

WEEK 9 COLLEGE MATCHUP HISTORY

Home Team	Lower Case	Neutral Site	Last 3 years meetings	NC Open	2020	bc	-14/53'	16-13	NC Open	2020	-LU	-35/57	45-0	NC Open	2020	-osu	-23/54	47-7	Texas	NC Open	2020	-UT	-10/61'	27-16				
away team	(B)	Bowl game	No Meetings in L3Y's then- None	B College	2019	-bc	+3/59	58-27	UMass	2019	-lu	-23/69	63-21	Kansas	2019	-OSU	-17/68'	31-13	BAYLOR	2018	-au	-3/72	35-28	Ole Miss	2018	-au	-19/53'	20-14
Conf Champ	(C)			SYRACUSE	2018	-su	+6/58	42-21	LIBERTY	2018	-um	-1/69	62-59	OKLA ST	2018	-osu	-17/60'	48-28	AUBURN	2018	-au	-4/63'	31-16	AUBURN	2018	-au	-4/63'	31-16

THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, last year, Florida Atlantic's defense vs the rush was rated at 119. They faced Alabama and allowed "just" 256 yds rushing and **dropped 5 spots** in the national overall defensive ratings. However, Power Plays took into account the potent Crimson Tide run attack and had forecasted the Owls yielding 289 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings. Another example last season was Wisconsin vs UTEP. Wisconsin held UTEP to just 77 yards rushing and stayed the same in the overall defense in the national statistics. However, our ratings had them rated at 15 and moved them down, as they should have yielded just 50 yards to a weak UTEP rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run **you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have!** The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When Missouri played Vanderbilt last year, Tigers QB James Franklin was injured early in the game. His backup, who had seen very little action (rFr), was not prepared and hit on 30%, 9-30 passes. The offensive coordinator simplified the offense. In the national statistics Vanderbilt's overall defense **MOVED UP 8 NOTCHES**. In Phil's Power Ratings they **went from #11 dropping out of the Top 15**, as the poor performance WAS NOT reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.

Successful Unbalanced Attacks: Last season, Tulsa was held to 155 yards passing vs Houston. This dropped Tulsa in the national passing offense ratings & RAISED the Cougars in the pass defense ratings. In our ratings the two units **remained** rated around the same. Why? Tulsa rushed for 350 yards & DID NOT HAVE TO RELY ON THE PASS & when they did they hit 18 of 32. While Houston's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the TRUTH!

There you have it. More than just numbers, THESE RATINGS REFLECT the true strength of each unit and allow them to have the **most accurate forecast of yards gained and points allowed in the country! No other rating system takes into account all the previous factors.** Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and **they differ from what we have shown in recent years**, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

SEC		BIG TEN		BIG 12		PAC-12		ACC		AAC								
Start	Current	Start	Current	Start	Current	Start	Current	Start	Current	Start	Current							
Georgia	145	156	Ohio St	145	153	Iowa St	146	141	Arizona St	134	135	Pittsburgh	126	134	Cincinnati	137	144	
Alabama	158	154	Michigan	132	143	Oklahoma	149	141	Oregon	135	135	NC State	129	134	SMU	123	131	
Mississippi	138	141	Iowa	143	143	Oklahoma St	132	138	Utah	135	134	Virginia	129	134	Houston	121	129	
Auburn	132	140	Penn St	142	140	Texas	139	136	Oregon St	124	133	Clemson	146	132	UCF	130	125	
Texas A&M	143	139	Wisconsin	142	137	Texas	139	136	UCLA	131	132	N Carolina	136	131	E Carolina	128	125	
Kentucky	125	136	Michigan St	124	136	Baylor	129	135	Stanford	131	131	Wake Forest	132	131	Memphis	123	119	
Florida	135	133	Minnesota	134	133	Kansas St	125	131	Florida St	127	131	Miami, FL	133	130	Tulsa	129	119	
LSU	144	133	Nebraska	130	133	West Virginia	132	130	USC	134	127	Louisville	130	129	Navy	121	119	
Miss St	132	132	Purdue	127	127	TCU	139	129	Wash St	133	127	Syracuse	121	126	USF	116	114	
Arkansas	127	129	Indiana	141	126	Texas Tech	126	125	California	129	126	Georgia Tech	124	125	Tulane	127	114	
Tennessee	120	129	Illinois	124	123	Kansas	108	105	Washington	133	126	Boston College	129	123	Temple	112	107	
Missouri	124	118	Northwestern	132	123				Colorado	122	116	Virginia Tech	125	122				
S Carolina	117	113	Rutgers	128	122				Arizona	116	109	Duke	114	111				
Vanderbilt	112	102	Maryland	121	119													

