



# NORTHCOAST SPORTS' \$10 POWER PLAYS

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## SUPER BOWL IS HERE!

### RENEW POWER PLAYS '13 JUST \$89\*!!

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### SUPER BOWL XLVII QUICK FACTS & FIGURES

SITE: Mercedes-Benz Superdome  
DATE: February 3, 2013  
GAME TIME: 6:30  
CAPACITY: 72,000



**Who will be the announcers for the Super Bowl?**.....Jim Nantz and Phil Simms  
**Who will sing the national anthem at the Super Bowl?**.....Alicia Keys  
**Who will perform at halftime of the Super Bowl?**.....Beyonce

Pepsi Super Bowl XLVII halftime show

### SUPER BOWL HOST CITIES (I-XLVII)

South Florida (10)	Detroit (2)
New Orleans (10)	Houston (2)
Los Angeles (7)	North Texas (1)
Tampa Bay (4)	Indianapolis (1)
San Diego (3)	Jacksonville (1)
Arizona (2)	Minneapolis (1)
Atlanta (2)	San Francisco (1)

### PREVIOUS NOLA SUPER BOWL YEARS

- Super Bowl IV, 1970
- Super Bowl VI, 1972
- Super Bowl IX, 1975
- Super Bowl XII, 1978
- Super Bowl XV, 1981
- Super Bowl XX, 1986
- Super Bowl XXIV, 1990
- Super Bowl XXXI, 1997
- Super Bowl XXXVI, 2002

The Nielsen Co. said Monday that an estimated average of 111.3 million people watched the New York Giants beat the New England Patriots on Sunday night in Super Bowl XLVI. That narrowly topped the 111 million who watched Green Bay's win over Pittsburgh last year.

### SUPER BOWL SITUATIONS

Let's take a look at some interesting situations about Super Bowl matchups. Here are the answers to recent questions about past Super Bowls. **How does a lower seed do?** The play-offs expanded in 1990 and the NFL seeded teams 1 thru 6. In 2010 it was only the second time in 14 years that a #1 seed has failed to make the Super Bowl and the only time with a matchup between the #2 and #6 seeds. Now it happens for a 2nd time in 3 years as SF was a #2 seed and Baltimore was a #4. A team ranked as the #4 seed or lower has now reached the Super Bowl 6 times in the last 8 years winning it 4 times (#4 NYG LY, #6 GB '10, #5 NYG '07 and #6 PIT '05). **What happens when an AFC/NFC Title game favorite was outgained?** TY BOTH teams were outgained in the conf finals but SF was a favorite. In 2011 New England was outgained 398-330 and of course were upset. In 2010 the Pittsburgh Steelers were outgained by the NY Jets 289-287 and since 1992, only 8 teams have been outgained as favorites in the title gm and went on to play in the Super Bowl. In 2009 the New Orleans Saints were outgained 475-257 but of course went on to beat Indianapolis. The Bears were outgained in 2007 by a 364-340 edge and then lost and failed to cover vs Indy. In 2005 New England was outgained 388-322 vs PIT and won but did not cover in the SB 24-21 (-7). In 1999 Denver was outgained 370-331 and won the SB 34-19 (-7.5) and was outgained again in '98 but won its 2nd straight SB

31-24 (+11). Pittsburgh was outgained in '95 (328-285) and went on to cover the SB 27-17 (+13.5) and SF won the SB 49-26 (-18) in '94 after being outgained by 157 yds by DAL. Teams are 4-3 SU and 5-2 ATS (dog is 3-1 ATS). **What is the outcome when a road team and a home team advance from the Conference Championships?** In 12 of the L/16 seasons a conf finals visitor faced a conf finals home team. The teams that is off the road win has won a surprising 8 of 10 previous SB's. FYI: Since the expanded play-offs in 1990 only twice had both Conf Champ road teams gone onto play in the SB ('92 and '97 seasons). TY makes the third occurrence! **How do teams perform if they've appeared in the Super Bowl in the last 2 seasons?** A team is certainly among the leagues elite is they are making a second SB appearance within 3 years. Baltimore returns TY for the first time since 2000 while this is SF's first trip since 1994. Pittsburgh fit the category in '10 but of course lost to GB. Here are the most recent teams that are making a repeat appearance in a 3 year span (PIT '10, NE in '05, NE in '04, STL in '00, DEN in '99, GB in '98, DAL in '96). Of the 6 teams S/1995 they have gone 4-2 SU and 1-5 ATS when making a 2nd SB appearance in a 3 yr span. **SUPER BOWL NOTES!** The Super Bowl line opened at SF -4' but moved to -4 with an O/U total of 49. SB favorites of 3' to 6' pts are 8-3 ATS while favorites overall are on a 3-8 ATS run. There have been 12 SB's with a total of 48'+ and they've gone 6-6 O/U. The NFC is 8-7-2 ATS the last 17 years and 25-19-2 ATS overall. **Thinking about a record?** The most combined total points in a Super Bowls came in SB 29 as SF and SD combined for 75 pts followed by 69 total pts twice as Dallas defeated Buffalo and TB beat Oakland. The fewest points scored all were prior to 1975 as Pittsburgh and Minnesota combined for 22 points in SB9 while Miami and Washington combined for 21 points in SB7. In the 35 years since, the 2 lowest scoring SB's have occurred in the last 5 years as the NYG beat NE 17-14 and Pittsburgh beat SEA 21-10. **Quick starts?** The final thing we'll look at is how teams have started and scored in the 1Q. It has been slow going as in the last 14 Super Bowls only TWICE have the teams combined for over 10 total points in the opening period. LY the NYG had a 9-0 1Q lead. When Indianapolis met Chicago 5 years ago the Bears led 14-6 after 1Q but were outscored 23-3 the rest of the way. Five times in the last 13 years there has been a 3-0 score after 1Q and twice the teams have failed to score. **GOTTA LOVE THOSE PROPS!! Over the L/5Y we've had great success with our Super Bowl prop plays. In fact we are now 49-23 68% on those releases!** We spend a great deal of time researching the props and finding out which ones have true value. Here are some numbers we use. Let's take a look at the combined scoring for each quarter the last 7 SB's. There is no surprise that the 4Q has been the highest scoring as the teams have totaled 97 pts although only 6 pts LY. The teams have combined to score 78 points in the 2Q followed by 63 pts in the 3Q and the opening quarter had been the lowest scoring over the last 7 SB's (62 points). In the last 14 SB's the 2H has been the higher scoring half 11 of 13 times with LY's being the first time it was equal. Three of the most popular props are 1) Will the team that scores first win the game? 2) Will there be a score in the final 2:00 of the first half? 3) Will there be a score in the first 6:00 of the game? In the L/7Y here are the quick answers to the 3 previous props. LY (Y, N, Y) 2011 (Y, Y, N), 2009 (N, Y, N), 2008 (Y, Y, Y), 2007 (Y, N, N), 2006 (N, N, Y) and 2005 (N, Y, N). Remember the props can be purchased on the NC Debit

