



NORTHEAST SPORTS' \$10 POWER PLAYS

© 2012 Northcoast Sports Service
VOLUME 30 ISSUE 2 September 8, 2012

TOTAL OF TEN 4★'s OR HIGHER THIS WEEK! NFL KICKOFF WEEKEND IS HERE!

NEWS AND NOTES - WEEK TWO, 2012

NEWS AND NOTES - Texas St was +14,300 on the ML vs Houston meaning 143-1 odds of winning the football game. UH had a new HC and TSU dominated and there is nothing fluky about it as they led 14-3 and 27-10 at the half in their 30-13 win. They finished with a 443-326 yd edge.

FRONTDOOR COVERS - Texas Tech dominated NWSt with a 37-6 FD and 500-84 yd edges yet they were laying 37' and only led 27-6 in the 4Q. They needed a td with 2:17 left to get ahead of the spread, 44-6. Bkp QB Michael Brewer hit 10-13-122 and guided TT to 17 points in the 4Q...It was a tough beat if you had the Under 51' in the Minn/UNLV game. The game was tied 13-13 with UNLV getting a FG with 2:30 left to send the game to OT. In the 3OT's, the two (which had combined for 26 points in regulation) combined for 31 points in the OT's to put the game Over the Total at 30-27!

NO FRONTDOOR COVERS - There were a couple games this past weekend were one team had a chance to cover in the final minutes and didn't get it done deep in the other team's territory. Utah was -42 and had a FD at the NColo 17 but gained 7 yds on their final 3 runs getting down to the 10 and only won by 41. Utah did have a 414-114 yd edge in their shutout win and a missed 27 yd FG on the final play of the half was another key play...Michigan St dominated Boise St with a 25-14 FD and 461-206 yd edge. Generally, when a team has that kind of yardage edge, it amounts to a 3 td+ win. Unfortunately, for MSU they gave up a 43 yd IR TD and missed 2 FG's during the game. At the end, MSU had a FD at the BS14, a FG would have given them a push, a RB running into the EZ for a td would have given them a win, but the worst case scenario happened as they got a FD at the 4 and then just took a knee, only

winning the game by 4, laying 6'...USC led Hawaii 35-0 in the 2Q and led 49-10 (-42). They had a FD at the UH24 but were stopped 2 yds short of a FD at the 16 with 2:11 left and would only win by 39. Coach Kiffin had a little something to do with that as well as usual, he opted to go for a 2 pt conv three times, failing on each and those missed 3 pts cost a push.

MISLEADING FINALS - Temple appears to have blown out Villanova last week 41-10 but VU actually had a 365-362 yd edge and 18-15 FD edge. VU went on an 85/12pl drive and settled for a 21 yd FG, gave up a 58 yd IR td, another fmb! set up a 24 yd td, they were SOD at the TU29 and ended the game inside the Temple 5.

LATE 1H SCORES = BIG 2H's - Brent Hundley's first touch as a UCLA QB was a 72 yd td run as UCLA piled up 651 yards vs Rice in the opener. RB Jonathan Franklin became the first player in LA history to have a least 2 rushes with 72 yards in a game with 74 and 78 yard td runs. UCLA did only lead 29-24 when they got a FR TD with :17 left in the half to go up 25-24.

ATTENTION 2012 SUBSCRIBERS:

We will **NOT** be releasing the **FREE 5★** this weekend.

We have still not announced the release date of the 5★, but we do know it will **NOT** be released this Saturday. Therefore, if you have NOT gotten your codes in the mail by Sept 12th, please call our office at 1-800-654-3448 and we can provide you with them. If you are not yet a 2012 Subscriber - Order Today!! (See page 8 for details)

