L12Y & their 5 TO's TY have been turned into 17 pts. Flacco had a rare poor day with 4 Ints which cost them the game vs CIN. While PP gives BAL a 207 yd edge but has this right around the line so No Play.

NO PLAY: RAVENS 21 BROWNS 10

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PITTSBURGH	87	173	14	1.7	#8
TAMPA BAY	46	215	12	3.4	#4

PIT's defense is back to playing at an elite level & have allowed 52 ypg (2.2) rushing to start the year. That's a big problem for a TB team that wants to be a run 1st unit that has been without its #2RB Huggins to start the season. Freeman has shown development vs a slow defense (CLE) & an inexperienced one (CAR). Leftwich spent 2009 with TB & he could be resigned for the start here. PP says TB (1-8 ATS as a HD) will keep the yardage even here but has it at the line for a No Play but the Total is worth a look.

NO PLAY: STEELERS 14 BUCS 12

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
CINCINNATI	166	228	28	2.1	#32
CAROLINA	120	195	13	3.4	#17

With an 0-2 start largely the result of poor play by QB Moore (307 yds 41% 2-4 8 sks), Fox will be under pressure to start Clausen here. CIN rebounded from their Wk 1 loss to NE by playing a good defensive game & pulling in 4 Ints to beat the Ravens. In a game that features a playoff caliber team vs the youngest team in the NFL, PP calls for the road team to have a 2 TD (79 yds) edge & we agree.

4★ BENGALS 28 PANTHERS 13

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ATLANTA	143	243	27	1.9	#6
NEW ORLEANS	94	265	25	0.9	#29

ATL tore apart the Cardinals LW 41-7 as our Sept NFL GOM with a 444-267 yd edge. Ryan was more efficient than his #'s (225 yds 66% 3-0) shows as #3 WR Douglas (2 rec's on 8 targets) was a disappointment. NO is off LW's MNF game vs SF who showed some cracks after their loss to SEA. Without knowing how NO did in primetime, the state of ATL's injuries (expected to be minor) & not having a line this is a No Play.

NO PLAY: FALCONS 27 SAINTS 25

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SAN FRANCISCO	118	220	20	1.5	#26
KANSAS CITY	135	203	25	2.3	#3

While its very early in the season its a surprise to see KC atop the AFC West at 2-0. They have capitalized on being in a good situation vs SD & using their increased team speed to their advantage vs CLE holding them to 3 FD & 55 yds in the 2H. Despite the wins Cassel isn't that impressive so far TY with a 4.9 ypa & 1-2 ratio. KC is a young team that will have to play mistake free to win games with its rush attack (138 ypg 4.2). We'll have to make this a No Play as we need to see if SF regained its confidence vs NO on MNF first.

NO PLAY: CHIEFS 25 49ERS 20

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
DETROIT	57	165	17	3.4	#21
MINNESOTA	97	295	28	1.6	#16

DET has been very scrappy to start the season as they would have beaten CHI if not for a bad rule & they played the Eagles very well. Now they take on an 0-2 MIN team that is paying for Favre not wanting to come to camp & get into the flow of the offense. MIN did a good job of establishing RB Peterson (145 yds 5.2) who ran hard LW but Favre's 4 TO's did them in. PP calls for the home team to have a 170 yd edge here but has it right around the line for a No Play.

NO PLAY: VIKINGS 28 LIONS 17

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
DALLAS	72	343	20	1.6	#10
HOUSTON	95	318	31	1.5	#19

DAL finds itself 0-2 for the 1st time since the Quincy Carter era due to blatant mistakes & bad play calling. Despite holding CHI to just 1 of 11 of 3rd Dns & just 38 yds rushing (2.0) the Cowboys lost at home as they gave up 6 passes of 15 or more yds. HOU is off a pair of huge wins including an OT effort vs their former OC & Kubiak's mentor. PP likes the home team here but DAL is more desperate & have outplayed their foes in the 1st 2 games so No Play.

