



NORTHCOAST SPORTS' \$10 POWER PLAYS

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OPENING WEEK OF NFL! 2021 NFL REG SEASON LATE PHONES 40-16 (71.4%)!! 1ST PLUS/MINUS POWER RATINGS UPDATE ON PAGE 2!

2022 COLLEGE STANDINGS													
	Ttl Off	Scr Off	Ttl Def	Scr Def	Net Ypg	Avg Scr	SU		ATS		O/U		
							Conf	All	Conf	All	Conf	All	
AAC	7	12	3	24	509.0	56-10		0-0	1-0	0-0	1-0	0-0	1-0
ACC	57	81	100	88	-9.0	24-31		0-0	0-1	0-0	0-0	0-0	1-0
Big 12	75	97	63	65	39.0	20-21		0-0	0-1	0-0	1-0	0-0	0-1
Big Ten	110	91	128	121	-282.0	21-50		0-0	0-1	0-0	0-0	0-0	1-0
SEC	124	127	115	85	-321.0	0-30		0-0	0-1	0-0	0-1	0-0	0-1
MW													
SBC													
CUSA													
MAC													

2022 COLLEGE STANDINGS													
	Ttl Off	Scr Off	Ttl Def	Scr Def	Net Ypg	Avg Scr	SU		ATS		O/U		
							Conf	All	Conf	All	Conf	All	
AAC	13	22	50	12	258.0	49-3		0-0	1-0	0-0	1-0	0-0	0-1
ACC	86	49	42	38	63.0	37-13		0-0	1-0	0-0	1-0	0-0	0-1
Big 12	14	7	61	24	226.0	59-10		0-0	1-0	0-0	1-0	0-0	1-0
Big Ten	16	17	63	74	214.0	52-24		0-0	1-0	0-0	1-0	0-0	1-0
SEC	107	54	47	45	-5.0	35-14		0-0	1-0	0-0	1-0	0-0	0-1
MW	47	75	98	78	5.0	29-26		0-0	1-0	0-0	1-0	0-0	1-0
SBC	28	16	88	64	86.0	53-21		0-0	2-0	0-0	1-1	0-0	2-0
CUSA													
MAC													

Monday games are not included above.

CAPS Home Team
 lower case away team
 † Neutral site
 (B) Bowl game
 (C) Conf Champ

FRIDAY SEPT 9
 Friday, September 9, 2022

Louisville	NC	Open	2021	-	-	-
UCF	NC	Open	2021	-	-	-
Boise St	NC	Open	2021	-	-	-
NEW MEXICO	NC	Open	2021	-	-	-
Arkansas St	NC	Open	2021	-	-	-
OHIO ST	NC	Open	2021	-	-	-
North Carolina	NC	Open	2021	-	-	-
GEORGIA ST	NC	Open	2021	-	-	-
Ohio	NC	Open	2021	-	-	-
PENN ST	NC	Open	2021	-	-	-
Utah	NC	Open	2021	-	-	-
ARMY	NC	Open	2021	-	-	-
Southern Miss	NC	Open	2021	-	-	-
MIAMI, FL	NC	Open	2021	-	-	-
Duke	NC	Open	2021	-	-	-
NWESTERN	NC	Open	2021	-	-	-
Missouri	NC	Open	2021	-	-	-
KANSAS ST	NC	Open	2021	-	-	-
South Carolina	NC	Open	2021	-	-	-
ARKANSAS	NC	Open	2021	-	-	-
Alabama	NC	Open	2021	-	-	-
TEXAS	NC	Open	2021	-	-	-

WAKE FOREST VANDERBILT	NC	Open	2021	-	-	-
Wake Forest	NC	Open	2021	-	-	-
Vanderbilt	NC	Open	2021	-	-	-
South Alabama	NC	Open	2021	-	-	-
SOUTH ALABAMA CENT MICHIGAN	NC	Open	2021	-	-	-
Western Michigan	NC	Open	2021	-	-	-
BALL ST	NC	Open	2021	-	-	-
Marshall	NC	Open	2021	-	-	-
NOTRE DAME	NC	Open	2021	-	-	-
Charlotte	NC	Open	2021	-	-	-
CHARLOTTE	NC	Open	2021	-	-	-
Tennessee	NC	Open	2021	-	-	-
PITTSBURGH	NC	Open	2021	-	-	-
Memphis	NC	Open	2021	-	-	-
NAVY	NC	Open	2021	-	-	-
Colorado	NC	Open	2021	-	-	-
AIR FORCE	NC	Open	2021	-	-	-
Appalachian St	NC	Open	2021	-	-	-
TEXAS A&M	NC	Open	2021	-	-	-
Washington St	NC	Open	2021	-	-	-
WISCONSIN	NC	Open	2021	-	-	-
Middle Tennessee	NC	Open	2021	-	-	-
COLORADO ST	NC	Open	2021	-	-	-
Akron	NC	Open	2021	-	-	-
MICHIGAN ST	NC	Open	2021	-	-	-
Virginia	NC	Open	2021	-	-	-
ILLINOIS	NC	Open	2021	-	-	-
Univ CALIFORNIA	NC	Open	2021	-	-	-
San Jose St	NC	Open	2021	-	-	-
AUBURN	NC	Open	2021	-	-	-
Houston	NC	Open	2021	-	-	-
TEXAS TECH	NC	Open	2021	-	-	-
Iowa St	NC	Open	2021	-	-	-
IOWA	NC	Open	2021	-	-	-
Old Dominion	NC	Open	2021	-	-	-
EAST CAROLINA	NC	Open	2021	-	-	-
Kansas	NC	Open	2021	-	-	-
WEST VIRGINIA	NC	Open	2021	-	-	-
Uab	NC	Open	2021	-	-	-
LIBERTY	NC	Open	2021	-	-	-
Kentucky	NC	Open	2021	-	-	-
FLORIDA	NC	Open	2021	-	-	-
Umass	NC	Open	2021	-	-	-
TOLEDO	NC	Open	2021	-	-	-
Syracuse	NC	Open	2021	-	-	-
UCONN	NC	Open	2021	-	-	-
Kent St	NC	Open	2021	-	-	-
OKLAHOMA	NC	Open	2021	-	-	-
Eastern Michigan	NC	Open	2021	-	-	-
LOUISIANA	NC	Open	2021	-	-	-
Northern Illinois	NC	Open	2021	-	-	-
TULSA	NC	Open	2021	-	-	-
Fiu	NC	Open	2021	-	-	-
TEXAS ST	NC	Open	2021	-	-	-