MOUNTAIN WEST		CUSA		MAC		SUN BELT		INDEPENDENT								
Start	Current	Start	Current	Start	Current	Start	Current	Start	Current							
San Diego St	121	129	UTSA	124	134	Toledo	119	123	Coastal Carolina	127	131	Notre Dame	137	137		
Nevada	126	128	UAB	122	122	Ball St	130	121	Louisiana	128	129	BYU	132	128		
Boise St	126	127	FAU	116	122	E Michigan	117	121	Appalachian St	126	125	Liberty	133	128		
Fresno St	121	127	WKU	112	121	Miami, OH	120	120	Troy	122	117	Army	120	120		
Air Force	125	126	Marshall	114	119	N Illinois	112	118	Georgia St	122	116	N Mexico St	94	100		
Colorado St	120	123	Middle Tenn	117	118	Buffalo	115	117	Georgia Southern	119	110	Connecticut	101	93		
Utah St	110	118	UTEP	105	113	W Michigan	114	117	Arkansas St	110	109	UMass	95	91		
Hawaii	122	116	La Tech	110	109	C Michigan	116	115	S Alabama	106	107					
San Jose St	124	114	Charlotte	108	108	Kent St	121	115	Texas St	112	106					
Wyoming	125	112	Rice	117	107	Ohio	123	108	ULM	96	102					
New Mexico	116	108	North Texas	105	103	Bowling Green	84	97								
UNLV	105	108	Old Dominion	101	103	Akron	99	96								
			S Miss	116	100											

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**PLUS OR MINUS
POWER RATINGS
UPDATED FOR
GAMES
THROUGH 10/23/21**

EFFICIENCY					PACE							
Rank	Team	Total Rush ATT	Total Pass Att	Total Yards	Off YPP	Rank	Team	Total Def Rush ATT	Total DEF Pass Att	Total DEF Yards	DEF YPP	TTL OFF PPG
1	Coastal Carolina	266	163	3660	8.5	1	Georgia	206	202	1464	3.6	83.4
2	Ohio St	235	229	3915	8.4	2	Wisconsin	199	198	1561	3.9	79.9
3	Baylor	274	179	3302	7.3	3	San Diego St	220	263	1954	4.0	79.7
4	WKU	176	348	3800	7.3	4	Cincinnati	280	219	2075	4.2	79.6
5	Florida	281	215	3512	7.1	5	Penn St	286	241	2265	4.3	78.4
6	Oklahoma	278	259	3752	7.0	6	Iowa	230	255	2108	4.3	77.7
7	Virginia	237	382	4316	7.0	7	Colorado St	248	209	2059	4.5	77.4
8	Michigan St	262	192	3165	7.0	8	Liberty	305	227	2416	4.5	77.4
9	TCU	277	177	3146	6.9	9	Troy	259	178	2002	4.6	76.9
10	Texas Tech	272	237	3504	6.9	10	Wyoming	288	187	2178	4.6	76.8
11	Arizona St	264	176	3028	6.9	11	Iowa St	238	162	1836	4.6	76.7
12	Texas	289	176	3197	6.9	12	Houston	251	170	1935	4.6	76.1
13	Cincinnati	225	203	2940	6.9	13	Clemson	262	251	2363	4.6	76.0
14	SMU	266	272	3679	6.8	14	Toledo	321	231	2612	4.7	75.9
15	Mississippi	340	217	3788	6.8	15	Texas A&M	280	273	2634	4.8	75.1
16	Alabama	306	277	3945	6.8	16	UTEP	224	213	2086	4.8	74.9
17	North Carolina	274	214	3299	6.8	17	Michigan	229	205	2087	4.8	74.6
18	Georgia	280	167	3011	6.7	18	Oklahoma St	231	226	2211	4.8	74.4
19	Oregon St	293	171	3119	6.7	19	NC State	205	245	2188	4.9	74.3
20	Marshall	243	289	3568	6.7	20	Ohio St	260	244	2453	4.9	74.3
BOTTOM 20						BOTTOM 20						
111	Wyoming	268	186	2255	5.0	111	Duke	270	225	3103	6.3	64.0
112	Clemson	230	223	2249	5.0	112	ULM	255	246	3141	6.3	63.9
113	New Mexico St	245	374	3060	4.9	113	UNLV	261	230	3138	6.4	63.8
114	UNLV	243	180	2073	4.9	114	Army West Point	178	185	2328	6.4	63.7
115	Bowling Green	225	296	2519	4.8	115	Northern Illinois	278	246	3363	6.4	63.6
116	Old Dominion	293	233	2520	4.8	116	Tulane	295	243	3457	6.4	63.3
117	Texas St	277	244	2477	4.8	117	Utah St	265	216	3121	6.5	62.9
118	Arizona	247	258	2374	4.7	118	FIU	272	253	3422	6.5	62.6
119	Rutgers	275	229	2351	4.7	119	Vanderbilt	270	287	3671	6.6	62.3
120	Illinois	327	234	2587	4.6	120	Missouri	326	179	3416	6.8	62.1
121	Iowa	262	210	2176	4.6	121	Rice	242	207	3073	6.8	62.0
122	UMass	225	210	2003	4.6	122	TCU	274	182	3158	6.9	61.3
123	ULM	278	190	2109	4.5	123	USF	241	227	3243	6.9	61.1
124	Connecticut	285	297	2534	4.4	124	New Mexico St	285	241	3710	7.1	61.1
125	Vanderbilt	263	275	2331	4.3	125	Charlotte	276	163	3112	7.1	60.5
126	Indiana	254	249	2168	4.3	126	Georgia Southern	228	258	3467	7.1	60.4
127	Colorado	258	135	1667	4.2	127	Akron	301	198	3583	7.2	60.1
128	New Mexico	291	207	2034	4.1	128	Kansas	287	168	3306	7.3	59.7
129	Southern Miss	260	191	1805	4.0	129	UMass	290	181	3466	7.4	59.3
130	Navy	423	68	1950	4.0	130	Arkansas St	284	204	4050	8.3	56.1