2012 COLLEGE STANDINGS

ACC - Atlantic	SU	CONF	ATS	CONF	OU	OU/HM	BIG EAST	SU	CONF	ATS	CONF	OU	OU/HM	MAC East	SU	CONF	ATS	CONF	OU	OU/HM	SEC East	SU	CONF	ATS	CONF	OU	OU/HM	
Clemson	10-4	7-2	8-6	5-2	7-7	5-2	West Virginia	10-3	5-2	6-5-1	2-4	10-2	5-1	Ohio	10-4	6-3	7-7	2-4	7-7	2-4	Georgia	10-4	7-2	8-5-1	4-1-1	7-7	3-3	
Wake Forest	6-7	5-3	8-5	5-2	6-7	4-3	Cincinnati	10-3	5-2	8-5	4-2	5-7	2-3	Temple	9-4	5-3	9-4	5-2	5-8	4-3	South Carolina	11-2	6-2	6-6-1	4-3	5-8	2-5	
Florida St	9-4	5-3	7-6	3-4	5-8	2-5	Louisville	7-6	5-2	8-5	2-4	4-8-1	0-6	Kent St	5-7	4-4	5-7	3-3	6-6	4-2	Florida	7-6	3-5	5-8	3-4	6-7	4-3	
N Carolina St	8-5	4-4	6-5-1	4-2-1	5-7	3-3	Rutgers	9-4	4-3	9-4	5-2	3-10	2-5	Bowling Green	5-7	3-5	7-5	4-2	7-5	2-4	Vanderbilt	6-7	2-6	9-4	7-0	8-4	5-1	
Boston College	4-8	3-5	6-6	2-4	2-10	1-5	Pittsburgh	6-7	4-3	7-6	5-3	5-8	4-4	Miami Oh	4-8	3-5	7-5	3-3	6-6	3-3	Kentucky	5-7	2-6	6-6	4-3	5-6-1	3-3-1	
Maryland	2-10	1-7	3-9	2-5	6-6	3-4	Connecticut	5-7	3-4	4-8	3-4	8-3	4-2	Buffalo	3-9	2-6	6-6	4-2	5-7	3-3	Tennessee	5-7	1-7	4-8	4-4	4-7	2-5	
Coastal	SU	CONF	ATS	CONF	OU	OU/HM	USF	5-7	1-6	4-7-1	2-4-1	7-5	5-2	Akron	1-11	0-8	3-8	3-3	6-6	2-4	West	SU	CONF	ATS	CONF	OU	OU/HM	
Virginia Tech	11-3	7-2	4-9-1	1-5	4-9	2-3	Syracuse	5-7	1-6	3-9	3-4	8-4	4-3	West	SU	CONF	ATS	CONF	OU	OU/HM	LSU	13-1	9-1	10-4	3-3	8-6	4-2	
Virginia	8-5	5-3	5-7-1	2-4-1	3-8-1	1-5	BIG TEN - Legends	SU	CONF	ATS	CONF	OU	OU/HM	N Illinois	11-3	8-1	6-8	3-3	7-7	4-2	Alabama	12-1	8-1	9-4	4-3	6-7	3-4	
Georgia Tech	8-5	5-3	4-7-2	3-3-1	8-5	4-3	Michigan St	11-3	7-2	10-4	5-2	7-7	4-3	Toledo	9-4	7-1	7-6	3-3	8-5	5-1	Arkansas	11-2	6-2	8-5	6-1	9-3	5-1	
Miami (Fla)	6-6	3-5	7-5	3-4	5-6-1	2-4-1	Michigan	11-2	6-2	7-4-1	5-2	4-8	3-4	W Michigan	7-6	5-3	8-4	4-1	8-4	4-1	Auburn	8-5	4-4	5-8	3-4	7-6	4-3	
N Carolina	7-6	3-5	6-6-1	4-3	6-6	3-3	Nebraska	9-4	5-3	4-8-1	2-5	5-7	3-3	Ball St	6-6	4-4	7-5	2-3	8-4	4-1	Miss St	7-6	2-6	6-7	4-2	5-8	1-5	
Duke	3-9	1-7	6-5-1	4-3	6-5	3-3	Iowa	7-6	4-4	5-8	4-3	7-5	5-1	E Michigan	6-6	4-4	7-5	3-3	5-6	2-3	Mississippi	2-10	0-8	3-9	2-5	5-7	3-4	
BIG 12	SU	CONF	ATS	CONF	OU	OU/HM	Northwestern	6-7	3-5	5-8	1-5	6-7	3-3	C Michigan	3-9	2-6	1-11	1-4	9-3	3-2	SBC	SU	CONF	ATS	CONF	OU	OU/HM	
Oklahoma St	12-1	8-1	9-4	4-2	6-7	4-2	Minnesota	3-9	2-6	6-6	3-4	5-7	2-5	MW	SU	CONF	ATS	CONF	OU	OU/HM	Arkansas St	10-3	8-0	10-3	5-1	4-9	2-4	
Kansas St	10-3	7-2	9-4	4-3	8-4	4-2	Leaders	SU	CONF	ATS	CONF	OU	OU/HM	TCU	11-2	7-0	5-6	2-4	9-3	5-1	W Kentucky	7-5	7-1	10-2	4-2	8-4	4-2	
Baylor	10-3	6-3	8-4	6-0	10-2	5-1	Wisconsin	11-3	7-2	8-6	6-1	10-4	6-1	Boise St	12-1	6-1	5-8	0-6	7-5-1	1-4-1	Louisiana	9-4	6-2	9-4	2-3	9-4	3-2	
Oklahoma	10-3	6-3	7-6	3-3	6-7	3-3	Penn St	9-4	6-2	4-8-1	1-5-1	2-9-1	0-5-1	Wyoming	8-5	5-2	7-6	3-3	3-8-1	0-5	Florida Atl	8-5	5-3	6-7	3-3	4-9	4-2	
Missouri	8-5	5-4	7-6	3-3	7-6	2-4	Purdue	7-6	4-4	7-6	4-3	7-3-3	5-1-1	San Diego St	8-5	4-3	5-8	3-4	5-6-1	3-2-1	North Texas	5-7	4-4	7-5	4-2	7-5	4-2	
Texas	8-5	4-5	7-6	3-3	5-8	1-5	Ohio St	6-7	3-5	6-7	3-4	6-7	3-4	Air Force	7-6	3-4	6-6	1-6	8-3-1	4-2	ULM	4-8	3-5	6-6	2-3	6-6	2-3	
Texas A&M	7-6	4-5	4-9	3-4	7-6	4-3	Illinois	7-6	2-6	6-7	3-5	3-10	2-6	Colorado St	3-9	1-6	4-8	2-4	6-6	4-2	Troy	3-9	2-6	3-9	1-4	6-6	2-3	
Iowa St	6-7	3-6	7-6	3-3	5-8	2-4	Indiana	1-11	0-8	5-7	3-3	8-3-1	4-1-1	UNLV	2-10	1-6	4-8	3-2	7-5	3-2	Florida Tenn St	2-10	1-7	3-9	0-6	10-2	5-1	
Texas Tech	5-7	2-7	5-6	2-4	8-4	3-3	CUSA East	SU	CONF	ATS	CONF	OU	OU/HM	New Mexico	1-11	1-6	6-6	3-3	5-7	3-3	Mississippi Atl	1-11	0-8	3-9	1-4	5-7	3-2	
Kansas	2-10	0-9	6-6	4-2	6-6	3-3	Houston	13-1	8-1	11-3	6-1	7-7	4-3	PAC-12 North	SU	CONF	ATS	CONF	OU	OU/HM	WAC	SU	CONF	ATS	CONF	OU	OU/HM	
							Tulsa	8-5	7-1	7-6	2-4	4-9	3-3	California	7-6	4-5	7-6	4-1	5-8	1-4	La Tech	8-5	6-1	11-2	3-2	5-8	3-2	
							SMU	8-5	5-3	5-8	2-4	4-9	2-4	Stanford	11-2	8-1	11-2	5-2	7-6	5-2	Utah St	7-6	5-2	6-7	3-3	7-5-1	4-2	
							Rice	4-8	3-5	5-7	3-2	4-8	1-4	Washington	7-6	5-4	7-6	4-2	8-5	4-2	Nevada	7-6	5-2	6-7	3-3	6-7	3-3	
							UTEP	5-7	2-6	7-5	3-3	4-7	2-3	California	7-6	4-5	7-6	4-1	5-8	1-4	San Jose St	5-7	3-4	8-4	3-2	6-6	2-3	
							Tulane	2-11	1-7	5-8	1-5	6-6	2-3	Oregon St	3-9	3-6	4-8	2-4	6-5	3-2	Fresno St	4-9	3-4	6-7	1-5	9-4	3-3	
							West	SU	CONF	ATS	CONF	OU	OU/HM	Wash St	4-8	2-7	7-5	4-2	6-5	4-1	Hawaii	6-7	3-4	4-9	2-5	9-4	5-2	
							S Miss	12-2	7-2	9-5	4-2	7-7	2-4	South	SU	CONF	ATS	CONF	OU	OU/HM	N Mexico St	4-9	2-5	8-5	4-2	8-5	4-2	
							Marshall	7-6	5-3	7-6	4-1	5-8	2-3	USC	10-2	7-2	8-4	4-3	6-6	3-4	Idaho	2-10	1-6	6-6	3-3	7-5	3-3	
							E Carolina	5-7	4-4	6-6	3-3	5-7	2-4	UCLA	6-8	5-5	5-9	3-3	5-9	2-4								
							UAB	3-9	3-5	7-5	3-2	6-6	3-2	Arizona St	6-7	4-5	4-9-1	2-5	10-2	5-1								
							UCF	5-7	3-5	5-7	4-2	4-7	0-5	Utah	8-5	4-5	6-7	2-4	5-8	1-5								
							Memphis	2-10	1-7	4-8	2-4	3-9	2-4	Colorado	3-10	2-7	4-9	2-3	6-7	3-2								
							INDEP	SU	CONF	ATS	CONF	OU	OU/HM	Arizona	4-8	2-7	4-8	2-4	7-5	3-3								
							BYU	10-3	0-0	9-4	4-3	6-6-1	3-3-1															
							Notre Dame	8-5	6-5	5-8	3-3	4-8-1	2-4															
							Navy	5-7	1-1	6-6	2-3	5-6	3-1															
							Army	3-9	0-2	6-6	4-0	6-6	1-3															

