



# POWER PLAYS

\$10<sup>00</sup>



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## NFL DIVISIONAL WEEKEND!! NFL PLAYOFF EXEC RECORD 29-13-1 (69%) L8Y's!!

NORTHCOAST SPORTS SERVICE P.O. BOX 450829 CLEVELAND, OHIO 44145

### ROAD TO SUPER BOWL



**NFL PLAYOFF GOY THIS WEEKEND**  
**Non Sub \$100**  
**'23 Sub \$89**  
**'24 Sub \$79**

### NFL PLAYOFF EXEC CLUB

**NFL PLAYOFF EXEC RECORD 29-13-1 (69%) LAST 8 YEARS!**

- NFL PLAYOFF GOY! (\$100 Value)
- Every Playoff Side (\$140 Value)
- Every Playoff Total (\$84 Value)
- Super Bowl Props (\$96 Value)

Non Subs: \$309 '23Subs: \$209 '24Subs: \$159

POWER SWEEP/POWER PLAYS

2024 Sub..\$79/2025..\$69/2026..\$69

**COMPUTER PROJECTIONS**

HOU	BAL
301	TTL YD 381
90	RUSH YD 154
211	PASS YD 227
16	PTS 29
+10	YTD TO +12

**CHECKLIST**

HOU	BAL
EDGE	EDGE
-	QB 1/2
-	RB -
-	WR 1/2
-	OL ✓
-	DL -
-	LB -
-	DB ✓1/2
-	CCH ✓1/2
-	SITE ✓✓1/2
-	MTCH -
-	INT -
1/2	ST -

**OVERALL BALTIMORE BY 7 ✓'s**

## AFC DIVISION ROUND

Saturday, January 20th, 2024 • 4:30 pm  
ESPN • M&T Bank Stadium • Baltimore, Maryland

**HOUSTON (11-7)**  
ATS: 10-8 O/U: 7-11

**BALTIMORE (13-4)**  
ATS: 11-6 O/U: 8-9

<b>TEXANS</b>	+1.4 ppg	+11.7 ypg
OFFENSE (SCORING #14 • TOTAL #12)	DEFENSE (SCORING #11 • TOTAL #14)	
RUSHING	ATT YDS AVG LNG TD YPG	
TOTAL	444 1647 3.7 24 10 96.9	
Devin Singletary	216 898 4.2 24 4 52.8	
Dameon Pierce	145 416 2.9 22 2 29.7	
CJ Stroud	39 167 4.3 16 3 11.1	
PASSING	COMP ATT % YDS TD INT	
TOTAL	372 592 62.8 4578 27 8	
CJ Stroud	319 499 63.9 4108 23 5	
Case Keenum	34 53 64.2 291 1 3	
RECEIVING	REC YDS AVG TD LNG	
TOTAL	372 4578 12.3 27 75	
Nico Collins	80 1297 16.2 8 75	
Tank Dell	47 709 15.1 7 68	
Dalton Schultz	59 635 10.8 5 31	
Noah Brown	33 567 17.2 2 75	
Robert Woods	40 426 10.6 1 26	
Brevin Jordan	17 219 12.9 2 27	
Devin Singletary	30 193 6.4 0 41	
OFF YPG 342.4	DEF YPG 330.7	
OFF PPG 22.2	DEF PPG 20.8	
OFF RUSH 96.9	DEF RUSH 96.6	
OFF PASS 245.5	Pass DEF 234.1	
SKS VS 47	SKS BY 46	
KR	OFF DEF	
PR	26.7 21.9	
ST TD diff	+2 7	
Net Punt	43.0 41.9	
FG's	34-38 (long 54)	
ST Rank	#2	