BYU	NC	Open	2021	-	-	-
Oregon St	NC	Open	2021	-	-	-
FRESNO ST	NC	Open	2021	-	-	-
Mississippi St	NC	Open	2021	-	-	-
ARIZONA	NC	Open	2021	-	-	-



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THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, last year, Florida Atlantic's defense vs the rush was rated at 119. They faced Alabama and allowed "just" 256 yds rushing and **dropped 5 spots** in the national overall defensive ratings. However, Power Plays took into account the potent Crimson Tide run attack and had forecasted the Owls yielding 289 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings. Another example last season was Wisconsin vs UTEP. Wisconsin held UTEP to just 77 yards rushing and stayed the same in the overall defense in the national statistics. However, our ratings had them rated at 15 and moved them down, as they should have yielded just 50 yards to a weak UTEP rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have! The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When Missouri played Vanderbilt last year, Tigers QB James Franklin was injured early in the game. His backup, who had seen very little action (rFr), was not prepared and hit on 30%, 9-30 passes. The offensive coordinator simplified the offense. In the national statistics Vanderbilt's overall defense **MOVED UP 8 NOTCHES**. In Phil's Power Ratings they **went from #11 dropping out of the Top 15**, as the poor performance WAS NOT reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.

Successful Unbalanced Attacks: Last season, Tulsa was held to 155 yards passing vs Houston. This dropped Tulsa in the national passing offense ratings & **RAISED** the Cougars in the pass defense ratings. In our ratings the two units **remained** rated around the same. Why? Tulsa rushed for 350 yards & **DID NOT HAVE TO RELY ON THE PASS** & when they did they hit 18 of 32. While Houston's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the TRUTH!

There you have it. More than just numbers, THESE RATINGS REFLECT the true strength of each unit and allow them to have the **most accurate forecast of yards gained and points allowed in the country! No other rating system takes into account all the previous factors.** Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and they differ from what we have shown in recent years, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

SEC	BIG TEN	BIG 12	PAC-12	ACC	AAC
Start	Start	Start	Start	Start	Start
Current	Current	Current	Current	Current	Current
Alabama	Ohio St	Oklahoma St	Utah	Clemson	Cincinnati
Georgia	Michigan	144	148	145	138
Tennessee	155	143	137	140	139
Texas A&M	150	143	137	139	134
Arkansas	141	143	131	139	127
Kentucky	140	140	128	137	132
Mississippi	140	140	125	137	131
Mississippi St	140	140	133	136	131
Auburn	138	140	129	135	130
South Carolina	138	139	128	135	130
LSU	140	138	125	134	128
Florida	138	138	124	134	128
Missouri	137	139	124	127	127
Vanderbilt	135	136	122	122	122
	134	134	123	117	107
	134	134	125	102	
	130	136	125		
	131	136	123		
	124	130	125		
	124	130	123		
	121	126	123		
	122	126	125		
	122	126	125		

MOUNTAIN WEST	CUSA	MAC	SUN BELT	INDEPENDENT	FOLLOW US ON TWITTER
Start	Start	Start	Start	Start	
Current	Current	Current	Current	Current	
Air Force	UAB	Central Michigan	James Madison	Notre Dame	
Boise St	133	128	134	149	
Fresno St	135	136	132	138	
Utah St	136	130	128	125	
San Diego St	132	124	126	124	
Nevada	130	120	126	107	
UNLV	128	117	122	102	
Wyoming	123	117	119	100	
New Mexico	116	116	119		
Colorado St	116	116	119		
San Jose St	116	116	119		
Hawaii	112	110	119		
	112	110	119		
	112	108	119		
	112	105	119		
	106	105	119		
	107	90	119		



NOTE: Power Plays - PP

COLLEGE FOOTBALL SEPT 9TH- SEPT 10TH

The Power Plays Newsletter consists of forecasts that are made by a special rating system. You will see in the write-ups that we agree with the majority of the PP forecasts. However, there are times when we will disagree. We want to make it clear that this is the PP Newsletter and these forecasts are based purely on the power ratings. If the PP's rating is strong enough to be a 4★ Play, yet we are on the other side of the game, we will clearly state that we like the other side of the game. With all that said here are this week's PP Selections.

FRIDAY, SEPTEMBER 9TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
LOUISVILLE	429	201	228	31	-3	✓✓
UCF	422	189	233	31	0	-

UCF is out for revenge after LY's loss which came on late pick-6. PP can't pick a winner and yds are nearly even. Will be interesting to see if UL can bounce back off embarrassing performance.