NO PLAY: TEXANS 31 COWBOYS 20

2★ TEXANS/COWBOYS: OVER

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WASHINGTON	94	245	23	1.2	#2
ST LOUIS	95	238	11	3.6	#11

The Redskins had a 20-7 lead in the 1H vs HOU but lost a surprising shootout in the 2H for an OT loss. They are a much better organized & led team than LY with a solid upgrade at QB. This is the 3rd straight team that STL faces that has a new starting QB vs LY with those teams struggling to adjust. PP adjusts for OT & we feel that the Rams stats are inflated some but agree with the Redskins road win.

4★ REDSKINS 23 RAMS 11

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PHILADELPHIA	107	225	26	2.5	#23
JACKSONVILLE	115	258	23	2.9	#7

PHI found itself in a tougher than expected fight vs DET in Vick's 1st start since 2006. Their OL has taken a beating so far TY having lost Ctr Jackson & they may not have LT Peters (knee sprain) here. JAX was throttled in SD LW with 5 of their 1st 6 drives being held to under 20 yds. PP calls for a yd edge by JAX (41) but has it right at the line making it a No Play.

NO PLAY: EAGLES 26 JAGUARS 23

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
INDIANAPOLIS	74	320	26	1.1	#25
DENVER	101	149	18	2.0	#31

The Colts slammed the Giants at home LW with a 410-257 yd edge. Now Manning gets to face a DEN pass defense who's top 2 CB's were beat up LW (Bailey - knee, Goodman - thigh). The Broncos were in a good situation LW at home vs a transitioning team that historically doesn't travel well. PP calls for a 144 yd edge by the Colts but with no line at the moment this is a No Play.

NO PLAY: COLTS 26 BRONCOS 18

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
SAN DIEGO	64	260	31	1.2	#13
SEATTLE	105	233	22	3.4	#5

The Seahawks are a team that will feed off the energy of HC Carroll & Qwest Field but will only go as far as Hasselbeck (233 yds 57% 1-3) can take them. SD shook off the KC loss by crushing the Jags 38-14 with a 306-107 yd edge in the 1H. It remains to be seen if they can sustain their success in a hostile environment with a rookie RB that has 101 yds (4.2) in his 1st 2 starts. Carroll also has former SD #3 QB Whitehurst on the roster to interrogate as well. PP sides with the road team here but we think it will be closer so No Play.

NO PLAY: CHARGERS 31 SEAHAWKS 22

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
OAKLAND	115	210	20	2.6	#15
ARIZONA	138	139	21	2.5	#24

Its hard to take either team seriously as the Cardinals were shredded by ATL in our NFL GOM winner LW. Anderson struggled vs an aggressive defense that brought pressure all day long. This is largely due to only 1 player in the spot as LY's OL, not having RB Wells (knee bruise) & Fitzgerald (knee sprain) not being 100%. OAK pulled QB Campbell (87 yds 53% 0-1 LW) after 60 & went with Gradkowski (162 yds 50% 1-1) who plays within himself & the system. Gradkowski's "ugly ball" style & the power run game are what the Raiders are built for right now but it remains to be seen if Al Davis will let them employ it. PP sides with the AD to keep it close but we need to know who OAK will roll with next week so No Play.

NO PLAY: CARDINALS 21 RAIDERS 20

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NY JETS	120	188	19	1.6	#14
MIAMI	115	230	18	3.2	#22

MIA embarrassed the Jets twice LY by utilizing the Wildcat in the 1st game & then sinking them with a 101 & 100 yd KR for TD's in the 2nd. Both teams are off upset wins with their defenses leading the way. The more interesting matchup will be the budding rivalry between Henne & Sanchez with how it'll shape the future of the AFC East. **Get the Sunday Night winner on the Northcoast Debit Card System for only \$9 after 11:00 am EDT on Sunday, Sunday Night Private Play Hotline Marquee Plays have gone 115-77-3 60% L13Y!!!**

NO PLAY: JETS 19 DOLPHINS 18

MONDAY, SEPTEMBER 27th

Team	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
GREEN BAY	77	228	26	2.0	#12
CHICAGO	97	255	27	2.4	#18