<b>RAVENS</b>	+12.0 ppg	+69.0 ypg
OFFENSE (SCORING #4 • TOTAL #6)	DEFENSE (SCORING #1 • TOTAL #6)	
RUSHING	ATT YDS AVG LNG TD YPG	
TOTAL	541 2661 4.9 60 26 156.5	
Lamar Jackson	148 821 5.5 30 5 51.3	
Gus Edwards	198 810 4.1 42 13 47.6	
Keaton Mitchell	47 396 8.4 60 2 49.5	
Justice Hill	84 387 4.6 41 3 24.2	
PASSING	COMP ATT % YDS TD INT	
TOTAL	328 494 66.4 3881 27 7	
Lamar Jackson	307 457 67.2 3678 24 7	
Tyler Huntley	21 37 66.8 203 3 0	
RECEIVING	REC YDS AVG TD LNG	
TOTAL	328 3881 11.8 27 80	
Zay Flowers	77 858 11.1 5 75	
Odele Beckham	35 565 16.1 3 51	
Mark Andrews	45 544 12.1 6 38	
Isaiah Likely	30 411 13.7 5 54	
Nelson Agholor	35 381 10.9 4 37	
Rashod Bateman	32 367 11.5 1 29	
OFF YPG 370.4	DEF YPG 301.4	
OFF PPG 28.4	DEF PPG 16.4	
OFF RUSH 156.5	DEF RUSH 109.4	
OFF PASS 213.8	Pass DEF 191.9	
SKS VS 41	SKS BY 60	
KR	OFF DEF	
PR	24.5 23.0	
ST TD diff	14.4 13.5	
Net Punt	39.2 40.1	
FG's	32-37 (long 50)	
ST Rank	#12	

The Ravens and Texans meet in the postseason for the 2nd time, with the previous one coming here back in Jan of 2012 where HOU was +88 yards but were -4 TO's and lost 20-13. BAL is off a bye and prior to their Wk 18 loss vs PIT, they had won 6 in a row (5-1 ATS). HOU meanwhile is off a drubbing of CLE at home last week 45-14 where they were just +32 yds but were helped out by two pick-6's on B2B possessions. These teams faced each other in their season opener in BAL where the Texans held a 268-265 yd edge and were +1 TO and trailed just 7-6 HT but lost 25-9.

This marks the 11th trip to the playoffs for BAL under HC Harbaugh (11-9 SU) but the Ravens have just 1 win in their last 4 trips to the playoffs (WC win at TEN in '20) and have not made it past the Divisional Round since the year they won the Super Bowl in 2012.

After HOU went 11-38-1 from '20-'22 the Texans found their way back to the playoffs this season led by Rookie in the Year favorite CJ Stroud and 1st year HC Ryans. This is HOU's 7th trip to the playoffs in franchise history but have never made it past this round. Their last trip to the Divisional Round was '19 where HOU jumped out to a 24-0 1H lead at KC only to give up 41 straight pts in a 51-31 loss.

Coming into '23 many predicted HOU to finish near the bottom of the AFC as they had won just 11 gms the previous 3 ssn's and had a rookie QB and first-time HC taking over. HOU started the season 3-4 but would then go on to win 7 of their L10 gms with 2 of those losses coming w/o QB Stroud (concussion in NYJ loss). However the Ravens come in well-rested having not played key starters 2 wks ago vs PIT and getting a bye week. HOU is riding their rookie QB and have a lot of momentum but the Ravens D allowed just 301 ypg and will face a HOU offense that avg's just 97 rush ypg (3.7) and QB Stroud will have to face a tough BAL secondary all g just 192 ypg. The computer likes BAL here by 13 points and we agree with the proj'd forecast.

FORECAST: BALTIMORE

RATING: 3★

# NFC DIVISION ROUND

Saturday, January 20th, 2024 • 8:15 pm  
FOX • Levi's Stadium • Santa Clara, California

## GREEN BAY (10-8)

ATS: 9-8-1 O/U: 10-7-1

## SAN FRANCISCO (12-5)

ATS: 9-7-1 O/U: 8-8-1

COMPUTER PROJECTIONS		
GB	TTL YD	SF
338	413	
RUSH YD	150	
PASS YD	263	
PTS	28	
YTD TO	+1	
CHECKLIST		
GB EDGE	SF EDGE	
-	QB	1/2
-	RB	✓1/2
-	WR	✓1/2
-	OL	1/2
-	DL	1/2
-	LB	-
-	DB	-
-	CCH	1/2
-	SITE	✓1/2
-	MTCH	-
-	INT	-
-	ST	-
OVERALL SAN FRANCISCO BY 8.5 ✓'s		