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Card system the week of the Super Bowl and you can also expect to hear several of them for free on our red-hot Comp Phone, 1-347-677-1700.



# WEEK-BY-WEEK GAME STATS

(Bold denotes opponent had a winning record)

## BALTIMORE

W	L	T	OT	GM	LINE	SC	FD	RA-RY	CO-ATPY	IF
Cincinnati	W	W	O	#2	41-13	20	28-129	22-37-193	1-1	0-0
Baltimore	W	W	O	#2	41-13	20	28-129	22-37-193	1-1	0-0
Baltimore	L	W	O	#16	46-23	17	21-111	22-42-214	1-1	0-0
Philadelphia	L	W	O	#16	46-23	17	21-111	22-42-214	1-1	0-0
New England	W	L	O	#5	49-30	33	34-77	28-41-319	0-0	0-0
Baltimore	W	L	O	#5	49-30	33	34-77	28-41-319	0-0	0-0
Cleveland	W	L	U	#8	43-16	20	17-43	25-52-314	1-1	0-0
Baltimore	W	L	U	#8	43-16	20	17-43	25-52-314	1-1	0-0
Kansas City	W	L	U	#15	6-9	15	24-133	13-27-165	1-1	0-0
Baltimore	W	L	U	#15	6-9	15	24-133	13-27-165	1-1	0-0
Baltimore	W	L	O	#17	44-29	30	42-227	25-36-254	1-0	0-0
Dallas	W	L	O	#17	44-29	30	42-227	25-36-254	1-0	0-0
Baltimore	L	L	O	#19	48-13	12	12-55	21-43-121	2-0	0-0
Houston	L	L	O	#19	48-13	12	12-55	21-43-121	2-0	0-0
Baltimore	W	W	U	#9	3-25	18	37-137	15-24-145	0-0	0-0
Cleveland	W	W	U	#9	3-25	18	37-137	15-24-145	0-0	0-0
Oakland	W	W	O	#3	47-20	19	24-172	29-46-350	1-2	0-0
Baltimore	W	W	O	#3	47-20	19	24-172	29-46-350	1-2	0-0
Baltimore	W	L	U	#12	3-13	12	23-47	20-32-153	0-0	0-0
Pittsburgh	W	L	U	#12	3-13	12	23-47	20-32-153	0-0	0-0
Baltimore	W	W	U	#7	1-16	25	35-127	30-51-316	0-0	0-0
San Diego	W	W	U	#7	1-16	25	35-127	30-51-316	0-0	0-0
Pittsburgh	L	L	O	#14	36-23	19	26-96	25-37-270	2-1	0-0
Baltimore	L	L	O	#14	36-23	19	26-96	25-37-270	2-1	0-0
Baltimore	L	L	O	#13	47-28	18	35-186	16-21-173	1-1	0-0
Washington	L	L	O	#13	47-28	18	35-186	16-21-173	1-1	0-0
Denver	L	L	O	#18	3-34	21	45-163	17-28-187	0-0	0-0
Baltimore	L	L	O	#18	3-34	21	45-163	17-28-187	0-0	0-0
NY Giants	W	W	T	#1	1-14	11	14-67	14-28-119	0-0	0-0
Baltimore	W	W	T	#1	1-14	11	14-67	14-28-119	0-0	0-0
Baltimore	L	L	U	#6	42-17	23	46-206	19-33-146	1-0	0-0
Cincinnati	L	L	U	#6	42-17	23	46-206	19-33-146	1-0	0-0
Indianapolis	W	W	U	#10	46-9	25	30-152	28-54-267	1-1	0-0
Baltimore	W	W	U	#10	46-9	25	30-152	28-54-267	1-1	0-0
Baltimore	W	W	O	#11	45-38	21	39-155	18-34-324	0-1	0-0
Denver	W	W	O	#11	45-38	21	39-155	18-34-324	0-1	0-0
Baltimore	W	W	U	#4	51-28	25	33-121	21-36-235	0-0	0-0
New England	W	W	U	#4	51-28	25	33-121	21-36-235	0-0	0-0

