



POWER SWEEP

\$10⁰⁰



Forty - NFL POWER SWEEPS 2007-'24 (ALL ★'S WINNING)

ncsports.com

Volume 43

August 23, 2025

1-800-654-3448

POWER SWEEP COLLEGE 4★'s 10-4 in '24
POWER PLAYS COLLEGE 4.5★'s 24-15 in '24
POWER PLAYS INCLUDED IN THIS ISSUE

NORTHCOAST SPORTS SERVICE P.O. BOX 450829 CLEVELAND, OHIO 44145

Yes, subs are getting a Marquee on Aug. 23rd for FREE! *But What About ALL of the Marquee WINNERS This Season?*

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LATE PHONES PACKAGE

We'll have close to 100 Marquee Plays this year!! \$15 each through our office. HUGE SAVINGS when you purchase a season ticket!

Week 0 Weekend

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Access to EVERY Marquee Hotline Play (\$15 each) for the reg ssn for College and NFL. Call every game day for your winner!

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- A 2025 MARQUEE 7-Pack \$64** \$9.14 per play!!!
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All Marquee Packs Expire Super Bowl Sunday 2025

Get all the Star Rated Sides & Totals, Marquees, Top Opinions and Reg Opinions For Saturday Aug 23rd.

\$25

Call Now 1-800-654-3448

Call today for a 2025 Marquee Season Ticket!!! Regular Season 1-800-654-3448

CAPS = Home Team (B) = Bowl game
 lower case = away team (C) = Conf Champ
 † = Neutral site (P) = Playoffs

The chart below shows the last 3 meetings between the two teams. If they have not played in the last 3 years, then it is blank.

Saturday, August 23, 2025				NC Open 2024 - No Matchup					
NC Open	2024	- ISU	-2/51'	29-21	Fresno St	2023	- No Matchup		
Iowa St	-3	2023	- isu	+10/45'	42-35	KANSAS	2022	- No Matchup	
† Kansas St	-3	2022	- ksu	-1/45'	10-9	NC Open	2024	- No Matchup	
NC Open	2024	- wku	+2/56'	31-14	Stanford	2023	- su	-3/55'	37-24
Sam Houston	2023	- WKU	-11/53'	28-23	HAWAII	-3	-2	2022	- No Matchup
WKU	-16	-10'	2022	- No Matchup					

PRIVATE PLAY HOTLINE CORNER!!!!

Back when we had 900 Numbers, and the Northcoast Debit Card the Private Play Hotline was very successful on its \$9 plays. We still feature the Marquees each week (\$15 each) but this year we are giving out EIGHT of the Hotline plays (which used to sell for \$9 each) right here in the Private Play Hotline Corner each week! Now that the newsletter comes out on Wednesday that is the day we used to release most of these plays and we will give you 8 of the 9 Conference plays as part of your Power Sweep subscription.

Private Play Hotline Conference Plays of Week:

This year we gave you the 8 Private Play Hotline Plays (\$9 each value) each week in the SEC Play, Big Ten Play, ACC Play, American Play, Mt West Play, MAC Play, Sun Belt Play and CUSA Play. We hope you enjoyed these plays and they will be back next year!

THIS BOX 48-26 65% last 10 weeks in '24!!
 We hope you enjoy this feature for 2025!



POWER SWEEP

ATTENTION ALL 2025 SUBS

Don't Miss This Incredible Chance to save on 2026's subscription

RENEW NOW!

You MUST be a 2025 subscriber and may add on as many years as you would like for Just \$69 per season (email) ALL BONUS OFFERS INCLUDED!!!



POWER SWEEP

Here is this week's Power Sweep newsletter. We normally have 3 Key Selections each week highlighted by our strong 4 star play. We also release 2-3 2 star selections each week. The Power Sweep newsletter gives you the most in-depth writeup on EVERY game each week. We have an Underdog Play of the Week, a Technical play of the Week, an Angle Play of the week, a Revenge Play of the week, a Situational Play of the Week and of course the Computer Corner. The Computer Corner is a different set of power ratings than what Power Plays uses. Power Sweep of course gives in depth writeups for the NFL once the regular season begins. There are just two FBS vs FBS games this week and two FBS vs FCS games, so we included the Power Plays newsletter this week. Don't forget to call our comp tape daily as we put some great work into it each week.