2012 Power Plays Subs Add
POWER SWEEP

For as little as \$59! (Download • No Bonus • See pg 8)



1-347-677-1700

FREE FOOTBALL INFORMATION

Updated at Noon EST Daily

WEEK TWO OPENING COLLEGE LINES AND MATCHUP HISTORY

KEY:
 CAPS home team
 LOWER CASE away team
 † AND UPPER/LOWER neutral site game
 Shaded covered ATS
 (B) Bowl game
 (C) Conf Championship
 YEAR IN '09 COLUMN last time they met
 NO YR IN '09 COLUMN first meeting

Thursday, Sept 6th, 2012			
	2011	2010	2009
Pittsburgh	cin +3/54'	pit 28-10	cin-2/58
CINCINNATI	NL -3	cin 26-23	pit +1/54
Friday, Sept 7th, 2012			
Utah	NL -7		UTAH 35-17
UTAH ST			UTAH -21/51
Saturday, Sept 8th, 2012			
Penn St			
VIRGINIA	-14 -8'		2002
Indiana	-14 -13'		
UMASS			
Air Force			
MICHIGAN	-17 -21'		1964
New Mex St		ohio -6/54	
OHIO	-17 -20'	ohio 44-24	
Kent St			
KENTUCKY	NL NL		2007
Ucf			
OHIO ST	-17 -17		
Idaho			id 43-42 (B)
BOWL GREEN	-24 -12		id E/68
Ball St			
CLEMSON	-28 -26'		1961

Rice				
KANSAS	-14 -10			1961
Toledo			wyom +41/49'	
WYOMING	-7 -2		wyom 20-15	
N Carolina	-14 -7	NC 49-24		
WAKE FOREST		NC -6/52		
Georgia	-1 -3			
MISSOURI				1960
Miami, Fl		KST +13/47'		
KANSAS ST	-10 -7	KST 28-24		
Michigan St	-14 -22'	MSU 45-7		
C MICHIGAN		MSU -21/49'	cmu +14/50	
Usc	-21 -26	USC 38-17	cmu 29-27	
Syracuse †		USC -14/49'		
Purdue		nd -12/48	nd -10/52'	nd-6/59
NOTRE DAME	-14 -14	nd 38-10	ND 23-12	nd 24-21
Ucf				
NEVADA	E E			
Wisconsin	-3 -7'	UW 35-0		
OREGON ST		UW -20/57'		
Fresno St				
OREGON	-31 -33			2007
E Carolina		Sc -21/62'		
S CAROLINA	-14 -23	Sc 56-37		