## BALTIMORE TOP PERFORMANCES

PASS	YDS	OPP	RUSH	YDS	OPP	REC	YDS	OPP
Flacco	382	NE(3)	Rice	131	DEN(DV)	Boldin	145	IND(WILD)
Flacco	356	CLE(4)	Pierce	123	NYG(16)	Smith	144	SD(12)
Flacco	355	SD(12)	Rice	121	WAS(14)	Boldin	131	CLE(4)
Flacco	341	OAK(10)	Pierce	103	IND(WILD)	Smith	127	NE(3)
Flacco	331	DEN(PW)	Rice	102	KC(5)	Pritch	125	DEN(15)
Flacco	309	NYG(16)	Rice	101	NE(3)	Smith/Boldin	98	DEN/DAL

## BALTIMORE REGULAR SEASON STATS

QUARTERBACK	GP/GS	COMP	ATT	YDS	%	TD	INT	QBR
Joe Flacco	16/16	317	531	3817	59.7	22	10	87.8
Tyrod Taylor	7/0	17	29	179	58.6	0	1	62.3
Team	334	560	3996	59.6	22	11	86.4	
Opponents	335	557	3900	60.1	15	13	80.6	

  

RECEIVERS	GP/GS	NO	YDS	AVG	LNG	TD
Anquan Boldin	15/15	65	921	14.2	43	4
Torrey Smith	16/16	49	855	17.5	54	7
Dennis Pitta	16/5	61	669	11	61	8
Ray Rice	16/16	61	478	7.8	43	1
Jacoby Jones	16/3	30	406	13.5	47	1
Ed Dickson	13/11	21	225	10.7	40	0
Vonta Leach	16/13	21	143	6.8	38	1
Tandon Doss	14/0	7	123	17.6	39	1
David Reed	5/0	5	66	13.2	23	0
Deonte Thompson	6/0	5	51	10.2	25	0
Bernard Pierce	16/0	7	47	6.7	11	0
Anthony Allen	16/0	2	12	6.0	7	0
Team	334	3996	12.0	61	22	
Opponents	335	3900	11.6	59	15	

  

INTERCEPTIONS	NO	YDS	AVG	LNG	TD
Cary Williams	4	90	22.5	63	1
Ed Reed	4	78	19.5	34	1
Corey Graham	2	20	10.0	20	0
Ladarius Webb	1	8	8.0	8	0
Bernard Pollard	1	0	0.0	0	0
Paul Kruger	1	0	0.0	0	0
Team	13	196	15.1	63	2
Opponents	11	231	21.0	98	3

  

PUNT RETURNS	NO	YDS	AVG	LNG	TD
Jacoby Jones	37	341	9.2	63	1
Tandon Doss	4	53	13.3	40	0
Ladarius Webb	1	9	9.0	9	0
Team	43	404	9.4	63	1
Opponents	49	383	7.8	64	0

  

KICK RETURNS	NO	YDS	AVG	LNG	TD
Jacoby Jones	38	1167	30.7	108	2
Deonte Thompson	15	389	25.9	49	0
Anthony Allen	3	56	18.7	20	0
Gino Gradkowski	1	12	12.0	12	0
Team	60	1636	27.3	108	2
Opponents	37	859	23.2	42	0

  

RUSHERS	GP/GS	NO	YDS	AVG	LNG	TD
Ray Rice	16/16	257	1143	4.4	46	9
Bernard Pierce	16/0	108	532	4.9	78	1
Tyrod Taylor	7/0	14	73	5.2	28	1
Anthony Allen	16/0	16	61	3.8	20	1
Vonta Leach	16/13	9	32	3.6	6	1
Team	444	1901	4.3	78	17	
Opponents	492	1965	4.0	31	15	

  