Rodgers is 4-0 SU & ATS vs the Bears who are a surprising 2-0 after their upset win vs DAL. The Bears want to use this game to show the nation that they shouldn't be taken lightly especially after 2009. The winner of this game gets a huge lead vs the 0-2 Vikings in the division. **Don't miss out on Monday Night Magic! We are offering a MONEY BACK PLUS Guarantee on MNM through the Northcoast Debit Card System - take advantage on Monday night after 3:00 PM EDT! Pay just \$30 for the MNM Play and if it fails to cover - you'll get \$40 back on your debit card the very next day!**

NO PLAY: BEARS 27 PACKERS 26

STREAKERS

STREAKERS WILL BEGIN AFTER 3 WEEKS OF PLAY

2010 NFL POWER RATINGS

TEAM	RTG	TEAM	RTG	TEAM	RTG
1 New Orleans...	103.4	11 Dallas.....	100.1	21 Philadelphia.....	97.9
2 Green Bay.....	103.3	12 Baltimore.....	100.0	22 Seattle.....	97.1
3 Minnesota.....	102.7	13 Houston.....	100.0	23 Kansas City.....	96.2
4 NY Jets.....	102.4	14 Tennessee.....	99.8	24 Tampa Bay.....	96.2
4 New England..	102.4	15 Washington.....	99.6	25 Denver.....	95.3
6 NY Giants.....	102.1	16 Miami.....	99.4	26 Jacksonville.....	94.8
7 Pittsburgh.....	101.2	17 Atlanta.....	99.4	27 St Louis.....	93.3
8 Indianapolis....	101.1	18 San Francisco...	99.1	28 Carolina.....	93.3
9 San Diego.....	100.5	19 Arizona.....	98.9	29 Cleveland.....	93.0
10 Chicago.....	100.3	20 Cincinnati.....	98.2	30 Oakland.....	92.9
				31 Buffalo.....	91.8
				32 Detroit.....	90.9

These are current 2010 Power Rating grades for each team based on talent.