- 4★ Excellent
- 3★ Very Good
- 2★ Good

COLLEGE SELECTIONS

OTHER SELECTION

2★ WKU over Sam Houston - CUSA matchup in week 0. 'Toppers have won both previous CUSA meetings. Last year WKU was +2' on the road, they led 17-14 at half. SH missed a fg, had a fg blocked then WKU scored on 74 yard td pass. WKU added a 24 yd td drive off a fumble then SH was SOD at the WKU34 and int'd at the WKU27 for 31-14 upset. LTH WKU was -11 but trailed 23-21 4Q then went 99/7 and won by 5. This is an almost entirely new Bearkats team. SH has a new HC in Phil Longo and have just 8 returning starters. Their top 16 tacklers from last year's team are gone. QB Hunter Watson returns after throwing for 1,811 (62%, 12-8) and was their #2 rusher with 647 (3.9) but Longo runs an air raid offense and we don't think his skillset fits as well. WKU has just 6 returning starters back and lost their top 11 tacklers. New OC Rick Bowie brought his QB from Abilene Christian with him, Maverick McIvor who threw for 3,847 and a 30-7 ratio last year. HC Helton has had success with his FCS transfer QB's in the past, like Bailey Zappe. We will go with the home team with the experienced HC by over 2 td's.

FORECAST: WKU by 16

OTHER GAMES

SATURDAY, AUGUST 23rd

† Iowa St by 3 over Kansas St - Game being played in Dublin, Ireland. Farmageddon goes overseas and these Big 12 foes, who have met to close the regular season the past couple seasons will open the season facing off in what is a pretty big game that could have Big 12 title implications. Iowa St is 4-1 SU/5-0 ATS against KSt since 2020. ISU brings back 13 starters led by QB Becht and RB's Sama and Hansen. Their defense lost key players a season ago to injury, but get them back this season led by LB's Ebel and Bacon. KSt also has their dynamic QB back plus electric RB Edwards takes over as RB1. We expect this to be a close game, as the last 3 meetings have all been decided by 8 pts or less. ISU HC Campbell is fantastic as a B12 underdog, going 23-13-1 ATS in that role. We think these teams are pretty evenly matched, but will side with the Cyclones here to get the outright upset.

KANSAS by 17 over Fresno St - First meeting. KU enters year 5 under HC Leipold and QB Daniels is back for his final season. However, KU's offense loses their top RB, top 6 receivers and 3 starting OL. Fresno is under new HC Matt Entz, who was the HC at N Dakota St from '19-'23. Fresno has just 9 total starters back and they lose their QB, top 3 WR's and 3 starters on the OL and just 3 of their top 12 tacklers are back on defense. KU is back in their actual home stadium after playing last season's game in 2 different "home" venues. In games played in their actual home stadium under HC Leipold KU is 6-2 ATS as a home favorite. The line is near 2 td's, but Fresno ranks #98 in experience this season, and we like the Jayhawks, who only have an FCS team on deck, to roll in their first game back at home in front of a great crowd.

HAWAII by 3 over Stanford - Stanford is 4-0 against Hawaii including two years ago when they won the opener 37-34 (-3). Cardinal have gone 3-9 four straight years. Last year was their first year in the ACC and they were -90 ypg but did cover their opener against TCU (34-27 loss, +8). Frank Reich is the Interim HC and they have 14 starters. Oregon St transfer Ben Gulbranson was named the starting QB. Timmy Chang is in his 3rd year and has led the Rainbow Warriors to five wins in each of his first two seasons. Last year they were -11 ypg but +28 at home. They have 15 starters back including their top 2 receivers and their top 5 tacklers. Hawaii is 0-9 SU/3-6 ATS vs P4 teams but have gone 11-3-1 ATS in season openers. Hawaii was last a home favorite vs a P4 team in 2019 when they beat Oregon St 31-28 (-6). We think they get a close win here but right at the line.

UNLV by 35 over Idaho St - These teams last met in 2022 in the season opener where the Rebels (-23) led 45-7 at the half and won 52-21 (554-241). Idaho St is 6-4 ATS against FBS foes since 2017. Idaho St returns 5 starters on offense and just 3 starters on defense. UNLV is 4-1 SU/ATS in their last 5 meetings vs FCS teams. Last season they beat Utah Tech 72-14 (-41). UNLV lost HC Odom and OC Marion but former Miss St/Florida HC Dan Mullen takes over. The Rebels bring in Anthony Colandrea (Virginia) and Alex Orji (Michigan) at QB plus a ton of P4 transfers at the other positions. Idaho St had one of the worst defenses in the FCS a season ago (467 ypg/38 ppg allowed) and even with many new faces, this UNLV team has a ton of talent and we expect them to roll here by 5 td's.