POS	PLAYER	GP/GS	TKL	SK	TFL	PD
SS	Bernard Pollard	13/13	98	2	4	6
ILB	Dannell Ellerbe	13/7	89	4.5	4	2
ILB	Jameel McClain	13/13	79	0	4	3
CB	Cary Williams	16/16	75	1	1	17
FS	Ed Reed	15/15	58	0	1	16
ILB	Ray Lewis	6/6	57	1	1	1
OLB	Courtney Upshaw	15/8	55	1.5	7	2
CB	Corey Graham	16/8	54	0	1	8
DT	Haloti Ngata	14/14	51	5	3	1
DE	Arthur Jones	16/6	47	4.5	1	0
OLB	Albert McClellan	14/12	42	1	5	2
OLB	Paul Kruger	15/5	42	8	3	6
CB	Jimmy Smith	11/2	31	0	1	3
ILB	Josh Bynes	10/3	31	0	1	2
ILB	Brendon Ayhanbadejo	16/3	30	1	1	1
NT	Ma'ake Kemoeatu	15/13	29	1	2	2
CB	Ladarius Webb	6/6	25	0	0	6
NT	Terrance Cody	14/3	25	0	0	1
OLB	Terrilluggs	8/8	22	2	1	4
DE	Pernell McPhee	11/6	21	1.5	3	0
SS	James Ihedigbo	16/3	19	1	2	1

  

KICKING	PAT	1-29	30-39	40-49	50+
Justin Tucker	42-42	8-8	8-8	10-13	4-4
Opponents	31-31	8-8	14-14	12-13	3-4

  

PUNTING	NO	YDS	AVG	NET	TB	BLK
Sam Koch	83	3911	47.1	40.8	7	0
Team	83	3911	47.1	40.8	7	0
Opponents	89	4113	46.2	41.2	2	0

# PLAYOFF CHECKLIST

	BAL	SF
QB	✓	✓
RB	✓	✓
WR	✓	✓
OL	✓	✓
DL	✓	✓
LB	✓	✓
DB	✓	✓
CCH	✓	✓
MTCH	✓	✓
ST's	✓	✓
SITE/TURF	✓	✓
INT	✓	✓

## OVERALL - 49ers by 4 ✓'s

# REGULAR SEASON TEAM BY TEAM COMPARISONS

REGULAR SEASON TEAM BY TEAM COMPARISONS	REGULAR SEASON TEAM BY TEAM COMPARISONS
<b>BALTIMORE</b>	<b>SAN FRAN</b>
OFF 20	OFF 18
20 FD/GM	20 FD/GM
119 Rush YPG	156 Rush YPG
4.3 Rush YPC	5.1 Rush YPC
234 Pass YPG	206 Pass YPG
38 TTL SKS	41 TLL SKS
6.9 PEN/GM	6.8 PEN/GM
16 YTD TO	16 YTD TO
28.09 TOP AVG	30.49 TOP AVG
55.3 RZ %	50.9 RZ %
BAL AVG VS WINNING TEAMS	SF AVG VS WINNING TEAMS
LINE SC FD I-F	LINE SC FD I-F
BAL +1.5 27.3 21 6-5	SF -2 24.2 20 8-5
OPP 46.5 24.5 23 6-5	SF OPP 43 24.0 21 9-6
BAL RA-RY CO-ATPY	SF RA-RY CO-ATPY
31-142 20-34-264	29-154 18-29-212
OPP 31-123 22-38-230	28-113 22-36-231

# WEEK-BY-WEEK GAME STATS

(Bold denotes opponent had a winning record)

## SAN FRANCISCO

W	L	T	OT	GM	LINE	SC	FD	RA-RY	CO-ATPY	IF
San Francisco	W	W	O	#5	46-5	22	22-186	20-26-191	0-0	0-0
Green Bay	W	W	O	#5	46-5	22	22-186	20-26-191	0-0	0-0
Detroit	W	W	U	#13	46-19	15	26-82	19-32-214	1-0	0-0
San Francisco	W	W	U	#13	46-19	15	26-82	19-32-214	1-0	0-0
San Francisco	L	L	U	#16	6-13	19	20-89	24-35-191	1-2	0-0
Minnesota	L	L	U	#16	6-13	19	20-89	24-35-1		



# SUPER BOWL XLVII

Sunday, February 3, 2013

POWER PLAYS PROJECTION	RUSH	PASS	POINTS	TO'S	ST	A.O.R.
<b>BALTIMORE</b>	<b>134</b>	<b>290</b>	<b>25</b>	<b>+14</b>	<b>#1</b>	<b>94.2</b>
<b>SAN FRANCISCO</b>	<b>172</b>	<b>205</b>	<b>24</b>	<b>+11</b>	<b>#10</b>	<b>93.8</b>

**GAME OVERVIEW** - The dominant theme for this year's Super Bowl will be about family with the brothers Jim and John Harbaugh facing off. Last year, both teams advanced to their respective championships only to lose in heartbreaking fashion. This will be only the 3rd time since 1970 that both road teams won their Championship games. Both teams also made bold moves on the offensive sides of the ball which broke tendencies that opposing DC's were unable to decipher. Kaepernick's mobility and arm strength made the 49ers more aggressive while installing Jim Caldwell as OC had the Ravens use a more up-tempo style of play calling. Both teams represent more of the old school style of the NFL emphasizing a power run game that is backed by brutal defensive play. However, both coaches aren't afraid to innovate with SF using the Pistol offense and BAL having 72 plays of 20+ yds on offense. The 49ers success the L2Y has seen a shift towards younger front offices (CEO Jed York is only 32/ GM Trent Baalke 46), mobile QB's, and teams that are open to the concept of bringing in hot college coaching prospects (Chip Kelly/Doug Marrone) or young coordinators. This game also features QB's from non-marquee schools with Kaepernick from Nevada and Flacco hailing from Delaware. With a win SF would be the 5th city to win the World Series and the SB in the same sports season. The bye week will be a huge benefit for both defenses as SF has one of the older 3-4 DLs and BAL is one of the oldest teams in the NFL overall. The media will be all over Ray Lewis' final game much like they were with Jerome Bettis. BAL also has Matt Birk, who has been one of the top tier centers in his career, along with FS Ed Reed who's contract expires, in what his likely to be their final games as well. While SF's roster outlook is expected to be in pretty good shape for 2013, the Ravens are tight against the cap and will have many tough decisions to make as Flacco's contract is over. SF will be putting their perfect 5-0 SB record on the line while BAL will be compared to their 2000 season built around one of the best defenses in the modern era. The NFC has won 3 straight SB's as the balance of power has shifted but SB favorites are just 5-6 SU and 3-8 ATS and the game is 2-5 O/U.