2021 LATE PHONE RATES

Northcoast Sports was founded in 1982. It is now 2021 and this is our 38th year in business. Below are the regular prices for Late Phone Service. We offer weekly packages that deeply discount these rates for our Power Sweep subscribers and even bigger discounts for future year subscribers.

- Weekly (Coll Side ★'s & Pro) Sat, Sun, Mon \$175
- Saturday Side ★'s (non-5★ College)..... \$ 125
- Sunday (non-5★ Pro) \$ 75
- College Totals Plays (excludes GOM wks) \$ 75
- 5★ Play (individually).....\$100
- Month (College)\$500
- Month (Pro, includes Monday Night)\$400
- Top Play Club (Season)\$1,100
- COLLEGE EXECUTIVE - (Season)\$2,900
- PRO EXECUTIVE - (Season).....\$2,500

EXECUTIVE CLUB \$4,500

Service from Preseason thru Super Bowl includes:

- Every College & Pro Late Phone Play
- All Opinions On Games Not Released
- College Totals
- Marquee Plays
- Private Play Hotline Plays
- Power Sweep Subscription (email)
- No Extra Charges Ever

NFL GAME OF THE MONTH GOES THIS SUNDAY!!

NFL ★ LATE PHONE ARE 17-6 (74%) REG SSN!!

COLLEGE ★ SIDES ARE ON A 13-6 (68%) RUN!!

COLLEGE ★ TOTALS ARE 13-5 (72%) LAST 5 WEEKS!!

SATURDAY ★ SIDE SELECTIONS

SAT COLLEGE ★ SIDES 13-6 68% RUN

- Thur CFB & Mon NFL Marquees 20-11 (65%) Run
- Every College ★ Rated Side on Saturday 13-6 (68%) Run!!

Non Subs: \$125 '21Subs: \$99 '22Subs: \$89

NFL GAME OF THE MONTH

6-1 (86%) RUN ON NFL BIG PLAYS

Non Subs: \$100 '21Subs: \$79 '22Sub: \$69

SATURDAY ★ TOTALS

COLLEGE ★ TOTALS 13-5 72% L5W

- Thur CFB & Mon NFL Marquees 20-11 (65%) Run
- Every College ★ Rated Total on Saturday 13-5 (72%) L5W

Non Subs: \$75 '21Subs: \$69 '22Subs: \$59

EXECUTIVE CLUB SERVICE

- All Saturday ★ Late Phone Sides 13-6 (68%) Run
- All ★ Rated College Totals 13-5 (72%) L5W
- NFL ★ Rated Late Phones 17-6 (74%) REG SSN
- All 9 Marquees Wed through Mon 20-11 (65%) Run
- Monday Night 2 ★ Magic Selection

Reg Price: \$450 This Week: \$350
2021 Subs: \$199 2022 Subs: \$189

SAT SIDES & SUNDAY LATE PHONES W/GOM

COLLEGE ★ Sides 13-6 (68%) RUN

NFL ★ LATE PHONES 17-6 (74%) REG SSN

- Thur CFB & Mon NFL Marquees 20-11 (65%) Run
- Every College ★ Rated Side on Saturday 13-6 (68%) Run!!
- NFL Sunday ★ Rated Late Phones 17-6 (74%) REG SSN

Non Subs: \$175 '21Subs: \$139 '22Subs: \$129

SAVE WHEN YOU BECOME A FUTURE NEWSLETTER SUB!!

LATE PHONE PACKAGES:	NON:	'21 SUB:	'22 SUB:
NFL GAME OF THE MONTH:	\$100	\$79	\$69
SATURDAY STAR SIDES:	\$125	\$99	\$89
SATURDAY STAR TOTALS:	\$75	\$69	\$59
SAT SIDES & SUN ★'s:	\$175	\$139	\$129
EXEC CLUB PACKAGE:	\$350	\$199	\$189