NO PLAY: LOUISVILLE 31 UCF 31

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BOISE ST	343	123	220	27	-2	✓✓✓✓
NEW MEXICO	250	161	89	13	0	-

PP calls for Boise to win by 14, but the yds suggest it will be closer, but Boise has a HUGE edge on ST's. Call us 1-800-654-3448 or visit NCSports.com to get our Thur Night Marquee for \$12.

NO PLAY: BOISE ST 27 NEW MEXICO 13

SATURDAY, SEPTEMBER 10TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
ARKANSAS ST	201	13	188	8	+1	-
OHIO ST	707	302	405	57	0	✓

1st meeting. Ark St is 0-10 alltime vs B10. PP predicts over 700 yds for the Buckeyes, but the 49 pt gap is hovering a little to close to the line for this to be a play here.

NO PLAY: OHIO ST 57 ARKANSAS ST 8

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NORTH CAROLINA	422	171	251	37	+2	✓
GEORGIA ST	437	245	192	33	+1	-

GSt gave SCar all they could handle for 3Q last week until they were undone by two blocked punt td's. The Panthers are td underdogs and only proj'd to lose by 4. They also have a slight yds edge. We agree with the forecast and will take the points with a feisty Georgia St team.

2★ GEORGIA ST 33 (+) NORTH CAROLINA 37

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OHIO	244	114	130	12	+2	✓✓
PENN ST	521	177	344	40	-2	-

Ohio pulled the outright upset 24-14 (+6') last time in Happy Valley back in 2012. PP is calling for a 4TD win by tge Nittany Lions, but we think the Bobcats keep it a little closer.

NO PLAY: PENN ST 40 OHIO 12

	Ttl Yds	Rush	Pass	Points	TO's	ST's
UTSA	383	133	250	28	0	✓✓
ARMY	378	277	101	31	-1	-

Army got 57% of their yards in 3 plays LW. The Black Nights are forecast to win by a field goal but we think UTSA is the better team and the yards and ST's edge are slightly in their favor.

NO PLAY: ARMY 31 UTSA 28

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SOUTHERN MISS	298	147	151	18	-2	-
MIAMI, FL	426	148	278	32	+2	✓✓

PP calls for SMiss to keep this closer than expected but isn't taking into account QB Keyes injury. We would have leaned with SMiss as well but the injury has us concerned so we'll pass.

NO PLAY: MIAMI, FL 32 SOUTHERN MISS 18

	Ttl Yds	Rush	Pass	Points	TO's	ST's
DUKE	381	153	228	19	+2	✓✓✓✓
NORTHWESTERN	487	213	274	34	+2	-

Duke has won the L/3 in the series. PP has N'western w/a 100 yd edge, but they traditionally struggle as a HF & we think the Blue Devils keep the margin under 2 TDs, so no play here.

NO PLAY: NORTHWESTERN 34 DUKE 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MISSOURI	322	144	178	21	+1	-
KANSAS ST	390	177	213	29	+1	✓

KSt is proj'd to get the win by 8 pts and to be +68 yds. KSt is 7-3 ATS vs non-conf foes & we like them here, but the proj'd score is right near the line so it's a no play.

NO PLAY: KANSAS ST 29 MISSOURI 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SOUTH CAROLINA	362	131	231	26	-1	-
ARKANSAS	446	246	200	31	+1	-

Ark was in control most of the game last week vs Cincy. SCar had a misleading 21 pt win over GAST. PP calls for Ark to only win by 5 but we have the Hogs winning by DD's. Pass.

NO PLAY: ARKANSAS 31 SOUTH CAROLINA 26

	Ttl Yds	Rush	Pass	Points	TO's	ST's
ALABAMA	453	147	306	38	-1	✓✓✓
TEXAS	313	137	176	24	0	-

Bama is making their first non-conf road trip since 2011. We aren't ready to say "Texas is back" but we do think they are improved and Bama struggled on the road at times last year. PP has a solid lean on the underdog. We will tread lightly and make it a small play.

3★ TEXAS 24 (+) ALABAMA 38

	Ttl Yds	Rush	Pass	Points	TO's	ST's
WAKE FOREST	483	176	307	36	+1	✓
VANDERBILT	373	189	184	29	+3	-

Vandy destroyed Haw but only beat FCS Elon by 11 last week. WF is missing QB Hartman but Mitch Griffis looked good last week. PP's projected MOV is right at the opening line.

NO PLAY: WAKE FOREST 36 VANDERBILT 29

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SOUTH ALABAMA	349	82	267	28	+2	-
CENTRAL MICHIGAN	405	147	258	32	-1	✓✓✓✓

CMich has the big edge on ST's here and PP calls for them to be +56 yds. CMich is only proj'd to win by 4 which is right at the line so it's a no play.

NO PLAY: CENTRAL MICHIGAN 32 SOUTH ALABAMA 28

	Ttl Yds	Rush	Pass	Points	TO's	ST's
WESTERN MICHIGAN	419	194	225	30	0	-
BALL ST	318	144	174	22	-2	✓

PP calls for WMich to win by 8 pts & to have a 101-yd edge. We disagree & think BSU can keep this close as they have covered 4 straight against WMich.

NO PLAY: WESTERN MICHIGAN 30 BALL ST 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MARSHALL	222	91	131	9	+1	-
NOTRE DAME	472	179	293	34	0	✓✓✓

PP likes ND to bounce back with a 25 pt win vs a MU tm missing their top OFF player in RB Ali. ND is proj'd to be +250 yds & they also have the ST edge. We agree with PP here & think ND bounces back here in a big way & HC Freeman gets his 1st win.