Iowa St		ISU 44-1 (80)	IOWA -13/45'	Iowa -6/47'
IOWA	-10 -4	ISU +6/44	IOWA 28-0	Iowa 35-3
Washington				isu-17/52
LSU	-21 -23'			isu 31-23
Ulep				
OLE MISS	-14 -7			
Auburn		AUB 41-34	aub 17-14	AUB 49-24
MISS ST	-10 -3	AUB +6/57'	aub -1/56'	AUB -14/46
Texas Tech	-21 -17	TT 50-10		
TEXAS ST		TT -39		
Maryland		UM 38-7		
TEMPLE	E -10'	UM -8/52'		
New Mexico				
TEXAS	-42 -37			1988
Florida	-8			
TEXAS A&M	-2'			1977
La Tech		hou -6/69'		
HOUSTON	-3	hou 35-34		
Nebraska	-4'			
UCLA	E			1994
Army		sdst -9/53'		
SAN DIEGO ST	-7 -5	sdst 23-20		
NC State				
CONNECTICUT	E			2003

Tulane		tuls -12/64'	TULS 52-24	tulsa 37-13
TULSA	-35 -24'	tuls 31-3	TULS -18/55'	tulsa -14/62
Vanderbilt				
NWESTERN	-3		nw -3/42'	
Duke		stan 20/59		
STANFORD	-17 -14	stan 44-14		
OKI ST	-10 -12	OSU 37-14	osu 36-10 (B)	
ARIZONA		OSU -14/67	Osu -4/66'	
Illinois		ILL 17-14		
ARIZONA ST	-3 E	ILL -2/57		
Akron		fiu -17/51'		
FIU	-35 -23'	fiu 27-17		
Louisiana		ULL 31-17	TROY -20/50'	troy -9/57
TROY	-6 -2	ULL +6/57'	TROY 31-24	troy 48-31
Fla Atlantic		mt -6/49	MT -5/48'	mt +2/64
MIDDLE TEN	-10 -7	mt 38-14	MT 38-14	mt 27-20
Memphis		ASU -16/55		
ARK ST	-17 -21	ASU 47-3		
Ulm			ARK -34/59'	
ARKANSAS	-28 -28'		ARK 31-7	
Wku				
ALABAMA	-35 -38			2008

26 FBS/FCS Matchups This Weekend:

New Hampshire at Minnesota	Cal St Sacramento at Colorado	Nicholls St at South Alabama	Illinois St at Eastern Michigan
Southern Illinois at Miami, OH	Missouri St at Louisville	Presbyterian at Georgia Tech	Stephen F. Austin at SMU
Maine at Boston College	East Washington at Washington St	Texas Southern at North Texas	Grambling at TCU
Austin Peay at Virginia Tech	Howard at Rutgers	Eastern Illinois at Western Michigan	UC Davis at San Jose St
N Dakota St at Colorado St	Savannah St at Florida St	Tennessee Martin at Northern Illinois	Northern Arizona at UNLV
Southern Utah at California	Morgan St at Buffalo	Florida A&M at Oklahoma	
Weber St at BYU	Western Carolina at Marshall	Georgia St at Tennessee	

THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, in 1992, Washington's defense vs the rush was rated at a "110" (From 1-100). They faced Colorado and allowed 183 yds rushing and **dropped 12 spots** in the national rushing defense ratings. However, Power Plays took into account the potent Buffalo run attack and had forecasted the Huskies yielding 225 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings. Another example was Michigan vs Purdue in 1989. Michigan held Purdue to just 45 yards rushing and improved their ratings in rushing defense in the national statistics. However, our ratings had them rated at a 102 and moved them down to 99, as they should have yielded just 32 yards to an impotent Purdue rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run **you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have!** The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When South Carolina played NC State in 1989, South Carolina QB Todd Ellis was injured on the third play of the game. His backup, who had seen very little action all year, was not prepared and hit on just 4 of 13 passes for 65 yards. The offensive coordinator did not risk any passes. In the national statistics NC State's pass defense **MOVED UP 14 NOTCHES**. In Phil's Power Ratings they **stayed the same**, as the low yardage WAS NOT reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.

Successful Unbalanced Attacks: In 1989, Ohio St was held to 127 yards passing vs Northwestern. This dropped OSU in the national passing offense ratings & RAISED the Wildcats in the pass defense ratings. In our ratings the two units **remained** rated the same. Why? OSU rushed for 456 yards & DID NOT HAVE TO PASS & when they did they hit 9 of 11 passes, which is VERY effective. While Northwestern's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the TRUTH!

There you have it. More than just numbers, THESE RATINGS REFLECT the true strength of each unit and allow them to have the **most accurate forecast of yards gained and points allowed in the country!** No other rating system takes into account all the previous factors. Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and **they differ from what we have shown in recent years**, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

SEC			BIG TEN			BIG 12			PAC-12			ACC			BIG EAST		
	Start	Current		Start	Current		Start	Current		Start	Current		Start	Current		Start	Current
Alabama	156	158	Ohio St	143	147	Oklahoma St	152	152	USC	160	159	Florida St	152	153	Louisville	140	140
LSU	156	154	Michigan	143	141	Oklahoma	149	148	Oregon	150	148	Miami, Fl	133	138	Connecticut	134	133
Arkansas	149	145	Michigan St	141	141	West Virginia	145	147	Stanford	148	144	Virginia Tech	137	137	USF	137	133
Tennessee	141	144	Wisconsin	145	141	Texas	146	145	Oregon St	141	141	Boston College	141	137	Rutgers	134	132
South Carolina	142	144	Nebraska	137	141	Kansas St	145	143	Utah	138	135	NC State	140	137	Cincinnati	131	131
Georgia	145	143	Purdue	133	133	TCU	142	142	UCLA	132	134	North Carolina	133	136	Pittsburgh	131	126
Florida	143	142	Iowa	130	131	Baylor	138	138	California	135	131	Clemson	133	136	Syracuse	122	123
Missouri	143	141	Northwestern	132	131	Iowa St	131	135	Washington	131	130	Georgia Tech	135	135			
Texas A&M	139	139	Illinois	127	130	Texas Tech	138	135	Arizona	130	129	Duke	132	133			
Auburn	142	138	Minnesota	130	127	Kansas	129	125	Washington St	129	128	Virginia	126	125			
Mississippi St	139	138	Penn St	123	119				Arizona St	122	126	Maryland	126	122			
Vanderbilt	140	138	Indiana	123	119				Colorado	127	122	Wake Forest	126	122			
Kentucky	129	129															
Mississippi	124	122															