PACKERS		+1.9 ppg		+10.4 ypg		
OFFENSE (SCORING #12 • TOTAL #1)		DEFENSE (SCORING #10 • TOTAL #17)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	441	1905	4.3	40	10	112.1
Aaron Jones	142	656	4.6	39	2	59.6
AJ Dillon	178	613	3.4	40	2	40.9
Jordan Love	50	247	4.9	37	4	14.5
Patrick Taylor	32	141	4.4	24	0	12.8
Jayden Reed	11	119	10.8	32	2	12.1
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	374	581	64.4	4210	32	11
Jordan Love	372	579	64.2	4159	32	11
RECEIVING	REC	YDS	AVG	TD	LG	INT
TOTAL	374	4210	11.3	32	77	
Jayden Reed	64	793	12.4	8	59	
Romeo Doubs	59	674	11.4	8	36	
Dontayvion Wicks	39	581	14.9	4	35	
Christian Watson	28	422	15.1	5	77	
Tucker Kraft	31	355	11.5	2	43	
Luke Musgrave	34	352	10.4	1	37	
OFF YPG	345.5	DEF YPG	335.1			
OFF PPG	22.5	DEF PPG	20.6			
OFF RUSH	112.1	DEF RUSH	128.3			
OFF PASS	233.4	Pass DEF	206.8			
SKS VS	30	SKS BY	45			
KR	25.3	DEF	23.8			
PR	7.3	DEF	11.7			
ST TD diff	+1					
Net Punt	39.7	DEF	42.2			
FG's	21-33 (long 53)					
ST Rank	#25					

49ERS		+11.4 ppg		+94.5 ypg		
OFFENSE (SCORING #3 • TOTAL #2)		DEFENSE (SCORING #3 • TOTAL #8)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	499	2389	4.8	72	27	140.5
Christian McCaffrey	272	1459	5.4	72	14	91.2
Elijah Mitchell	75	281	3.7	18	2	25.5
Deebo Samuel	37	225	6.1	23	5	15.0
Jordan Mason	40	206	5.2	26	5	12.1
Brock Purdy	29	144	3.7	17	2	9.0
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	336	491	68.4	4577	33	12
Brock Purdy	308	444	69.4	4280	31	11
Sam Darnold	28	46	60.9	297	2	1
RECEIVING	REC	YDS	AVG	TD	LG	INT
TOTAL	336	4577	13.6	33	76	
Brandon Aiyuk	75	1342	17.9	7	76	
George Kittle	65	1020	15.7	6	66	
Deebo Samuel	60	892	14.9	7	54	
Christian McCaffrey	67	564	8.4	7	41	
Jauan Jennings	19	265	13.9	1	31	
OFF YPG	398.4	DEF YPG	303.9			
OFF PPG	28.9	DEF PPG	17.5			
OFF RUSH	140.5	DEF RUSH	89.7			
OFF PASS	257.9	Pass DEF	214.2			
SKS VS	34	SKS BY	48			
KR	21.9	DEF	23.3			
PR	8.0	DEF	10.0			
ST TD diff	0					
Net Punt	42.7	DEF	43.2			
FG's	21-25 (long 57)					
ST Rank	#20					

This is the 10th meeting between Green Bay and San Fran in the playoffs. SF has won the last four playoff meetings. They handed GB a loss in Lambeau as 5' pt dogs in the '21 Divisional Round, 13-10. That loss was GB's last trip to the playoffs entering this season. Green Bay is 9-9 all-time in the Divisional round and they've won 3 of their L/4 in '16, '19 & '20. SF has reached the playoffs for the 3rd straight year. The 49ers have won their last 6 trips to the Divisional round.

Green Bay snuck in the playoffs as the #7 seed with a 9-8 record. They were 7 pt dogs against Dallas in the Wild Card. The Packers jumped all over the Cowboys with a 27-0 2Q lead. Jordan Love threw for 272 yards and 3 td's and the Packers led 48-16 before the Cowboys added two late td's for a misleading 48-32 final. GB has won 7 of their last 9 (6-3 ATS).

San Francisco is the top seed in the NFC with a 12-5 record. The 49ers have winning streaks of 5 and 6 games this year but did lose 2 of their last 3 down the stretch. SF is +94 ypg and +134 ypg at home. Christian McCaffrey led the NFL in rushing this season with a career high 1,459 (5.4) and 27 td's. The 49ers boast two 1,000 yard WR's and Brock Purdy was #4 in completion percentage. The 49ers' D allows 18 ppg and 304 ypg. San Fran is well rested, coming off the bye week and sat most of their key players in the ssn finale but they've failed to cover their last five in Levi's Stadium.

Jordan Love has been red hot, with a 21-1 ratio in his last 8 games. The Packers offense has actually been better on the road, averaging 25 ppg and 346 ypg. SF puts up 29 ppg and 398 ypg. The 'Over' is 7-2-1 in GB's road games and 5-3 in SF's home games but the forecast only calls for 48 points. PP calls for SF to win by 8 and the opening line has SF by 10 so both side and Total are too close to use as plays.