4.5★ NOTRE DAME 34 MARSHALL 9

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MARYLAND	578	219	359	47	-1	-
CHARLOTTE	349	118	231	20	+3	✓✓✓

UC lost to FCS William & Mary by 17 LW. They may be down to their 3rd string QB here. The Terps are proj'd to win by 27 w/a +229 yd edge but the MOV is right at the line so pass.

NO PLAY: MARYLAND 47 CHARLOTTE 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
TENNESSEE	412	147	265	39	+2	✓✓
PITTSBURGH	466	166	300	38	+1	-

The Vols are forecast to win by 1 but the yds favor Pitt and there may be some weather issues which favors the Panthers. UT was only a slight favorite entering the ssn but now is laying a td and we think that's an overreaction to Pitt winning a close rivalry game. Take the points!

4.5★ PITTSBURGH 38 (+) TENNESSEE 39

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MEMPHIS	377	120	257	30	+1	✓✓
NAVY	340	255	85	23	-2	-

Both teams are off opening week losses. PP has this one pretty even in yardage & this one is right at the opening Vegas line, so no play on this matchup.

NO PLAY: MEMPHIS 30 NAVY 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
COLORADO	303	100	203	20	0	✓✓✓✓
AIR FORCE	514	392	122	38	0	-

AF is proj'd to outgain CU by 211 yds and win by nearly 3 td's, but CU does have a big ST edge. The proj'd final is right near the line so this will be a no play.

NO PLAY: AIR FORCE 38 COLORADO 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
APPALACHIAN ST	349	196	153	23	0	-
TEXAS A&M	480	189	291	36	0	✓✓

A&M is proj'd to be +131 yds and to win by 13 pts. While PP is calling for App St to keep it close, they did allow 567 yds LW & face a better team here so we think A&M wins by more.

NO PLAY: TEXAS A&M 36 APPALACHIAN ST 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
WASHINGTON ST	224	-2	226	11	-1	✓
WISCONSIN	460	257	203	35	+2	-

PP has UW +236 yds, while holding Wash St to negative rush yds. The Cougars are just 1-4 ATS vs Big10 since 2002. UW should dominate the line of scrimmage on both sides of the ball.

The forecast has the Badgers winning by 24 and they are laying under 3 td's so Jump Around!

4★ WISCONSIN 35 WASHINGTON ST 11

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MIDDLE TENNESSEE	255	48	207	20	-1	✓✓
COLORADO ST	447	129	318	33	-2	-

PP has CSU winning by 13 pts & the yds suggest it will be a 14-pt win (CSU +192). We completely agree with the comp here as MT is off a rough 44-7 loss to JMU (-423 yds) and now face a Rams team running the 'Air Raid' and will have to deal with elevation.

4★ COLORADO ST 33 MIDDLE TENNESSEE 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
AKRON	229	54	175	7	+1	-
MICHIGAN ST	542	254	288	43	0	✓✓✓

MSU has a dominate ydg edge & Akron went to OT with FCS St Francis (PA) last week. The Spartans travel to Washinton next week & that potential look ahead makes this a no play.

NO PLAY: MICHIGAN ST 43 AKRON 7

	Ttl Yds	Rush	Pass	Points	TO's	ST's
VIRGINIA	395	83	312	24	-2	✓
ILLINOIS	467	241	226	30	0	-

IL is off a misleading loss at IND. UVA beat an FCS team by 17. We think IL is much better in the trenches and wins this game by double-digits but PP only has the Illini winning by 6.

NO PLAY: ILLINOIS 30 VIRGINIA 24

	Ttl Yds	Rush	Pass	Points	TO's	ST's
UNLV	314	94	220	19	+1	-
CALIFORNIA	394	159	235	32	+2	✓✓✓

While UNLV is proj'd to lose by 13 pts, the yds suggest it will be a closer game & Cal is just 4-11 ATS as a HF under Willcox. This gm is near the current Vegas line though, so no play.

NO PLAY: CALIFORNIA 32 UNLV 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
HOUSTON	349	85	264	26	0	-
TEXAS TECH	422	69	353	33	-1	✓✓

PP calls for TT to win by 7 pts and to outgain Hou by 73 yds. TT did lose QB Shough 1Q but bkp QB Smith started LY and runs the offense well. We agree & think TT wins here.

3★ TEXAS TECH 33 HOUSTON 26

	Ttl Yds	Rush	Pass	Points	TO's	ST's
IOWA ST	219	51	168	13	0	-
IOWA	329	114	215	21	-2	✓✓✓✓

Comp calls for Iowa to be +110 yds and to win the Cy-Hawk battle by 8 pts. Iowa also has a HUGE edge on ST! This gm is usually a low-scoring game & we think ISU keeps it closer.

NO PLAY: IOWA 21 IOWA ST 13

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OLD DOMINION	309	112	197	21	+3	✓✓
EAST CAROLINA	463	161	302	32	0	-

ECU is proj'd to be +154 yds & to win by 11. ECU is off a near upset of NCSt while ODU is off a win vs VT but were -95 yds. PP likes ODU to cover but we think ECU gets the win by 2+ td.

NO PLAY: EAST CAROLINA 32 OLD DOMINION 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
KANSAS	271	111	160	21	-2	-
WEST VIRGINIA	481	195	286	39	-1	-

PP likes WVU to be +210 yds & win by nearly 3 td's, however it doesn't take into account WVU is off an emotional loss & KU played better toward the end of LY and can keep this close.