MOUNTAIN WEST			CUSA			WAC			MAC			SUN BELT			INDEPENDENT		
	Start	Current		Start	Current		Start	Current		Start	Current		Start	Current		Start	Current
Boise St	140	140	UCF	135	136	Louisiana Tech	138	138	N Illinois	131	130	WKU	128	126	Notre Dame	142	146
Nevada	129	133	Tulsa	139	135	San Jose St	123	128	Temple	127	127	Louisiana	125	124	BYU	143	145
Fresno St	124	123	Houston	139	134	Utah St	118	119	Bowling Green	125	127	ULM	124	124	Army	133	133
Air Force	125	123	East Carolina	130	129	New Mexico St	109	111	Miami, Oh	130	126	North Texas	122	123	Navy	128	124
Wyoming	123	123	SMU	127	127	Idaho	114	110	Toledo	125	125	Arkansas St	119	121			
San Diego St	121	121	S Mississippi	129	126	Texas St	91	96	W Michigan	128	125	Troy	117	120			
Colorado St	116	120	UTEP	121	122	UTSA	87	89	Ball St	124	124	FIU	120	119			
Hawaii	116	117	Marshall	124	122				Ohio	120	124	Middle Tenn	108	103			
UNLV	110	114	UAB	116	113				Kent St	122	122	Florida Atlantic	106	102			
New Mexico	111	111	Rice	114	112				E Michigan	121	121	South Alabama	89	87			
			Tulane	105	107				Buffalo	114	116						
			Memphis	110	105				Cent Michigan	120	116						
									Akron	96	95						
									UMass	92	93						

**PLUS OR MINUS
POWER RATINGS
UPDATED THRU
9/1/12**

WEEKLY MATCHUP STAT COMPARISON

Listed below are Northcoast Sports' Home and Away Stat Comparisons. If the teams have (-) then they have not played a Home or and Away game yet this season so no stats apply.