**PLAYOFF EXPERIENCE** - This is the 1st SB for the 49ers in 18 years and the 1st for the Ravens in 12 years. Over the short term of the L2 seasons these are very evenly matched as BAL is 4-1 SU/5-0 ATS while SF is 3-1 SU/ATS. Over the long term the Ravens have a bigger edge though as they have made the playoffs for 5 straight years with 3 Championship berths. They are the only NFL team to win a playoff game each of the L5Y and have won 14 road playoff games since 2000. BAL has forced an NFL best 36 TO's under John Harbaugh (+16 TO edge) w/a 8-4 SU/ATS record. BAL has 332 playoff games with 194 playoff starts on the active roster with 8 players having double digit starts (Lewis 20, Reed 14) and 4 players with SB experience. SF is the 1st NFC team to earn B2B Championship game berths since the 2001-04 when the Eagles did it. In the L2Y SF has committed just 26 TO's (NFL best) showing how each coach values that aspect. SF has 236 playoff games and 123 starts on their roster with 3 players having double digit starts (Ctr Goodwin, LB Haggans, WR Moss). SF will also have some SB vets as Ctr Goodwin was with the Saints team, Moss was with the Patriot and Akers (if activated) has his time with PHI. SF is in great shape for the future but for now, the Ravens have the edge and they will be better prepped for the media, logistical and practice issues they'll have to deal with.

**RECORD VS THE SPREAD** - SB 43 was the last time a #2 and #4 seed squared off in the SB. SF has been home for 3 of the L4 games. BAL been on the road for 3 of the L4 games and has played a huge number of snaps defensively in the playoffs. BAL owns a 9-10 ATS record TY going 6-4 SU/5-5 ATS vs winning teams for +38 ypg (+0 TO's) and a 27-25 avg score. The Ravens are 9-4 SU/7-6 ATS vs NDIV teams with -8 ypg (+6 TO's) and 27-23 avg score. On the road, they are 6-4 SU/5-5 ATS being outgained by -32 ypg (+10 TO's) being outscored 24-23. On the flip side, SF's 11-6-1 ATS record includes a 6-3 SU/ATS mark with +15 ypg (+6 TO's) and 25-21 avg score on the road. They are 10-2 SU/ATS vs NDIV foes (covering 6 straight) for +87 ypg (+9 TO's) which is 2nd best inc playoff games for a 30-19 avg score. SF went 6-3 SU/5-3-1 ATS vs winning teams for +21 ypg (+2 TO's) and a 24-24 avg score. Both teams have played tough sked TY (BAL #3, SF #6) but SF's record vs NDIV and winning teams gets them the nod here.

**TURF/SITE** - New Orleans is widely regarded as one of the top cities for the Super Bowl due to the culture, weather and entertainment (Mardi Gras season). This will be touted as the crown jewel in the recovery from Hurricane Katrina and will showcase how the city has and hasn't rebuilt itself. This will be the 10th SB for NO which ties MIA for the most for a city. The Mercedes-Benz Superdome is a 73,208 seat capacity with \$85 million in upgrades since 2010 with FieldTurf. That plays to the Ravens as its their native surface but SF played here in late Nov so they will have a better grasp of the logistics for this event. Both teams receive 17.5% of the tickets. One-third of that goes to each teams suite owners, another to season ticket holders in a lottery system with the rest divided amongst coaches, players and staff. The hosting team gets 5% of the tickets, 30% is shared by the other 30 NFL teams while the NFL gives the other 30% to big ticket sponsors for promotions and as a reward. Tickets to SB XLVII range from \$2,500 to \$18,995 which is about a 10% increase over LY's. SF gets the edge here as this was the site of Kaepernick's 1st road start, they will be used to the crowd noise/sightlines and BAL hasn't been here since late Oct 2006.