PASS EFFICIENCY DEFENSE

COLLEGE TEAM STATISTICAL AVERAGES

TEAM	YDS	ATT	COM	%	TD	INT	GRADE	OPP
1 Alabama	133.7	93	41	44.1	1	5	16.8	10.60
2 Oregon	102.3	90	39	43.3	0	5	16.4	9.71
3 FIU	145.0	47	19	40.4	2	5	16.2	10.71
4 UCF	133.0	81	35	43.2	2	2	15.7	10.45
5 Nebraska	136.3	82	37	45.1	3	8	15.3	10.07
6 Texas A&M	186.7	119	61	51.3	2	4	15.1	11.19
7 Bowling Green	270.3	135	74	54.8	4	7	14.7	12.49
8 Florida	182.7	98	50	51.0	3	10	14.4	10.69
9 Missouri	150.3	98	50	51.0	1	7	14.3	10.09
10 Fresno St	162.5	64	35	54.7	2	0	13.9	11.65
11 Ohio St	156.3	91	49	53.8	2	7	12.8	9.93
12 Texas	159.0	85	52	61.2	1	3	12.7	12.17
13 New Mexico St	282.5	75	39	52.0	6	0	12.7	12.55
14 Utah St	200.0	99	52	52.5	4	5	12.5	10.40
15 Army	160.0	75	43	57.3	4	2	12.5	12.21
16 USC	291.3	115	59	51.3	6	3	12.4	11.75
17 Kansas St	174.3	96	44	45.8	4	2	12.4	9.01
18 Air Force	195.0	103	57	55.3	3	2	12.3	10.81
19 Kentucky	109.7	68	28	41.2	2	2	12.3	7.87
20 UCLA	157.0	80	47	58.8	4	2	12.3	11.96
21 Michigan St	287.7	145	86	59.3	7	2	12.1	12.49
22 TCU	134.7	70	35	50.0	4	1	12.0	9.68
23 Utah	185.7	100	52	52.0	2	2	11.9	9.57
24 Tennessee	151.3	80	42	52.5	3	2	11.8	9.79
25 Texas Tech	260.7	127	74	58.3	5	8	11.8	10.89
26 Oklahoma	219.3	88	40	45.5	3	5	11.6	9.12
27 California	138.0	74	37	50.0	2	3	11.5	8.85
28 UF	141.0	52	27	51.9	3	4	11.5	9.06
29 Stanford	88.3	67	33	49.3	0	3	11.4	7.74
30 Houston	231.3	103	54	52.4	4	4	11.4	9.45
31 Boston College	239.0	84	52	61.9	2	4	11.2	10.97
32 Buffalo	198.3	106	55	51.9	2	2	11.2	8.99
33 Florida Atlantic	110.5	36	18	50.0	2	2	11.1	8.91
34 Michigan	269.3	111	61	55.0	4	4	11.0	10.68
35 Miami, FL	145.5	39	17	43.6	1	1	11.0	8.49
36 Oklahoma St	237.0	105	66	62.9	5	3	10.9	12.73
37 Arizona	135.7	70	35	50.0	5	2	10.9	8.86
38 Georgia	219.7	74	41	55.4	4	3	10.8	12.35
39 Arkansas	144.0	60	30	50.0	2	2	10.8	9.31
40 Baylor	179.7	97	52	53.6	2	1	10.8	9.05
41 Nevada	247.0	113	67	59.3	3	5	10.8	10.63
42 BYU	161.0	73	39	53.4	3	1	10.6	9.70
43 Clemson	203.7	81	46	56.8	6	5	10.5	11.05
44 Arizona St	205.0	89	51	57.3	2	4	10.5	10.23
45 Southern Miss	169.0	88	49	55.7	3	2	10.4	9.23
46 Auburn	224.0	118	69	58.5	3	1	10.3	9.83
47 Iowa St	133.7	61	31	50.8	2	4	10.3	8.44
48 Virginia	195.5	68	39	57.4	2	1	10.1	9.32
49 UAB	281.3	104	61	58.7	5	1	10.0	12.13
50 Idaho	120.3	68	39	57.4	1	4	10.0	8.51
51 Middle Tennessee	167.7	85	41	48.2	3	2	10.0	7.71
52 Louisville	172.7	77	44	57.1	3	1	10.0	9.96
53 Northwestern	234.0	117	67	57.3	1	6	9.9	8.69
54 Oregon St	235.5	65	39	60.0	2	3	9.8	10.64
55 SMU	265.3	112	65	58.0	7	1	9.8	10.91
56 Georgia Tech	160.7	80	47	58.8	4	1	9.8	9.74
57 UTEP	250.0	107	65	60.7	2	4	9.8	11.39
58 Louisiana	315.5	77	44	57.1	5	2	9.8	10.24
59 Rutgers	167.5	56	28	50.0	3	2	9.7	7.77
60 Iowa	197.3	103	61	59.2	4	4	9.5	9.07
61 Wisconsin	189.0	89	53	59.6	4	2	9.5	9.83
62 San Diego St	219.0	111	57	51.4	3	2	9.5	7.77
63 Washington	212.0	88	50	56.8	4	1	9.4	9.84
64 ULM	220.5	76	49	64.5	4	1	9.4	13.96
65 Wyoming	262.7	103	65	63.1	3	1	9.4	11.98
66 Colorado	241.0	99	66	66.7	5	4	9.3	12.65
67 Syracuse	177.3	98	57	58.2	5	0	9.3	8.89
68 Vanderbilt	174.7	77	47	61.0	3	3	9.2	9.96
69 Rice	258.3	98	60	61.2	4	1	9.2	11.60
70 Mississippi St	149.7	69	42	60.9	3	3	9.2	9.63
71 Florida St	244.3	116	75	64.7	5	2	9.1	10.86
72 North Texas	155.7	64	30	46.9	4	2	9.1	7.56
73 Troy	315.0	127	76	59.8	6	5	9.0	10.08
74 San Jose St	252.0	99	61	61.6	3	2	8.9	10.75
75 LSU	198.3	79	46	58.2	3	5	8.9	9.31
76 Cent Michigan	171.0	100	53	53.0	1	1	8.9	7.08
77 Virginia Tech	195.7	90	58	64.4	5	2	8.8	10.61
78 Pittsburgh	254.0	73	42	57.5	4	2	8.7	8.92
79 Notre Dame	246.0	116	79	68.1	4	3	8.4	10.84
80 Kansas	123.2	63	37	58.7	2	2	8.3	7.88
81 Wake Forest	294.0	114	72	63.2	10	4	8.3	11.53
82 Duke	288.0	92	52	56.5	8	5	8.3	10.55
83 Miami, OH	242.7	99	63	63.6	6	5	8.3	9.75
84 South Carolina	271.7	111	72	64.9	2	3	8.1	10.17
85 NC State	208.7	78	46	59.0	4	3	8.1	9.40
86 Kent St	232.0	107	67	62.6	4	3	7.9	8.83
87 N Illinois	200.7	83	53	63.9	1	3	7.7	9.10
88 Purdue	199.0	87	57	65.5	3	2	7.7	9.60
89 Washington St	272.3	110	72	65.5	9	3	7.6	11.05
90 Navy	99.3	57	37	64.9	2	3	7.6	8.78
91 Boise St	172.0	43	27	62.8	3	2	7.5	6.98
92 Temple	207.0	96	61	63.5	2	3	7.4	8.22
93 Connecticut	166.3	73	47	64.4	2	3	7.4	8.69
94 Ball St	196.0	82	51	62.2	5	4	7.4	8.63
95 Toledo	317.7	136	97	71.3	5	8	7.3	10.54
96 Tulane	242.0	57	33	57.9	4	2	7.3	8.69
97 Indiana	154.5	55	29	52.7	3	3	7.2	5.92
98 W Michigan	162.7	63	36	57.1	4	2	7.2	7.85
99 West Virginia	192.3	80	47	58.8	5	1	7.2	8.02
100 UNLV	204.7	67	43	64.2	3	2	7.0	10.86
101 Illinois	230.7	111	75	67.6	4	0	6.9	9.03
102 Mississippi	181.0	86	53	61.6	4	0	6.9	7.65
103 Ohio	130.3	60	39	65.0	3	4	6.8	7.89
104 Maryland	129.7	68	32	47.1	4	3	6.7	5.00
105 Arkansas St	240.7	77	47	61.0	7	2	6.6	10.12
106 Penn St	195.7	85	57	67.1	4	0	6.4	8.95
107 E Michigan	161.0	59	36	61.0	3	1	6.4	8.09
108 Akron	257.7	100	64	64.0	7	2	6.4	8.91
109 New Mexico	302.7	101	67	66.3	8	1	6.2	11.70
110 Cincinnati	247.0	102	67	65.7	8	1	6.1	8.87
111 Memphis	290.7	104	70	67.3	9	4	5.7	9.71
112 Marshall	285.7	105	74	70.5	5	1	5.6	10.42
113 Tulsa	406.3	130	87	66.9	13	5	5.5	11.61
114 East Carolina	303.3	90	57	63.3	10	2	5.3	10.55
115 Louisiana Tech	248.0	77	48	62.3	5	3	5.0	7.63
116 Minnesota	233.3	73	50	68.5	6	5	4.7	9.53
117 Colorado St	226.0	80	58	72.5	7	1	4.5	10.30
118 North Carolina	116.5	24	17	70.8	3	1	3.0	6.92
119 Hawaii	178.3	59	43	72.9	7	0	3.0	8.04
120 WKU	296.3	90	68	75.6	8	0	2.4	10.65