**FORECAST: NO PLAY RATING: NO PLAY**

COMPUTER PROJECTIONS		
TB	TTL YD	DET
357	395	
RUSH YD	112	
PASS YD	283	
PTS	25	
YTD TO	0	
CHECKLIST		
TB EDGE	DET EDGE	
-	QB	1/2
-	RB	✓✓
-	WR	-
-	OL	✓✓
-	DL	-
1/2	LB	-
-	DB	-
-	CCH	-
-	SITE	✓✓1/2
-	MTCH	-
-	INT	-
-	ST	1/2
OVERALL DETROIT BY 7 ✓'s		

BUCCANEERS		+1.4 ppg		-31.2 ypg		
OFFENSE (SCORING #20 • TOTAL #23)		DEFENSE (SCORING #7 • TOTAL #23)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	439	1509	3.4	38	8	88.8
Rachaad White	272	990	3.6	38	6	58.2
Chase Edmonds	49	176	3.6	21	0	13.5
Baker Mayfield	62	163	2.6	31	1	9.6
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	364	568	64.1	4044	28	10
Baker Mayfield	364	566	64.3	4044	28	10
RECEIVING	REC	YDS	AVG	TD	LG	INT
TOTAL	364	4044	11.1	28	75	
Mike Evans	79	1255	15.9	13	75	
Chris Godwin	83	1024	12.3	2	47	
Rachaad White	64	549	8.6	3	43	
Cade Otton	47	455	9.7	4	27	
Trey Palmer	39	385	9.9	3	54	
David Moore	5	94	18.8	1	52	
Deven Thompson	17	83	4.9	1	26	
Chase Edmonds	14	81	5.8	0	14	
OFF YPG	313.0	DEF YPG	344.2			
OFF PPG	20.5	DEF PPG	19.1			
OFF RUSH	88.8	DEF RUSH	95.3			
OFF PASS	224.2	Pass DEF	248.9			
SKS VS	40	SKS BY	48			
KR	20.4	DEF	18.9			
PR	9.4	DEF	12.0			
ST TD diff	0					
Net Punt	41.8	DEF	42.4			
FG's	29-31 (long 57)					
ST Rank	#15					

LIONS		+3.9 ppg		+58.7 ypg		
OFFENSE (SCORING #5 • TOTAL #3)		DEFENSE (SCORING #23 • TOTAL #19)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	500	2311	4.6	75	15	135.9
David Montgomery	219	1015	4.6	75	13	72.5
Jahmyr Gibbs	182	945	5.2	36	10	63.0
Craig Reynolds	41	179	4.4	19	1	10.5
Jared Goff	32	21	0.7	11	2	1.2
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	408	606	67.3	4606	30	12
Jared Goff	407	605	67.3	4575	30	12
RECEIVING	REC	YDS	AVG	TD	LG	INT
TOTAL	408	4606	11.3	30	70	
Amon-Ra St. Brown	119	1515	12.7	10	70	
Sam LaPorta	86	889	10.3	10	48	
Josh Reynolds	40	608	15.2	5	33	
Kalif Raymond	35	489	14.0	1	41	
Jameson Williams	24	354	14.8	2	63	
Jahmyr Gibbs	52	316	6.1	1	24	
David Montgomery	16	117	7.3	0	19	
OFF YPG	394.8	DEF YPG	336.1			
OFF PPG	27.1	DEF PPG	23.2			
OFF RUSH	135.9	DEF RUSH	88.8			
OFF PASS	258.9	Pass DEF	247.4			
SKS VS	31	SKS BY	41			
KR	22.2	DEF	20.9			
PR	11.4	DEF	8.0			
ST TD diff	0					
Net Punt	46.4	DEF	48.8			
FG's	19-21 (long 52)					
ST Rank	#9					

These two last met in the playoffs in 1997 when the Bucs ended a 15 year playoff drought and beat the Lions 20-10. This is TB's 4th straight trip to the playoffs and they are 4-3 all-time in the Divisional round. Detroit just won their first playoff game since 1991 which was also their last trip to the Divisional round. These two met in week 5 when TB was held to 251 yards and 13 FD's in a 20-6 (+3) loss. Jared Goff threw for 353 yards and 2 td's while Baker Mayfield only completed 51% with an int. TB is on a 9-2-1 ATS run and they are coming off a 32-9 win over Philly in the Wild Card. The Bucs finished with a 426-276 ypg edge. Det held off LAR last week 24-23 (-3). The Lions never trailed but did get outgained 425-334.