NORTHCOAST SPORTS' POWER PLAYS

Here is this week's Power Plays newsletter. The Power Plays newsletter differs from Power Sweep as it is our Computer's forecast on each game. The computer gives you its forecast for yards rushing, yards passing and points for each team plus the TO's projection and special teams edges. The computer and Vegas disagree often. We do put some of our input into it but this is a TECHNICAL newsletter that does not use angles, trends or situations. If we like a side of a game in Power Sweep and the computer is on the other side we make it a NO PLAY. We do not make a forecast on a game however without seeing what the computer forecasts as it is very accurate! The Power Plays newsletter may be mostly a number generated newsletter, but it has three things that you might like. The first is a LOT of big plays. During an average week Power Plays releases 7-11 4 star and 4.5 star plays. The 4.5 stars are the top plays of the week. The second thing is the amazing projected stats. If you went thru the newsletter after the games were played and circled every rush or pass number that was within 25 yards or every point total that was within 3, you would have Circles ALL over the page!! The other thing the Power Play newsletter delivers is WINNERS. College 4.5★ winner in the regular season in 2024 were 24-15 (62%). Power Plays also has forecasts on every NFL game. If you are a Power Sweep subscriber you can add on a Power Plays subscription for just \$50. Call 1-800-654-3448 and get on board for the full season of Power Plays!

SATURDAY, AUGUST 23RD

	Ttl Yds	Rush	Pass	Points	TO's	ST's
IOWA ST	394	133	261	29	0	-
KANSAS ST	393	191	202	29	0	✓✓✓

Game played in Dublin, Ireland. ISU has covered the last 5 games in this series (4-1 SU). The previous 3 meetings have all been decided by 8 pts or less and Power Plays projects another close meeting here as it has ISU with a 1 yard edge and it can't decide on a winner. ISU is the dog as of presstime by around a fg, and HC Campbell is great in that role. We agree with PP and like ISU to win outright.

NO PLAY: † IOWA ST 29 (+) KANSAS ST 29

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SAM HOUSTON	360	211	149	23	0	-
WKU	411	129	282	31	0	-

WKU has won & covered last 3 CUSA openers. Toppers are laying 10 points but only projected to win by 8. HC Tyson Helton hired a new OC who brought his QB over from Abilene Christian and Helton has had a history of success with lower division QB transfers. Both teams are inexperienced but this is a tough road game for an opener and we like the roster at WKU more so we disagree with the forecast.

NO PLAY: WKU 31 SAM HOUSTON 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
FRESNO ST	198	199	86	19	0	✓✓✓✓
KANSAS	475	226	249	36	0	-

PP projects Kansas to outgain Fresno by over 275 yards and win by over 2 td's. This is KU's first game back in their home stadium after the renovations and there will be a big crowd on hand. Fresno is coached by a 1st year HC and only return 9 st's. KU has a veteran QB and coach and we agree with the forecast here (KU -13' as of presstime) and like the Jayhawks to roll by over 2 td's.

2★ KANSAS 36 FRESNO ST 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
STANFORD	306	129	177	23	0	✓✓
HAWAII	380	93	287	25	0	-

Hawaii has never beaten Stanford in 4 tries but PP calls for the Rainbow Warriors to win and they are actually a 2' point favorite. Stanford only won 3 games each of the last 3 years and they have an Interim HC after firing Troy Taylor post spring. Hawaii is in a rare spot as a have favorite and PP calls for the Rainbows to hold a 380-306 yd edge but the MOV is right at the line.

NO PLAY: HAWAII 25 STANFORD 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
IDAHO ST	292	63	229	16	0	✓✓✓✓
UNLV	600	331	269	54	0	-

This game was moved up a few weeks and is the lone FBS/FCS game in Week 0. PP calls for the Rebels to outgain Idaho St by over 300 yards and win by over 5 td's. UNLV only returns 5 starters but new HC Mullen brought in several P4 transfers with talent. Idaho St was one of the worst defenses in the FCS last season and we agree with PP and like UNLV to take care of business easily.

NO PLAY: UNLV 54 IDAHO ST 16

COMP LINE OFFERS 10 GREAT FREE PLAYS EACH WEEK! CALL EVERY MONDAY FOR THE EARLY BIRD WINNER! FIRST EARLY BIRD GOES UP NEXT MONDAY! NC SPORTS COMP LINE 1-347-677-1700

Button#3

Tuesday - The Early Bird College Total Play of the Week

Wednesday - The UNDERDOG Play of the Week

75-65 54% Last 10 years INCLUDING AN AMAZING 53 OUTRIGHT UPSETS!