TEAM	PPG Off Avg	Off Rush YPG	Off Pass YPC	Off YPG	Off Comp %	PPG Def Avg	Def Rush YPG	Def Pass YPC	Def YPG	Def Comp %
A Pittsburgh	-	-	-	-	-	-	-	-	-	-
H Cincinnati	-	-	-	-	-	-	-	-	-	-
A Utah	-	-	-	-	-	-	-	-	-	-
H Utah St	17.0	147.0	4.1	54.0	37.5	18.0	139.0	2.8	129.0	63.6
A Penn St	-	-	-	-	-	-	-	-	-	-
H Virginia	-	-	-	-	-	-	-	-	-	-
A Indiana	-	-	-	-	-	-	-	-	-	-
H Massachusetts	-	-	-	-	-	-	-	-	-	-
A Air Force	-	-	-	-	-	-	-	-	-	-
H Michigan	-	-	-	-	-	-	-	-	-	-
A N Mexico St	17.0	147.0	4.1	54.0	37.5	18.0	139.0	2.8	129.0	63.6
H Ohio	-	-	-	-	-	-	-	-	-	-
A Kent St	-	-	-	-	-	-	-	-	-	-
H Kentucky	-	-	-	-	-	-	-	-	-	-
A UCF	56.0	206.0	4.5	180.0	73.7	14.0	69.0	2.6	256.0	57.4
H Ohio St	56.0	320.0	6.2	243.0	55.9	10.0	-2.0	-0.1	314.0	63.0
A Idaho	-	-	-	-	-	-	-	-	-	-
H Bowling Green	-	-	-	-	-	-	-	-	-	-
A Ball St	-	-	-	-	-	-	-	-	-	-
H Clemson	-	-	-	-	-	-	-	-	-	-
A Rice	10.0	57.0	1.7	207.0	63.2	49.0	80.0	3.5	369.0	63.4
H Kansas	31.0	263.0	5.5	169.0	47.2	17.0	204.0	6.2	207.0	45.0
A Toledo	17.0	161.0	3.4	197.0	44.7	24.0	237.0	5.8	387.0	63.8
H Wyoming	-	-	-	-	-	-	-	-	-	-
A North Carolina	-	-	-	-	-	-	-	-	-	-
H Wake Forest	20.0	98.0	2.6	195.0	57.1	17.0	91.0	2.8	272.0	52.5
A Georgia	-	-	-	-	-	-	-	-	-	-
H Missouri	-	-	-	-	-	-	-	-	-	-
A Miami, FL	-	-	-	-	-	-	-	-	-	-
H Kansas St	51.0	324.0	8.1	169.0	67.9	9.0	95.0	3.7	323.0	51.0
A Michigan St	-	-	-	-	-	-	-	-	-	-
H C Michigan	38.0	324.0	7.2	171.0	60.9	27.0	188.0	4.5	120.0	61.1
A USC	-	-	-	-	-	-	-	-	-	-
H Syracuse	-	-	-	-	-	-	-	-	-	-
A Purdue	-	-	-	-	-	-	-	-	-	-
H Notre Dame	-	-	-	-	-	-	-	-	-	-
A USF	-	-	-	-	-	-	-	-	-	-
H Nevada	17.0	147.0	4.1	54.0	37.5	18.0	139.0	2.8	129.0	63.6
A Wisconsin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
H Oregon St	-	-	-	-	-	-	-	-	-	-
A Fresno St	-	-	-	-	-	-	-	-	-	-
H Oregon	-	-	-	-	-	-	-	-	-	-
A East Carolina	-	-	-	-	-	-	-	-	-	-
H South Carolina	-	-	-	-	-	-	-	-	-	-
A Iowa St	-	-	-	-	-	-	-	-	-	-
H Iowa	-	-	-	-	-	-	-	-	-	-
H Washington	-	-	-	-	-	-	-	-	-	-
A LSU	41.0	316.0	6.9	192.0	73.1	14.0	76.0	2.2	143.0	38.1
A UTEP	10.0	57.0	1.7	207.0	63.2	49.0	80.0	3.5	369.0	63.4
H Mississippi	49.0	235.0	5.0	330.0	80.6	27.0	18.0	0.1	247.0	78.1
A Auburn	19.0	179.0	4.8	194.0	40.7	26.0	314.0	6.0	214.0	68.6
H Mississippi St	56.0	194.0	5.2	183.0	59.3	9.0	109.0	5.2	156.0	52.6
A Texas Tech	-	-	-	-	-	-	-	-	-	-
H Texas St	-	-	-	-	-	-	-	-	-	-
A Maryland	-	-	-	-	-	-	-	-	-	-
H Temple	-	-	-	-	-	-	-	-	-	-
A New Mexico	12.0	199.0	5.0	128.0	52.6	21.0	106.0	3.4	222.0	71.4
H Texas	37.0	280.0	6.0	156.0	71.4	17.0	69.0	2.3	276.0	57.1
A Florida	-	-	-	-	-	-	-	-	-	-
H Texas A&M	-	-	-	-	-	-	-	-	-	-
A Louisiana Tech	-	-	-	-	-	-	-	-	-	-
H Houston	13.0	115.0	5.0	211.0	38.6	30.0	248.0	4.8	196.0	76.0
A Nebraska	-	-	-	-	-	-	-	-	-	-
H UCLA	-	-	-	-	-	-	-	-	-	-
A Army	-	-	-	-	-	-	-	-	-	-
H San Diego St	-	-	-	-	-	-	-	-	-	-
A NC State	-	-	-	-	-	-	-	-	-	-
H Connecticut	37.0	147.0	3.4	225.0	59.3	0.0	3.0	0.1	56.0	39.1
A Tulane	-	-	-	-	-	-	-	-	-	-
H Tulsa	10.0	57.0	1.7	207.0	63.2	49.0	80.0	3.5	369.0	63.4
A Vanderbilt	-	-	-	-	-	-	-	-	-	-
H Northwestern	-	-	-	-	-	-	-	-	-	-
A Duke	-	-	-	-	-	-	-	-	-	-
H Stanford	-	-	-	-	-	-	-	-	-	-
A Oklahoma St	-	-	-	-	-	-	-	-	-	-
H Arizona	-	-	-	-	-	-	-	-	-	-
A Illinois	-	-	-	-	-	-	-	-	-	-
H Arizona St	-	-	-	-	-	-	-	-	-	-
A Akron	-	-	-	-	-	-	-	-	-	-
H FIU	-	-	-	-	-	-	-	-	-	-
A Louisiana	-	-	-	-	-	-	-	-	-	-
H Troy	-	-	-	-	-	-	-	-	-	-
A Florida Atlantic	-	-	-	-	-	-	-	-	-	-
H Middle Tenn	21.0	103.0	3.8	240.0	65.9	27.0	298.0	5.8	152.0	63.2
A Memphis	-	-	-	-	-	-	-	-	-	-
H Arkansas St	-	-	-	-	-	-	-	-	-	-
A ULM	-	-	-	-	-	-	-	-	-	-
H Arkansas	49.0	100.0	2.3	230.0	47.4	24.0	170.0	4.7	396.0	66.7
A WKU	-	-	-	-	-	-	-	-	-	-
H Alabama	-	-	-	-	-	-	-	-	-	-

2012 COLLEGE POWER PLAYS RANKINGS

Listed below are Northcoast Sports' Power Play Rankings. These Power Play Rankings are unique. Our rankings are unlike any computer ranking, as we take into account all the following: Strength of Opponents, Individual Units (Rushing Offense, Rushing Defense, Passing Offense, and Passing Defense), Garbage Yards, Weather, Injuries, Home Field Edges, and successful Unbalanced Attacks. Regular rankings based solely on numbers DO NOT take into account these factors.