NO PLAY: WEST VIRGINIA 39 KANSAS 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
UAB	351	182	169	30	+3	-
LIBERTY	394	191	203	26	+3	-

PP calls for UAB to win by 4 but Lib has the yards edge. The forecast isn't taking into account UAB's revenge factor or their 5-1 ATS record on the road so we will look elsewhere.

NO PLAY: UAB 30 LIBERTY 26

	Ttl Yds	Rush	Pass	Points	TO's	ST's
KENTUCKY	303	146	157	23	0	-
FLORIDA	436	262	174	31	0	-

FL is off an upset of #7 Utah and out for revenge. Last year Gators lost by 7 despite a +158 yd edge. The forecast still calls for the Gators to cover and doesn't take into account RB Rodriguez suspension. We will gladly lay the points.

2★ FLORIDA 31 KENTUCKY 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MASSACHUSETTS	234	141	93	11	-2	-
TOLEDO	441	199	242	35	0	✓✓✓✓

Toledo comes in with the big ST edge and is proj'd to win by 24 pts. However Tol beat UMass 45-7 LY as we think UT wins this game by close to 5 td's. No Play.

NO PLAY: TOLEDO 35 MASSACHUSETTS 11

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SYRACUSE	479	229	250	38	+3	-
CONNECTICUT	265	112	153	11	-3	✓

PP calls for Cuse to win by 27 pts and outgain UConn by 214 yds. We agree with the comp here and think the Orange win big as they held L'Ville last week to just 7 pts & were +3 TO's and UConn lost QB Robertson for the season.

4.5★ SYRACUSE 38 CONNECTICUT 11

	Ttl Yds	Rush	Pass	Points	TO's	ST's
KENT ST	335	140	195	20	-2	-
OKLAHOMA	577	246	331	49	+1	-

OU is proj'd to win by 29 pts and to outgain KSU by 242 yds. While OU does have Nebraska on deck, KSU is on an 0-7 ATS run as an AD & we think OU could win big, so no play.

NO PLAY: OKLAHOMA 49 KENT ST 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
EASTERN MICHIGAN	311	116	195	23	0	-
LOUISIANA	452	219	233	31	+2	✓✓✓✓

PP likes LA to win by 8 & to outgain EMich by 141 yds & LA has the big edge on ST's. We agree with PP & think EMich covers as a dog but it is too close to the line for a play.

NO PLAY: LOUISIANA 31 EASTERN MICHIGAN 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NORTHERN ILLINOIS	334	159	175	26	+2	✓
TULSA	512	190	322	37	-1	-

While PP likes Tulsa to win by DD's and to outgain NIU by 178 yds, we see this being a closer game than the proj'd final score, so it's a no play.

NO PLAY: TULSA 37 NORTHERN ILLINOIS 26

	Ttl Yds	Rush	Pass	Points	TO's	ST's
FIU	295	82	213	22	+2	-
TEXAS ST	503	203	300	39	-4	✓✓

FIU is off a come-from-behind win over FCS Bryant. We have no desire to make a play in this game but it is interesting that TXSt is projected to win by 17 with a +208 yard edge.

NO PLAY: TEXAS ST 39 FIU 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SAN JOSE ST	198	9	189	6	+3	-
AUBURN	452	206	246	34	-2	✓✓✓✓

Auburn is off a blowout win over an FCS foe. SJSt barely beat an FCS foe. Tigers are projected to win by 4 td's and only laying 22' makes this a solid play. War Eagle!

4★ AUBURN 34 SAN JOSE ST 6

	Ttl Yds	Rush	Pass	Points	TO's	ST's
GEORGIA SOUTHERN	250	49	201	18	+3	-
NEBRASKA	529	211	318	41	-3	✓

Neb struggled against FCS North Dakota LW, before pulling away in the 4Q for a 21pt win. This one opened pretty close to the line, so no worthy play here.

NO PLAY: NEBRASKA 41 GEORGIA SOUTHERN 18

	Ttl Yds	Rush	Pass	Points	TO's	ST's
USC	475	191	284	39	+4	-
STANFORD	411	104	307	30	-3	✓✓✓✓

USC is proj'd to win by 9 pts, but the yds indicate it will be a closer game & Stanford has the massive ST edge. With the proj'd final right at the line as of presstime, it's a no play.

NO PLAY: USC 39 STANFORD 30

	Ttl Yds	Rush	Pass	Points	TO's	ST's
ARIZONA ST	290	110	180	21	+1	-
OKLAHOMA ST	405	144	261	32	+1	✓✓

PP calls for OSU to be +115 yds and to win by 11, which is right near the line. No Play.

NO PLAY: OKLAHOMA ST 32 ARIZONA ST 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
HAWAII	204	2	202	4	-6	-
MICHIGAN	624	321	303	59	+2	✓✓✓✓

Hawaii has been outscored 112-27 in their 2 losses this year & PP has MICH with over a 400 yd edge, but the lined opened over 7 TDs, so we'll pass.

NO PLAY: MICHIGAN 59 HAWAII 4

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BOSTON COLLEGE	273	73	200	19	-2	-
VIRGINIA TECH	355	197	158	20	-3	✓

VT is off a misleading loss where they had 5 TO's. PP calls for the Hokies to have a +82 yd edge but the lean is with the underdog Eagles. We like VT to win by more so we'll pass.

NO PLAY: VIRGINIA TECH 20 BOSTON COLLEGE 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NEW MEXICO ST	239	85	154	15	-6	-
UTEP	440	185	255	30	-1	✓✓

UTEP has lost 7 of their last 8 games but PP projects the Miners to win The I-10 Rivalry by more than 2 td's. Unfortunately the projected MOV is right at the opening line.