	OFF		-RUSHING-				-PASSING-				DEF		-OPPONENTS RUSH SKS				SKS			
	PTS	FD	ATT	YDS	AVG	FUM	COM	ATT	PCT	YDS	INT	TD	FD	ATT	YDS	AVG		FUM	VS	BY
Air Force	41.3	25.7	63.0	396.3	6.3	0.7	6.7	130	51.3	1180	1	3	20.7	19.0	33.3	140.7	4.2	0.7	2	6
Akron	16.7	14.3	35.0	115.3	3.3	0.3	1.7	26.7	40.0	127.0	1	2	38.0	23.7	40.0	197.7	4.9	0.7	11	4
Alabama	44.7	26.7	36.3	254.3	7.0	1.0	1.8	26.3	68.4	283.7	1	7	6.3	13.3	31.7	118.3	3.7	0.3	5	2
Arizona	42.3	22.7	30.3	128.0	4.2	0.7	3.0	38.7	77.6	330.7	3	7	11.7	13.0	34.7	85.7	2.5	1.3	6	11
Arizona St	38.0	22.0	30.7	155.3	5.1	0.0	2.5	38.7	64.7	305.0	3	5	16.3	17.3	35.3	108.7	3.1	0.0	4	4
Arkansas	35.3	22.7	27.1	114.3	4.2	0.7	24.0	35.3	67.9	369.0	3	9	11.3	13.3	40.0	113.0	2.8	0.3	5	12
Arkansas St	28.0	21.7	34.0	98.3	2.9	1.0	26.3	42.7	61.7	333.7	1	0	34.3	21.0	40.3	244.3	6.1	0.7	7	3
Army	27.7	20.7	58.7	283.7	4.8	1.0	4.7	9.0	51.9	56.0	0	0	19.3	17.0	30.3	130.0	4.3	1.7	2	8
Auburn	32.0	21.3	47.3	259.3	5.5	1.0	10.0	17.0	58.8	200.7	16	7	21.3	21.7	38.3	115.7	3.0	0.3	5	8
Ball St	21.0	19.3	42.0	179.3	4.3	0.7	13.7	23.7	57.7	128.0	3	2	20.3	19.3	34.3	149.0	4.3	1.0	6	3
Baylor	26.0	20.3	29.7	157.7	5.3	0.7	19.7	36.3	54.1	248.7	1	5	18.0	21.0	40.7	179.7	4.4	0.7	4	4
Boise St	41.5	26.0	39.5	221.0	5.6	1.5	22.0	34.5	63.8	294.0	1	5	18.0	14.0	38.0	53.0	1.5	1.0	2	8
Boston College	32.0	18.0	36.5	137.5	3.8	1.0	15.5	26.5	38.5	220.5	3	5	16.5	17.0	28.0	54.0	1.9	2.0	1	2
Bowling Green	30.3	19.7	31.3	83.3	2.7	0.7	25.0	38.7	64.7	258.3	5	2	30.3	26.3	36.7	195.3	5.3	0.7	11	4
Buffalo	15.7	21.3	37.3	129.7	3.5	0.7	19.3	40.3	47.9	228.4	5	3	19.3	17.0	37.7	127.7	3.4	0.7	7	6