RUSH OFFENSE	PASS OFFENSE	SCORING OFFENSE	RUSH DEFENSE	PASS DEFENSE	SCORING DEFENSE
1 Georgia Tech	1 West Virginia	1 West Virginia	1 Alabama	1 Oklahoma	1 Alabama
2 Oregon	2 USC	2 USC	2 Florida St	2 Florida St	2 Florida St
3 Army	3 Texas Tech	3 Oregon	3 Michigan St	3 BYU	3 Florida
4 Navy	4 Washington St	4 Oklahoma St	4 Stanford	4 Alabama	4 Oklahoma
5 Air Force	5 Oklahoma	5 Florida St	5 Virginia Tech	5 Michigan St	5 USC
6 LSU	6 Arkansas	6 Oklahoma	6 Notre Dame	6 Illinois	6 Michigan St
7 Nebraska	7 Miami, Oh	7 Arkansas	7 Georgia	7 Georgia	7 Ohio St
8 Michigan	8 Tennessee	8 Alabama	8 Texas	8 Nebraska	8 Virginia Tech
9 Alabama	9 W Michigan	9 Notre Dame	9 Florida	9 Florida	9 Texas
10 Texas	10 Houston	10 Nebraska	10 Ohio St	10 Utah	10 Illinois
11 Arizona	11 Baylor	11 Texas A&M	11 S Carolina	11 UCLA	11 Notre Dame
12 Ohio St	12 Oklahoma St	12 Clemson	12 Texas A&M	12 LSU	12 LSU
13 Wisconsin	13 Florida St	13 N Carolina	13 LSU	13 Washington	13 Tennessee
14 Pittsburgh	14 Oregon St	14 TCU	14 Rutgers	14 Oregon St	14 S Carolina
15 Clemson	15 SMU	15 Texas	15 USC	15 Virginia Tech	15 BYU

RUSH OFFENSE	PASS OFFENSE	SCORING OFFENSE	RUSH DEFENSE	PASS DEFENSE	SCORING DEFENSE
110 Wake Forest	110 Idaho	110 Texas St	110 Bowling Green	110 UNLV	110 S Alabama
111 Hawaii	111 Maryland	111 Minnesota	111 Air Force	111 UAB	111 C Michigan
112 UTSA	112 Texas St	112 Colorado St	112 S Alabama	112 West Virginia	112 Indiana
113 UMass	113 UMass	113 Kent St	113 Wyoming	113 North Texas	113 Air Force
114 Memphis	114 N Illinois	114 UTSA	114 UTSA	114 Rice	114 North Texas
115 Tulane	115 S Alabama	115 Maryland	115 New Mexico	115 Troy	115 UTSA
116 North Texas	116 E Michigan	116 Middle Tenn	116 Indiana	116 C Michigan	116 Florida Atl
117 Akron	117 Kent St	117 S Alabama	117 E Michigan	117 Duke	117 Marshall
118 S Alabama	118 Florida Atl	118 UNLV	118 Memphis	118 Memphis	118 Memphis
119 Florida Atl	119 UNLV	119 Akron	119 Marshall	119 Arkansas St	119 New Mexico
120 N Mexico St	120 Temple	120 Penn St	120 Colorado St	120 New Mexico	120 Middle Tenn
121 Idaho	121 Georgia Tech	121 Idaho	121 Rice	121 Air Force	121 N Mexico St
122 Miami, Oh	122 Navy	122 UMass	122 UAB	122 Ball St	122 Rice
123 SMU	123 Air Force	123 Memphis	123 Middle Tenn	123 N Mexico St	123 UAB
124 Washington St	124 Army	124 Florida Atl	124 Akron	124 Northwestern	124 Akron

2012 TOUGHEST OPPONENT UNIT'S FACED

WHAT ARE THE TOUGHEST OPPONENT RANKINGS? These rankings go far beyond the NCAA's straight statistical ranking of each team. For example in 2010 Notre Dame ranked #89 in the NCAA in rush defense allowing 170 ypg, but ranked #40 in our rush defense rankings because they faced the toughest schedule of rush offenses in the NCAA LY. As you can see, the NCAA's statistical rankings can be misleading. In the upcoming weeks we'll provide examples of this year's statistical disparities. These are the current rankings for this year. Here are the teams that have taken on the toughest & easiest schedules last year.

RUSH OFFENSES	PASS OFFENSES	SCORING OFFENSES	RUSH DEFENSES	PASS DEFENSES	SCORING DEFENSES
1 Arkansas St	1 Marshall	1 Hawaii	1 Florida St	1 Fresno St	1 UCF
2 Notre Dame	2 BYU	2 UTEP	2 Idaho	2 Mississippi	2 Troy
3 Alabama	3 UTEP	3 Arkansas St	3 Mississippi St	3 Wake Forest	3 Minnesota
4 Wyoming	4 Idaho	4 Marshall	4 Missouri	4 Temple	4 Fresno St
5 Toledo	5 Hawaii	5 Auburn	5 C Michigan	5 Missouri	5 Wake Forest
6 Southern Miss	6 Mississippi St	6 North Texas	6 Air Force	6 Florida Atl	6 Missouri
7 Michigan	7 Illinois	7 Wyoming	7 New Mexico	7 Texas Tech	7 Florida Atl
8 North Texas	8 Auburn	8 Bowling Green	8 WKU	8 Middle Tenn	8 Middle Tenn
9 Hawaii	9 Buffalo	9 Michigan	9 Oklahoma St	9 Oklahoma St	9 Oklahoma St
10 Miami, Oh	10 Ohio St	10 Navy	10 UCF	10 Kent St	10 Kent St
11 Navy	11 Southern Miss	11 Florida Atl	11 Florida Atl	11 Florida St	11 Florida St
12 Nebraska	12 NC State	12 Alabama	12 Wake Forest	12 Kansas St	12 Kansas St
13 Vanderbilt	13 Washington St	13 San Jose St	13 Virginia	13 Purdue	13 Utah
14 S Carolina	14 UAB	14 Buffalo	14 Utah	14 Troy	14 Memphis
15 UTEP	15 Wyoming	15 BYU	15 Kansas	15 Arizona St	15 Idaho
16 California	16 FIU	16 Vanderbilt	16 N Mexico St	16 E Michigan	16 New Mexico
17 Ball St	17 Bowling Green	17 San Diego St	17 Purdue	17 Utah	17 North Carolina
18 Rice	18 Oregon	18 Toledo	18 Utah St	18 Memphis	18 WKU
19 Akron	19 San Diego St	19 Iowa St	19 Middle Tenn	19 East Carolina	19 Cent Michigan
20 Auburn	20 Michigan	20 NC State	20 Texas Tech	20 LSU	20 Air Force