NO PLAY: UTEP 30 NEW MEXICO ST 15

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BAYLOR	289	140	149	24	+1	-
BYU	489	186	303	35	0	-

PP like BYU to win by 11 pts and for them to outgain Baylor by 200 yds! BU has an elite OL and DL and we think will be a much closer game than PP is forecasting.

NO PLAY: BYU 35 BAYLOR 24

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OREGON ST	426	189	237	30	+2	✓✓✓✓
FRESNO ST	426	99	327	23	0	-

Desite the yds being even, PP calls for OSU to win by a td and they also have the edge on ST's. OSU was just 1-5 ATS on the road LY and we think Fresno can get the home win.

NO PLAY: OREGON ST 30 FRESNO ST 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MISSISSIPPI ST	401	92	309	34	-1	-
ARIZONA	370	107	263	27	0	-

MSU is proj'd to win by 7 pts & the yds suggest it will be an even closer game. While PP leans slightly with Ariz, we have a slight lean on MSU so we disagree with PP, so no play.

NO PLAY: MISSISSIPPI ST 34 ARIZONA 27

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NOTE: Power Plays - PP

PRO FOOTBALL SEPTEMBER 8th - 12th

Power Plays is based upon statistical numbers and rankings that are used to develop the projections you see here. As with all types statistical information the more numbers that one inputs ordinarily the stronger the accuracy of the results. Therefore, one would expect the projections to be more reliable after a number of weeks worth of stats are input.

THURSDAY, SEPTEMBER 8TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BUFFALO	301	80	221	20	+10	#8
LA RAMS	312	132	180	18	+2	#18

Preview of the upcoming Super Bowl? Quite possibly as both squads come in with large expectations. While PP gives the visitor a 2 pt edge, that's right at the opening line so we'll pass. **Grab this Thursday Night Marquee Winner at Noon EST gameday.**

NO PLAY: BUFFALO 20 LA RAMS 18

SUNDAY, SEPTEMBER 11TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BALTIMORE	448	176	272	30	-11	#6
NY JETS	318	71	247	20	-13	#21

Prior to LY's ssn opener the Ravens had won 5 straight with a substantial 177-26 scoring margin. PP calls for BAL to get a DD win in this one and we agree as the Jets have covered just 3 of their past 9 as a HD and could be missing their starting QB here.

2★ BALTIMORE 30 NY JETS 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NEW ORLEANS	360	142	218	27	+7	#10
ATLANTA	266	59	207	17	-6	#14

The Falcons appear to be one of the NFL's weakest heading into '22 while the Saints find themselves in the discussion for the top team in the NFC South along with the Bucs. PP gives the Saints a 10 pt edge in this one with a 360-266 yd edge. NO is on an 11-4 ATS run against DIV foes and continue to dominate here.

4★ NEW ORLEANS 27 ATLANTA 17

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NEW ENGLAND	347	112	235	23	+5	#2
MIAMI	328	112	217	21	0	#7

The Patriots and Dolphins square off in the ssn opener for a 3rd consecutive ssn with the prior 2 being split. The Dolphins made some big changes on the offensive side of the ball to be more prolific while the Patriots do come in following a '21 playoff berth. The PP forecast has the visitor with a 2 pt edge but we disagree as MIA is 9-3-2 ATS as home chalk.

NO PLAY: NEW ENGLAND 23 MIAMI 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CLEVELAND	294	147	147	21	-3	#32
CAROLINA	274	112	162	20	-13	#23

Well it didn't take long for Baker Mayfield to take on his former squad as CAR hosts a Browns tm that hasn't won a ssn opener in 18 yrs! While PP actually gives CLE a 1 pt edge in this one, we find it difficult to ride with bkp QB Brissett making his 1st road start w/CLE.

NO PLAY: CLEVELAND 21 CAROLINA 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
PITTSBURGH	328	82	246	19	+3	#16
CINCINNATI	377	121	256	27	+7	#26

Big changes for PIT as they head to CIN without Big Ben under center for the 1st time since '03. CIN is off of a surprising SB apperance a year ago and have covered 4 of their L/6 overall vs the AFC North. We expect PIT to stay close as they're 11-5 ATS as a DIV AD.

NO PLAY: CINCINNATI 27 PITTSBURGH 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SAN FRANCISCO	337	141	196	24	-4	#22
CHICAGO	294	111	183	18	-13	#13

The 49ers head into the "Windy City" with 2nd year QB Lance now under center. The Bears meanwhile also have a 2nd year QB in Fields although he did struggle as a rookie. PP gives SF a 6 pt edge which is pretty close to the opening line.

NO PLAY: SAN FRANCISCO 24 CHICAGO 18

	Ttl Yds	Rush	Pass	Points	TO's	ST's
PHILADELPHIA	410	168	242	28	-3	#24
DETROIT	337	122	215	23	-4	#4

It's make or break time for the Lions who have some confidence heading into '22 after a strong performance to close out LY. They were however hammered by the Eagles a ssn ago. PP is giving PHI a 5 pt edge but keep in mind that DET 7-2 ATS as a HD.

NO PLAY: PHILADELPHIA 28 DETROIT 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
INDIANAPOLIS	418	189	229	29	+13	#11
HOUSTON	302	88	214	19	+3	#15

The Colts may still be stinging from their Wk 18 collapse of a year ago against the Jags that saw them miss out on the playoffs. PP calls for them to get back on track in this one and we agree as they've covered 8 of their L/12 as an AF.