**EDGE: 49ers**  
**49ers #10 OFFENSE VS RAVENS #18 DEFENSE** - The 49ers are a prime example of fortune favoring the brave when they replaced Alex Smith with Kaepernick due to a concussion. Smith had a 19-5-1 SU/17-6-2 ATS record under Jim Harbaugh but the underlying feeling was that the defense had carried the team and that something was missing. SF had logged 196 ypg passing (69%) w/a 13-5 ratio w/ Smith but only a mediocre 7.2 ypa. SF avg'd 366 ypg (+4 TO's) w/a 24-14 avg score. When Kaepernick destroyed the Bears on MNF in his 1st NFL start, SF played the "staying with the hot hand" card, phasing him in as the starter. In Kaepernick's 9 starts he's avg'd 224 ypg (63%) w/a 13-4 ratio and 8.2 ypa which is quite good. Equipped with 4.53 speed, Kaepernick's mobility makes his launch point unpredictable and when under pressure he's not afraid to take it upfield. SF's pass attack has shifted from TE Vernon Davis being the prime target (37 rec 15.6 w/Smith to 12 rec 12.3) to Michael Crabtree (33 rec 12.8 w/Kaepernick). What SF lacks right now in the passing game is depth as the 49ers lost LY's SB hero Manningham to a torn ACL and while Moss has been a solid addition in the lockerroom the 49ers have used him sparingly (42% snaps). Gore has been the one constant for SF over the L8Y and while he's getting more rest the L2Y his power style of play typifies how SF wants to play. The strength of the offense is the OL which was the best in 2012 allowing 18 sacks w/ Kaepernick and 159 ypg rush (4.9) as well. They will be sorely tested by an improved BAL defense that has allowed just a single 100 yd rusher in 19 playoff games (Arian Foster 132 yds). BAL has only allowed 92 ypg (3.3) in their 20 playoff games w/100 ypg (3.7) in their L5 games TY. BAL's #18 def is the lowest since 2002 as 13 starters/key defenders missed a combined 53 games TY w/just 2 players starting all 16 games TY (Reed, CB Cary Williams). However, over their L6 games they have the #12 def as they adjusted to the injuries schematically and got healthier. While Lewis will command the headlines, the studs of the LB's are Ellerbe and Kruger who have been the backbone of the pass rush TY. With Suggs (torn biceps/Achilles) at less than 100%, offenses have had much more success at slowing him down. On the DL Ngata and Pernell McPhee have been solid vs the run. BAL has quietly been very stout vs the pass since the DEN loss allowing just 224 ypg (56%) w/a 6-5 ratio

Sunday, February 3, 2013

Favorite-Underdog	OPEN LINE	OPEN TTL	CURRENT LINE
<b>CURRENT TTL</b>			
<b>San Francisco-Baltimore</b>	<b>-4.5</b>	<b>49</b>	<b>-3.5 48</b>

and incredible 5.47 ypa! BAL has played a ton of snaps their L3 games (256 not counting pre-snap penalties) but the bye wipes all that out. BAL has a huge experience edge here and brings a proven scheme to the show. SF has youth and the best OL in the NFL on their side. Lost in all this is that we have a young QB in his 10th start vs Ed Reed who confounds the best QB's in the NFL and we'll call this a draw here.

**EDGE: NONE**  
**RAVENS #15 OFFENSE VS 49ers #3 DEFENSE** - Over the L2Y the 49ers defense has missed just 8 games and will have 10 of LY's 11 starters here. Parys Haralson landed on IR prior to the season but Aldon Smith (played 50% of snaps LY) started all 16 games in his place TY. Justin Smith has been one of the leagues elite 3-4 DE's. He is the key cog here and its no surprise that since his injury that Aldon Smith has zero sacks. SF has one of the older DL fronts and they don't rotate out much which would be a problem for most teams. However, the strength of the 49ers is that they flat out have the best LB unit in the NFL the L2Y and have them under contract for the next 3Y. SF's front 7 is so stout they have held foes to under 100 yds rushing in 12 games TY w/a 69 ypg avg (3.3). While they are 12th w/38 sacks TY their 19-14 ratio w/ just 6.1 ypa in the reg ssn is the 6th best opposing QBR TY. While they gave up big yards in the playoffs they held Rodgers to 96 yds in the 1H and Ryan to 125 yds in the 2H keeping both out of rhythm. That will be key vs Flacco who has avg'd 246 ypg (58%) w/a 15-2 ratio in his L7 playoff games. Under Caldwell, Flacco is avg 251 ypg (57%) w/a 12-2 ratio as BAL has gone from 344 ypg/25.5 ppg to 407 ypg/26.2 ppg. Torrey Smith has benefited since the change (15 rec 20.0), which has allowed Boldin and TE Pitta to take advantage of LB mismatches. The Ravens have also diversified the run game a bit with Bernard Pierce stepping up (381 yds 6.0) since the DEN loss with Rice being more of a weapon in the passing game TY. The biggest problem for BAL is that they've gone thru 5 different OL combo's TY and also for as solid as Matt Birk/Marshall Yanda have been, Michael Oher has regressed. Flacco has logged a 19-6 ratio TY when under pressure/blitzed and is used to physical 3-4 schemes from playing the Steelers. SF's continuity and LB unit has us give them a slight edge in this matchup.