The Bucs followed up their 3rd straight NFC crown with a wild card win over Philly last week. TB started 4-7 but have won six of their last seven. They were +1 ppg and -31 ypg in the regular season. QB Mayfield was battling ankle and rib injuries but they didn't seem to affect him last week when he threw for 373 yards and 3 td's vs Philly. The Bucs defense gave up 21 ppg and 362 ypg on the road this season.

Det ended a six year playoff hiatus this year. The Lions started 8-2 but did lose three of their last seven. They went 6-2 SU/5-3 ATS, +9 ppg and +94 ypg in Ford Field in the regular season. The Lions D allows just 89 rush ypg (3.7) and face a Bucs offense that avg just 88 (3.4).

The Lions already own a 14 point win over the Bucs and that came on the road. They will be playing in front of a fired up home crowd in Ford Field, hoping to see Detroit win in the Divisional round since 1991! Both teams come in red hot, with Detroit covering 5 straight while Tampa Bay has covered 5 of their last 6. The Lions already dispatched the Rams who came in having won 7 of their last 8. We like Detroit to win by double-digits but the forecast actually leans with the underdog Bucs, only calling for the Lions to win by 4.

**FORECAST: NO PLAY RATING: NO PLAY**

COMPUTER PROJECTIONS		
KC	TTL YD	BUF
296	336	
RUSH YD	154	
PASS YD	182	
PTS	24	
YTD TO	+2	
CHECKLIST		
KC EDGE	BUF EDGE	
1/2	QB	-
-	RB	-
-	WR	-
-	OL	-
-	DL	-
1/2	LB	-
1/2	DB	-
✓	CCH	-
-	SITE	✓✓✓1/2
-	MTCH	-
-	INT	-
1/2	ST	-
OVERALL BUFFALO BY 0.5 ✓'s		

CHIEFS		+4.5 ppg		+61.6 ypg		
OFFENSE (SCORING #15 • TOTAL #9)		DEFENSE (SCORING #2 • TOTAL #2)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	417	1784	4.3	48	9	104.9
Isiah Pacheco	205	935	4.6	48	7	66.8
Patrick Mahomes	75	389	5.2	25	0	24.3
Clyde Edwards-Helaire	70	223	3.2	10	1	14.9
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	421	635	66.3	4383	28	17
Patrick Mahomes	401	597	67.2	4183	27	14
Blaine Gabbert	18	35	51.4	185	0	3
RECEIVING	REC	YDS	AVG	TD	LG	INT
TOTAL	421	4383	10.4	28	67	
Travis Kelce	93	984	10.6	5	53	
Rashae Rice	79	938	11.9	7	67	
Justin Watson	27	460	17.0	3	41	
Marquez Valdes-Scantling	21	315	15.0	1	46	
Noah Gray	28	305	10.9	2	34	
Sky Moore	21	344	11.6	1	54	
Isiah Pacheco	44	244	5.5	2	33	
OFF YPG	351.3	DEF YPG	289.8			
OFF PPG	21.8	DEF PPG	17.3			
OFF RUSH	104.9	DEF RUSH	113.2			
OFF PASS	246.4	Pass DEF	176.5			
SKS VS	28	SKS BY	57			
KR	20.1	DEF	28.3			
PR	9.3	DEF	10.4			
ST TD diff	0					
Net Punt	41.8	DEF	40.6			
FG's	33-35 (long 50)					
ST Rank	#7					

BILLS		+8.2 ppg		+67.3 ypg		
OFFENSE (SCORING #6 • TOTAL #4)		DEFENSE (SCORING #4 • TOTAL #9)				
RUSHING	ATT	YDS	AVG	LG	TD	YPG
TOTAL	512	2212	4.3	42	22	130.1
James Cook	237	1122	4.7	42	2	66.0
Josh Allen	111	524	4.7	23	15	30.8
Latavius Murray	79	300	3.8	29	4	18.8
Ty Johnson	30	132	4.4	13	0	13.2
Damien Harris	23	94	4.1	11	1	15.7
PASSING	COMP	ATT	%	YDS	TD	INT
TOTAL	385	579	66.			