SATURDAY'S SEPTEMBER 5 ★ GOM IS FREE TO 2010 SUBSCRIBERS!

WHY STOP THERE???

**BIG 4 ★ COLLEGE TOTALS PLAY GOES SATURDAY!
MARQUEE GAME OF THE MONTH ON THURSDAY NIGHT!!!**

Over the course of an entire football season, we release only 5 to 7 of our special 5★ Late Phone Plays!! We rate our Late Phone Selections from 1★ to 5★ with 5★ being the highest we go!!!

2010 SUBS GET THE 5★ SEPT GAME OF THE MONTH FREE ADD:

2010 SUBSCRIBERS PAY

\$99

\$125 WITH TOTALS!!!

2011 Subscriber Price

\$79

For the above Package

- EVERY COLLEGE LATE PHONE SIDE PLAY RELEASED ON SATURDAY!
 - PRIVATE PLAY HOTLINE PLAYS FOR THURS, FRIDAY & MONDAY NIGHTS!
INCLUDING THE MARQUEE GOM ON THURS!
 - NORTHCOAST'S NFL LATE PHONE PLAYS ON SUNDAY!
- 20 WINNING SEPT 5★ SATURDAYS 71% IN 28 YEARS!**

RENEW POWER SWEEP For 2011 NOW!