NO PLAY: INDIANAPOLIS 29 HOUSTON 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
JACKSONVILLE	330	98	232	19	-20	#31
WASHINGTON	318	118	200	26	-5	#9

The Jaguars return to action with a new HC for a 2nd consecutive ssn while WAS has a new QB in Wentz under center. PP gives WAS a 7 pt edge here and we agree as JAX is 4-29 ATS against the NFC.

1★ WASHINGTON 26 JACKSONVILLE 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
KANSAS CITY	413	116	297	23	+2	#5
ARIZONA	360	125	235	26	+10	#27

Potential shootout in the desert as two of the NFL's top offenses square off. While the Chiefs have covered 6 of their past 9 road openers, the Cardinals are 13-5 ATS as a NDIV HD. We agree with the forecast above and will back ARZ in this one.

3★ ARIZONA 26 KANSAS CITY 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
LAS VEGAS	355	90	265	23	-11	#17
LA CHARGERS	405	118	287	32	-1	#30

Revenge time for the Chargers who host a Raiders team that escaped in OT of Wk 18 a year ago to earn a WC spot. While PP calls for LAC to get some revenge here, keep in mind that they have another key DIV game on deck next Thur at Arrowhead.

NO PLAY: LA CHARGERS 32 LAS VEGAS 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
GREEN BAY	376	126	250	24	+13	#28
MINNESOTA	351	102	249	24	+9	#25

The Packers have had some Wk 1 duds in recent ssn including a nasty 38-3 loss LY against the Saints as a 3' pt favorite. The Vikings have also played them tough compared to how DET and CHI have done against them. PP has this forecast deadlocked and we agree.

NO PLAY: GREEN BAY 24 MINNESOTA 24

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NY GIANTS	275	72	203	13	-8	#12
TENNESSEE	339	160	179	27	-4	#20

Tough spot for an already banged-up Giants squad that heads to Nashville. While the Titans are 1-5 ATS in home openers, we agree with the PP forecast above that's giving them a 14 pt edge and a 339-275 yd advantage.

3.5★ TENNESSEE 27 NY GIANTS 13

	Ttl Yds	Rush	Pass	Points	TO's	ST's
TAMPA BAY	403	91	312	25	+15	#29
DALLAS	423	99	324	28	+14	#3

This marks the 2nd consecutive year that the Bucs and Cowboys face-off in Wk 1 with TB escaping with a narrow victory a year ago. While PP does give DAL a 3 pt edge, keep in mind that TB has covered 6 of their L/8 overall. **Grab this Sunday Night Marquee Winner at 11am EST gameday.**

NO PLAY: DALLAS 28 TAMPA BAY 25

MONDAY, SEPTEMBER 12TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
DENVER	416	129	287	21	+1	#19
SEATTLE	266	107	159	19	+5	#1

The Russell Wilson Homecoming didn't have to wait long as the veteran signal caller heads to the Pacific NW to take on his former squad. While PP does give DEN a commanding 416-266 yd edge, it also has them winning by just 2! DEN is 8-4-1 ATS as a NDIV AF while SEA is 8-3 ATS in recent meetings with the AFC.

NO PLAY: DENVER 21 SEATTLE 19

Monday Night Magic releases are available on gameday for a Money Back PLUS Guarantee! Simply get the MNM Play through our office for \$30 after noon EST on Monday and if the release fails to win, you will be credited back \$40 on your Winning is easy - and Guaranteed on Monday Night!

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Get plays on game day through our office for \$15 each or see page 3 on ways to save on every play!

2022 NFL POWER RATINGS

TEAM	2022	TEAM	2022
1. BUFFALO	102.4	17. ARIZONA	97.6
2. LA RAMS	102.1	18. MIAMI	97.5
3. TAMPA BAY	101.1	19. TENNESSEE	97.4
4. KANSAS CITY	100.9	20. CLEVELAND	97.3
5. GREEN BAY	99.7	21. NEW ENGLAND	97.1
6. CINCINNATI	99.5	22. PITTSBURGH	96.2
7. LA CHARGERS	99.5	23. WASHINGTON	95.8
8. BALTIMORE	99.4	24. CAROLINA	94.1
9. DALLAS	99.4	25. SEATTLE	93.1
10. INDIANAPOLIS	99.3	26. DETROIT	91.3
11. DENVER	99.1	27. JACKSONVILLE	90.4
12. SAN FRANCISCO	99.0	28. NY JETS	89.8
13. NEW ORLEANS	98.7	29. NY GIANTS	88.0
14. MINNESOTA	98.6	30. CHICAGO	86.4
15. PHILADELPHIA	97.9	31. ATLANTA	85.5
16. LAS VEGAS	97.7	32. HOUSTON	84.3