**SPECIAL TEAMS** - Last year, the 49ers special teams cost them a Super Bowl berth which was even more painful as they had our #1 special teams unit. This year the Ravens have our #1 unit, despite their issues at DEN, being our most improved special teams shooting up from 29th for 2011. With John Harbaugh having cut his teeth with PHI as a special teams coach this isn't much of a surprise. BAL quietly added Corey Graham who earned a berth to the 2011 Pro Bowl for his 3rd phase work with CHI and Jacoby Jones after HOU waived him. Graham along with LB Brendan Ayarbedejo set up the coverage units finishing 7th on PR's and 13th on KR's. Jones was electric on KR's TY as his 30.7 avg led the NFL but BAL was avg on PR's at 9.4. Sam Koch had a solid year with a 40.8 net with 35% of his punts inside the 20. SF's return units led by Ted Ginn were very formidable as they finished 10th on PR's and 12th in KR's on the year. Defensively they crushed in PR coverage (4th) holding foes to just 6.9 yds. However, they were torched on KR's allowing 26.9 yds (31st) and David Akers has been very tough to watch TY while BAL's Justin Tucker was very reliable (14-17 40+). Both teams have quality returners but BAL gets the edge due to KR coverage and the consistency of their kicker in 2012.

**EDGE: RAVENS**  
**COACHING** - Jim and John Harbaugh already made NFL history by being the 1st set of brothers to serve as HC's in the NFL. Jim Harbaugh (SF) had a 14 year career as a QB with 5 different teams in the NFL ending with CAR in 2001. He's best known for turning around Stanford prior to taking over for the 49ers in 2011 and turning them around despite not having an offseason program due to the strike. John Harbaugh (BAL) was a college DB who worked his way up the college coaching ranks on offense early before focusing on special teams which helped him land with PHI from 1998-2007. SF's special teams coach is Brad Seely who is one of the top 5 STC's in the league. DC Vic Fangio was BAL's LB coach from 2006-09 before heading to Stanford to run their defense. Greg Roman runs the offense but Jim Harbaugh splits the play calling duties. BAL's Don Pees took over as LB coach when Fangio departed and was promoted to DC for 2012. Jim Caldwell spent 3 years as the Colts OC and has incorporated some aspects of Peyton's style into the system here. Due to the massive amount of familiarity here its impossible to give an edge to either side here.

**EDGE: NONE**  
**PAST HISTORY MATCHUP/ INTANGIBLES** - While BAL beat SF 16-6 LY on Thanksgiving its not really a quality past history review. SF was off a pair of surprisingly physical games vs NYG/ARZ and was travelling cross country on a short week vs a BAL team off a home game vs CIN. It was 6-6 after the half and SF took up half the 3rd Qtr on a 13 play drive settling for a FG. BAL responded w/a 16 play drive that took the other half up scoring a TD then held SF to a total of 1 FD and 9 yds on their 3 drives for the rest of the game. BAL ended with a 253-170 yd edge and logged 9 sacks vs a tired OL. Rice only had 59 yds rush (2.8) while Flacco had 161 yds (65%) w/ the TD on the day. Gore was able to churn out 39 yds (2.8) on the evening but the most impressive stat was BAL converting 7-of-15 3rd Dns. Both teams will be rather healthy here with lots of quality leadership. BAL has the edge vs a fairly inexperienced QB but they've only played 1 mobile QB and that was Griffin. SF has a bit more speed and defensively are at their prime. The familiarity level here keeps us from giving either team the edge here once again.

**EDGE: NONE**  
**CONCLUSION** - The Super Bowl is a great handicapping lesson. It is an isolated game and the bye week affords the media to dissect every aspect of the contest. The extra time for the coaching staffs also allows them to go into every detail and some of the best action is actually on props. The best value is during the regular season when Vegas posts numbers on 45 or more CFB games, with NFL sides and totals. Do not fall into the trap of putting your biggest play or anything close to it on the most isolated game in any sport. **Our AMAZING Super Bowl System is 39-5-2 89% !!! Don't miss out on this year's winner! Use your Northcoast Debit Card for only \$30!** This is one game where the PP forecast can be less accurate. With so much pressure and hype the normal doesn't usually occur. Despite a forecasted score of 49 pts we like the "Under". Here is why. Offense wins games but defense wins championships. With the excitement of all 4 Divisional games going Over the total and the SF/ATL game also going Over its been largely forgotten that all 4 Wild Card games went Under. BAL also held a team that scored over 600 pts (inc playoffs) to just 13 points which was their lowest since the Jets held them to 9 in the 2nd game of 2009. There will be a lot of jumping on the Over here as SF has done so in 9 of their L10 games. However, the only defense that was physical as BALs was when they faced SEA who held them to 13 pts. BAL is 2-5 O/U on the road and they'll be well prepped for what's coming and disciplined to stick with their assignments. SF's defense is well equipped to handle Rice as well as Boldin and Smith for the most part. While both coaches are likely to step back and let their coordinators create the gameplans largely to break tendencies. We expect a lower scoring event due to familiarity, defensive strengths and extra time to prep.