ONLY \$69 & GET SPECIAL DISCOUNTS ON '10 LATE PHONE PACKAGES!

\$69 is download only. Mail Renewal is \$109

2011 Subscriber Price

\$99

For the above Package Plus Totals!!!

Non 2010 subscribers purchasing the above packages please add \$75 to the advertised rate.

2010 Subs Add All of Saturday's ★ Side Plays (in addition to 5★)..... \$49

SEPTEMBER 5★ \$75

If you are not a Power Sweep sub & you want our 5★, you can still purchase this play. Sign up for the big play for \$75.

EXECUTIVE CLUB WEEKEND \$499 Value \$399

Sign up for this weekend's Executive Club. You will receive College and NFL Late Phone Selections for Sat & Sun including our 5★ College GOM, Small Colleges, College Totals INCLUDING A 4★ RELEASE and Top Opinions on Sat and Sun's games, the MARQUEE GOM on Thursday, PPH Marquee Plays Friday and Saturday and Sunday Night, the Monday Night Magic and Totals Play!!! EVERY PLAY WE RELEASE!!!!

2010 SUBS PAY JUST \$299 • 2011 SUBS PAY JUST \$279

'07-'10 REG SSN GAMES OF MONTH (Y)

21-8 72%!

2007 Sept GOM's	WIN
5★ FAU (+7) 42 Minnesota 39	WIN
4★ Atlanta (+3) 26 Houston 16	WIN
2007 Oct GOM's	loss
5★ Texas A&M (+3) 11 Kansas 19	WIN
4★ Over 45 Cleveland (27)/STL (20)	WIN
2007 Nov GOM's	loss
5★ USF (-16) 41 Syracuse 10	WIN
4★ OVER 60 UAB 9/Memphis 25	loss
4★ Tampa Bay (-3) 31 Atlanta 7	WIN
2007 NFL GOY!!	WIN
5★ Tennessee (-3) 26 KC 17	WIN
2008 Sept GOM's	WIN
4★ Atlanta (-6) 38 KC 14	WIN
5★ Florida St (-5) 39 Colo 21	WIN
2008 October GOM's	WIN
4★ NY Giants (+3) 21 PIT 14	WIN
4★ OVER 59 UNLV (35) BYU (45) GOY	WIN
4★ OVER 54 Texas 38 Colorado 14 GOM	WIN
5★ Ohio St (-3) 45 Mich 17	WIN
2008 November GOM's	WIN
5★ Ohio St (-11) 45 N'western 10 GOY	WIN
4★ Atlanta (-6) 20 Denver 24	loss
2008 NFL GOY	loss
5★ Green Bay (-6) 21 Houston 24	loss
2009 Sept GOM's	loss
4★ Oakland (+2) 3 Denver 23	loss
4★ OVER 52 Mid Tenn (21)/N Texas(37)	WIN
5★ Clemson (-7) 25 Boston Coll 7	WIN
2009 OCT GOM's	WIN
4★ Indianapolis (-14) 42 St Louis 6	WIN
4★ UNDER 51 Arizona (27)/UCLA (13)	WIN
5★ SMU (+7) 35 Navy 38 (OT)	WIN
2009 NOV GOM's	loss
5★ Wisconsin (-11) 31 Indiana 28 GOY	loss
4★ UNDER 50 Wisc (31)/N'wstrn (33) GOY	loss
4★ NY Giants (-7) 34 Atlanta 31 OT	loss
2009 DEC GOM	WIN
5★ Indianapolis (-6) 28 Denver 16 GOY	WIN
2010 Sept GOM's	WIN
4★ OVER 63 Oklahoma St (41)/Troy(38)	WIN
4★ Atlanta (-6) 41 Arizona 7	WIN

**NORTHCOAST SPORTS
TOP 40 POWER POLL**

The following Power Ratings are a combination of 6 different of Phil Steele's Power Ratings, including his Plus & Minus, Power Plays and Computer Power Ratings.