Thursday & Friday - NFL Totals Play of the Week: 80-71 (53%) L/10Y's

This is our TOP rated NFL Totals Play on Thursday

Saturday - Northcoast Sports College Play of the Week: 95-83-53% L11Y!

This is the play that just missed out on being a Late Phone Play.

Sunday - Northcoast Sports NFL Play of the Week: If we have 3 Late Phone Plays on Sunday, this is our #4 game that just missed the cut and you get it FREE!

Button#9

Monday: Early Bird Play: 252-142 (64%) the Last 26 years!

Tuesday: Midweek/Economy Club #2 Play: 141-127-1 (52%) Last 19 years!

Wednesday: 4★ From the Power Plays Newsletter: 116-86 (57%) Last 15 years!

Thursday: Big Dog Play: 103-71-1(59%) 50 UPSETS Last 15 years by LARGE UNDERDOGS!

Friday: BIG 12/BIG TEN Play: 131-104-2 (56%) the Last 19 years!

Saturday: Northcoast Comp College Totals Play: 83-57 (59%) Last 9 years!

NORTHCOAST SPORTS PRODUCTS

2025 POWER SWEEP Newsletter (e-mail price) REG PRICE **\$149** *Look Below FOR FREE BONUSES FOR ALL SUBSCRIBERS* **BY 8/31/25 \$124**

POWER SWEEP BONUSES-

Will Include these Bonuses

Bonus #1: September 5★ Selection

Bonus #2: Week 3 Preseason Exec Service(\$139 Value)

Bonus #3: 50% off any 2 weekends excluding Thanksgiving Weekend

2025 POWER PLAYS Newsletter (E-MAIL ONLY)	\$149	\$124
'25 PP added to a 2025 Power Sweep e-mail subscription	\$50*	\$50*

*no additional bonuses

LATE PHONE PLAYS - Individual or Partial Season

WEEK #3 Pre-Season EXEC CLUB	REG PRICE \$139	\$99
With a 2025 Power Sweep Subscription	FREE	FREE

BY 8/29/25

SEPTEMBER SUBSCRIBER APPRECIATION WEEKS 0-1 - CFB EXEC WK #1	\$125	\$99
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Get FULL COLLEGE EXEC from Saturday, August 23th thru Labor Day September 1st or just \$125.

FULL SEPTEMBER EXEC CLUB SERVICE - FIVE WEEKS!	\$1500	\$1199*
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*The \$999 price is valid for 2025 Power Sweep subscribers. Full Exec service from Saturday August 23th through Saturday Sept 28th!!

THE TOP PLAY TRIO (Reg Season Only)	\$1599	\$1199
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Get our Top Weekly College Side Selection, Top Weekly College Total Selection and the Top Weekly NFL Selection (selections emailed)

ECONOMY CLUB MIDWEEK UPDATES	\$499	\$349
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These are the Midweek selections as of Thursday that are in the Mix to become Late Phone Selections (selections emailed)

A 2025 MARQUEE 7-Pack	\$69	\$64
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All 7-packs expire Super Bowl Sunday.

A 2025 MARQUEE 21-Pack	\$169	\$149
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All 21-packs expire Super Bowl Sunday.

A 2025 MARQUEE 49-Pack	\$349	\$299
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All 49-packs expire Super Bowl Sunday.

LATE PHONE PLAYS - Regular or FULL Season Packages

THE 2025 MARQUEE SEASON TICKET (reg ssn only)	\$899	\$549
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Valid from Saturday, Aug 23, 2025 through Sat, Dec 6th, 2025 (last NFL reg gms ssn available only through Jan 7th 2026)

Regular Season COLLEGE SIDE EXECUTIVE Service	\$1750	\$1349
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A valid email is required to ensure you get your plays each week.

Regular Season COLLEGE TOTALS EXEC	\$1750	\$1349
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A valid email is required to ensure you get your plays each week.

Regular Season NFL EXECUTIVE Service	\$1750	\$1349
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A valid email is required to ensure you get your plays each week.

FULL EXEC CLUB SERVICE	\$4500	\$3250
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From the Hall of Fame Game thru Super Bowl 60!
Also includes an email Power Sweep & Power Plays Subscription

Reg Season Office Hours:
 9am-5pm ET Monday-Friday
 9am-1pm ET Saturday & Sunday



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