**NO PLAY: Baltimore vs San Francisco (lean to the UNDER)**

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- Favs of 14 or more points are 2-3-1 vs the spread.
- AFC favs are 12-8 ATS & 12-8 O/U.
- NFC favs are 14-10-1 ATS & 13-12 O/U. (1 Even 0-1 O/U)
- When the O/U line is 49+; 6 Overs & 6 Unders.
- When the O/U line is 42-48; 8 Overs & 6 Unders.
- When the O/U line is < 42; 9 Overs & 10 Unders.
- 24 Overs & 22 Unders (17 Overs L/2TY).
- When on grass there have been 18 Overs & 10 Unders.
- When on art turf there have been 6 Overs & 12 Unders.
- Only 6x's in 45Y has outright winner failed to cover (2 pushes)
- Favs are 22-20-2 ATS in the Super Bowl (3-7 ATS run)
- Tm with better regular season record are 20-19-2 ATS.
- Favs of Even to 3 points are just 3-7 ATS & 4-6 O/U.
- Favorites of 3' to 6' points are 8-3 ATS & 6-5 O/U.
- Favorites of 7 to 9' points are 4-5-1 ATS & 6-4 O/U.
- Favorites of 10 to 13' points are 5-4 ATS & 5-4 O/U.
- Favorites of 14 or more points are 2-2-1 ATS & 3-2 O/U.
- Tm playing its first SB vs experienced opp is 6-11 ATS.

**BEST / WORST OF PREVIOUS SUPER BOWLS**

<b>Most Points</b>	55	San Francisco vs Denver	1990
	52	Dallas vs Buffalo	1993
<b>Fewest Points</b>	3	Miami vs Dallas	1972
	6	Minnesota vs Pittsburgh	1975
<b>Most Yards Gained</b>	602	Washington vs Denver	1988
	537	San Francisco vs Miami	1985
<b>Fewest Yards Gained</b>	119	Minnesota vs Pittsburgh	1975
	123	New England vs Chicago	1986
<b>Most Yards Rushing</b>	280	Washington vs Denver	1988
	276	Washington vs Miami	1983
<b>Fewest Yards Rushing</b>	7	New England vs Chicago	1986
	17	Minnesota vs Pittsburgh	1975
<b>Most Yards Passing</b>	407	St Louis vs Tennessee	1999
	354	New England vs Carolina	2004
<b>Fewest Yards Passing</b>	35	Denver vs Dallas	1978
	63	Miami vs Minnesota	1974
<b>Most First Downs</b>	31	San Francisco vs Miami	1985
	29	New England vs Carolina	2004
	28	San Francisco vs San Diego	1995
<b>Fewest First Downs</b>	9	Minnesota vs Pittsburgh	1975
	9	Miami vs Washington	1983
<b>Most Turnovers</b>	9	Buffalo vs Dallas	1993
	8	Indianapolis vs Chicago	2006
	8	Denver vs Dallas	1978
<b>Most Times Sacked</b>	7	Dallas vs Pittsburgh	1976
	7	New England vs Chicago	1986
<b>Most Points (both teams)</b>	75	San Francisco 49 San Diego	26 1995
	69	Dallas 52 Buffalo	17 1993
	69	Tampa Bay 48 Oakland	21 2003
<b>Fewest Points (both teams)</b>	21	Miami 14 Washington	7 1973
<b>Largest Margin of Victory</b>	45	San Francisco 55 Denver	10 1990

**Pre-Super Bowl NFL POWER RATINGS**

TEAM	RTG	TEAM	RTG	TEAM	RTG
1 San Francisco	101.0	11 Cincinnati	95.2	21 St Louis	90.4
2 Baltimore	100.0	12 NY Giants	94.8	22 Tampa Bay	90.1
3 New England	99.6	13 Chicago	97.8	23 Buffalo	89.7
4 Atlanta	99.5	14 Minnesota	94.7	24 NY Jets	89.7
5 Denver	99.0	15 Pittsburgh	94.6	25 Tennessee	89.7
6 Houston	98.6	16 Dallas	94.5	26 Cleveland	89.1
7 Green Bay	98.5	17 New Orleans	93.6	27 Detroit	88.6
8 Seattle	97.5	18 Miami	93.1	28 Arizona	88.3
9 Washington	96.9	19 Carolina	91.5	29 Oakland	88.0
10 Indianapolis	95.8	20 San Diego	91.2	30 Philadelphia	87.5
				31 Jacksonville	86.8
				32 Kansas City	86.6

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- pph#3 Double - Deion Branch OVER 3 rec (+105) tie
- pph#3 Double - Victor Cruz OVER 5.5 rec (-120) loss
- pph #4 Double - Total QB sacks OVER 4.5 (+120) WIN
- pph #4 Double - 2nd Half MORE Pts -1/2 pt (-120) loss
- pph #5 Single - NYG 1st score will be FG/Saf (+160) WIN
- pph #5 Triple - What will NYG do 1st (punt or score) PUNT (-130) WIN
- pph #6 Single - Total # of fg by NYG K L Tynes - Over 1.5-105 WIN
- pph #6 Triple - New England to win 3rd Qtr at -.5/+135 WIN
- pph #7 Single - Total Rec's by Danny Woodhead - Over 1.5 +125 WIN
- pph #7 Triple - Total/Rush Rec Yds B Green-Ellis OVER 52.5 +105 WIN
- pph #8 Single - Total Completions by Tom Brady - Over 25.5 WIN
- pph #8 Single - Total tkl (Solo/Ass't) by Osi Umenyiora - Over 2.5 -120 loss
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