1 ALABAMA	15 LSU	29 MISS ST
2 OREGON	16 MIAMI (FL)	30 NOTRE DAME
3 BOISE ST	17 AUBURN	31 AIR FORCE
4 OHIO ST	18 FLORIDA ST	32 CLEMSON
5 NEBRASKA	19 CALIFORNIA	33 USC
6 TCU	20 TEXAS A&M	34 N CAROLINA
7 OKLAHOMA	21 GEORGIA	35 MISSOURI
8 STANFORD	22 NEVADA	36 OKLAHOMA ST
9 FLORIDA	23 PENN ST	37 GEORGIA TECH
10 TEXAS	24 VIRGINIA TECH	38 ARIZONA ST
11 ARKANSAS	25 MICHIGAN	39 MICHIGAN ST
12 ARIZONA	26 UTAH	40 PITTSBURGH
13 IOWA	27 WISCONSIN	
14 S CAROLINA	28 WEST VIRGINIA	

**NORTHCOAST SPORTS PRIVATE PLAY HOTLINE
1-900-438-WINS**

OR EXT #1 ON THE NORTHCOAST DEBIT CARD SYSTEM

Pay \$15 thru the 900 line or just \$9 using the NC Debit Card

BIG DOG PLAY

135 OUTRIGHT UPSETS in 17 Years by 7+ point dogs!! **FOURTEEN** OUTRIGHT UPSETS BY DD DOGS in 2006!!! **SEVENTEEN** in 2007!!!! **SIXTEEN** in 2008!!!! **TWENTY-ONE** in 2009!!!! **TWO** THIS YEAR!

EARLY BIRD PLAY

29-18-1 62% L/5Y%!! **119-64 65% L/14Y!!!**

COLLEGE 900 PLAY OF THE DAY

114-70-1 62% L/13Y

THURSDAY NIGHT TV PLAY 142-101-2 Since 1991 • 52-37-2 L7Y!!

NFL TOTALS PLAY

60-24 71% L/12Y!! Including 29-10-1 74% L9Y!!!

SUNDAY NIGHT PLAY

115-77-3 60% L/12Y!!

BIG 12 PLAY

10-4 71% In '07 and 46-25-1 65% L/72!!!

Up To 3 New Plays Updated
Each Day for College & NFL

SUBSCRIBE TO POWER PLAYS

I enclose \$145 for my '10 subscription to **POWER PLAYS**. (Every issue thru the Super Bowl!) This includes \$50 on a Northcoast Debit Card, the 5★ released on 9/25/10 and FREE Schedules. 2010 **POWER SWEEP** subs pay only \$69 with no bonuses (download only • Mail delivery is \$109)

I enclose \$145 for my '10 subscription to **POWER SWEEP**. (Every issue thru the Super Bowl!) This includes \$50 on a Northcoast Debit Card, the 5★ released on 9/25/10 and FREE Schedules.

All prices in Vol. 28 Issue 4 Expire 9-26-2010 & Cannot be used in conjunction with any other offer

Payment Method: MasterCard Visa American Express Discover Check/Money Order

Name _____

Address _____

City _____ State _____ Zip _____

Credit Card _____

Signature _____ Exp. Date _____



NORTHCOAST SPORTS SERVICE

PO Box 450829 • Cleveland, OH 44145
www.ncsports.com

1-800-654-3448

COLLEGE TOTALS PLAYS

Pay \$75 **5-0 100% LW!**
For All the
Totals on Saturday!

**4★ College Totals
16-6 73% Last 22!!!!**

THIS WEEK 2010 SUBS:
\$26 to Add Totals to any Late Phone Pkg!
THIS WEEK 2011 SUBS:
\$20 to Add Totals to any Late Phone Pkg!

**TOP TOTALS PLAYS
(3★ AND HIGHER)**

25-10 71% L/35!!!

**4★ COLLEGE TOTAL
GOES THIS SATURDAY!**