POWER RATING PLAY OF THE WEEK: NEW ORLEANS

TOP 20 BOTTOM 20 RANKS FOR OFF YPP/DEF YPP/TTL OFF PPG

EFFICIENCY					PACE							
Rank	Team	Total Rush ATT	Total Pass Att	Total Yards	Off YPP	Rank	Team	Total Def Rush ATT	Total Def Pass Att	Total Def Yards	DEF YPP	TTL OFF PPG
1	Kansas	30	19	502	10.2	1	Louisiana	33	23	91	1.6	92.0
2	Air Force	62	6	691	10.2	2	Toledo	34	26	113	1.9	88.0
3	Texas Tech	29	36	605	9.3	3	Navy	33	18	102	2.0	86.0
4	USC	28	30	538	9.3	4	North Texas	28	33	125	2.0	85.5
5	Georgia	25	37	571	9.2	5	Iowa	31	26	120	2.1	85.0
6	Miami, FI	42	24	605	9.2	6	Arizona St	23	30	120	2.3	85.0
7	SMU	32	34	576	8.7	7	Alabama	37	22	136	2.3	84.0
8	Stanford	28	30	497	8.6	8	New Mexico	20	27	118	2.5	83.0
9	Baylor	41	27	573	8.4	9	Marshall	31	14	114	2.5	81.0
10	BYU	37	32	575	8.3	10	UCLA	25	36	162	2.7	81.0
11	Wisconsin	37	16	440	8.3	11	Kansas	43	26	190	2.8	81.0
12	UNLV	33	35	554	8.1	12	Minnesota	21	12	91	2.8	81.0
13	Oklahoma	38	23	492	8.1	13	UMass	27	28	165	3.0	81.0
14	Auburn	41	21	497	8.0	14	Duke	29	29	179	3.1	80.0
15	Georgia Southern	43	38	649	8.0	15	Tulane	58	11	217	3.1	80.0
16	North Carolina	75	74	1175	7.9	16	Wake Forest	32	36	222	3.3	80.0
17	TCU	30	23	413	7.8	17	Louisiana Tech	29	32	202	3.3	80.0
18	Alabama	32	40	559	7.8	18	Wisconsin	26	42	243	3.6	80.0
19	Oregon St	37	24	470	7.7	19	UNLV	40	27	241	3.6	78.0
20	Duke	35	30	500	7.7	20	Texas A&M	27	28	198	3.6	78.0
BOTTOM 20						BOTTOM 20						
109	Rice	34	28	280	4.5	109	Northern Illinois	30	35	441	6.8	59.0
110	Appalachian St	40	29	311	4.5	110	UTEP	79	52	891	6.8	59.0
111	Hawaii	61	99	718	4.5	111	Louisville	40	26	449	6.8	59.0
112	UTEP	61	99	716	4.5	112	Bowling Green	45	47	626	6.8	58.0
113	South Carolina	32	37	306	4.4	113	UCF	50	30	558	7.0	58.0
114	New Mexico St	46	46	394	4.3	114	Utah	39	24	451	7.2	58.0
115	FAU	33	48	346	4.3	115	Air Force	24	32	405	7.2	58.0
116	Louisiana Tech	63	13	319	4.2	116	Central Michigan	34	41	531	7.3	58.0
117	Nevada	88	43	531	4.1	117	Buffalo	26	35	446	7.3	58.0
118	Middle Tennessee	41	23	259	4.0	118	Liberty	39	8	344	7.3	56.0
119	San Diego St	42	16	232	4.0	119	Coastal Carolina	96	44	1041	7.4	56.0
120	Colorado St	39	20	219	3.7	120	Hawaii	73	59	1013	7.7	56.0
121	Buffalo	38	35	268	3.7	121	Western Michigan	32	24	430	7.7	54.0
122	UTSA	25	51	277	3.6	122	Temple	35	30	500	7.7	53.0
123	Georgia St	33	35	245	3.6	123	Boise St	37	24	470	7.7	53.0
124	Texas St	58	11	217	3.1	124	Colorado	30	23	413	7.8	51.0
125	Temple	29	29	179	3.1	125	Georgia Southern	35	36	567	8.0	49.0
126	Iowa	36	25	166	2.7	126	Troy	37	32	575	8.3	48.0
127	Bowling Green	25	36	162	2.7	127	Oregon	25	37	571	9.2	47.0
128	Connecticut	28	33	125	2.0	128	Rice	28	30	538	9.3	46.0

2022 LATE PHONE RATES

Northcoast Sports was founded in 1982. It is now 2022 and this is our 38th year in business. Below are the regular prices for Late Phone Service. We offer weekly packages that deeply discount these rates for our Power Sweep subscribers and even bigger discounts for future year subscribers.

- Weekly (Coll Side ★'s & Pro) Sat, Sun, Mon \$150
- Saturday Side ★'s (non-5★ College)..... \$ 100
- Sunday (non-5★ Pro) \$ 75
- College Totals Plays (excludes GOM wks).... \$ 75
- 5★ Play (individually).....\$100
- Month (College)\$500
- Month (Pro, includes Monday Night)\$400
- Top Play Club (Season).....\$1,100
- COLLEGE EXECUTIVE - (Season)\$2,900
- PRO EXECUTIVE - (Season).....\$2,500

EXECUTIVE CLUB \$4,500

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 - College Totals
 - Marquee Plays
 - Private Play Hotline Plays
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NFL LATE PHONES GO 40-16 71% LAST YEAR!!**

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Northcoast Sports is the #1 ranked College Late Phone Service in net wins as documented by The Sports Monitor of Oklahoma City, OK since 1985 (the year they started). Our weekly Late Phone Selections are the same plays we release to our Executive Club Members and The Sports Monitor.

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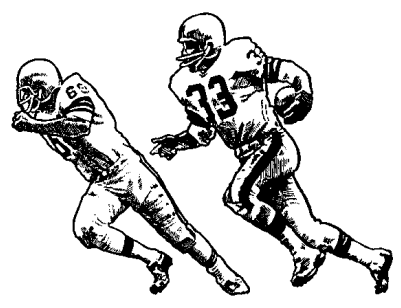
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- Saturday's College Totals \$125
- Saturday's Small College Plays \$ 50
- Saturday's Top Opinions \$ 49
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