RUSH OFFENSES	PASS OFFENSES	SCORING OFFENSES	RUSH DEFENSES	PASS DEFENSES	SCORING DEFENSES
106 Utah St	106 Arkansas	106 East Carolina	106 Washington St	106 Vanderbilt	106 Southern Miss
107 Florida Atl	107 N Mexico St	107 Temple	107 Ohio	107 Southern Miss	107 W Michigan
108 East Carolina	108 Kent St	108 Maryland	108 Tulane	108 Nevada	108 Arkansas St
109 Virginia	109 USF	109 Virginia	109 Vanderbilt	109 North Texas	109 San Jose St
110 Missouri	110 Maryland	110 Missouri	110 Arkansas St	110 Hawaii	110 Navy
111 Kansas	111 Wisconsin	111 N Mexico St	111 Hawaii	111 UTEP	111 NC State
112 N Carolina	112 Louisiana	112 C Michigan	112 Navy	112 NC State	112 Boise St
113 Mississippi	113 Middle Tenn	113 Florida Atl	113 Wyoming	113 Boise St	113 UTEP
114 Texas Tech	114 WKU	114 Utah	114 Miami, Oh	114 Rice	114 Hawaii
115 Idaho	115 Temple	115 Air Force	115 North Texas	115 Miami, Oh	115 North Texas
116 Mississippi St	116 Purdue	116 New Mexico	116 Bowling Green	116 Buffalo	116 Miami, Oh
117 Air Force	117 C Michigan	117 Texas Tech	117 Boise St	117 Michigan	117 Buffalo
118 New Mexico	118 Florida Atl	118 Middle Tenn	118 San Jose St	118 W Michigan	118 Wyoming
119 Oklahoma St	119 Oklahoma St	119 WKU	119 Michigan	119 Bowling Green	119 Michigan
120 Utah	120 Notre Dame	120 Oklahoma St	120 Buffalo	120 Wyoming	120 Bowling Green

Marquee Pack
 Some Marquee Standouts from 2011's season
Monday Night Totals 12-3-1 80%!!!!
Other NFL Marquees 16-6-1 73%!!!
College Marquees 39-26-2 60%!!!!
 See Page 6 for DISCOUNTED RATES!
FREE PLAYS DAILY! 1-347-677-1700

NCSports.com
 The Official Home of Power Plays
 But Did You Know You Can Also Access:
 • Downloadable Weekly Schedules
 • Past History Matchups
 • Your Northcoast Sports Debit Card
 • Free Selections
 • The NCStore
Open 24/7/365

Welcome to this week's issue of Power Plays. The Power Plays Newsletter consists of forecasts that are made by a special Power Plays rating system. This is a system developed many years ago and we regard it very highly. In our final analysis of the plays the Power Plays forecast takes up anywhere from 25 to 30% of our total analysis. You will see in the Power Plays Newsletter in the write-ups that we agree with the majority of the Power Plays forecasts. However, there are times when we will disagree with the Power Plays forecast. We want to make it clear that this is the Power Plays Newsletter and these forecasts are based purely on the power ratings. You should never use just one method, system or angle to determine your handicapping. The times that we disagree with the Power Plays Newsletter we will clearly note it. If the Power Plays rating is strong enough to be a 4★ Play, yet we are on the other side of the game, we will clearly state that we like the other side of the game. With all that said here are this week's Power Plays Selections.

THURSDAY, September 6th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PITTSBURGH	198	203	27	2.0	-
CINCINNATI	148	240	30	2.7	-

Early Big East matchup which has seen the road tm win 3 straight outright. Yards are close with Pitt projected with a 401-388 yard edge but Cincy forecasted with a 3 pt win. **This will be our Thursday Night Marquee available gameday after 3:00 pm ET on your Northcoast Debit Card for \$9.**

NO PLAY: CINCINNATI 30 PITTSBURGH 27

FRIDAY, September 7th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UTAH	170	209	29	1.5	✓✓✓
UTAH ST	182	174	19	2.8	-

In-state rivalry resumes after a 2 yr hiatus and after having played 66 consecutive seasons from '44 to '09. PP is calling for the Utes to win by 10 pts but to finish with only a 379-356 yd edge. **We'll continue to look this game over and have it available as our Friday Night Marquee on the Northcoast Debit Card after 3:00 pm ET on gameday or get it with your Exec Weekend!**

NO PLAY: UTAH 29 UTAH ST 19

SATURDAY, September 8th

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
PENN ST	109	193	15	1.9	✓
VIRGINIA	150	287	25	2.0	-

While emotions could be part to blame in PSU's loss LW, the truth is they were outgained 529-352 to Ohio. UVA last hosted a non-conf BCS tm in 2009 and that was B10's Indiana (JVA -7, 47-7).

NO PLAY: VIRGINIA 25 PENN ST 15

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
INDIANA	159	238	29	1.7	-
UMASS	164	209	24	3.5	✓✓

IU has only been an AF 6 times in 11Y going 1-4-1 but the last 4 times they won their ssn opener, they covered the following wk. Check out UM's numbers from LW vs Conn (0 pt, 3 FD's, 59 yds).

NO PLAY: INDIANA 29 UMASS 24

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
AIR FORCE	230	41	19	1.9	✓
MICHIGAN	294	310	45	2.8	-

PP is invaluable with its projected box scores but we often write that the other factors are incl. This is one of those spots with Mich prepping all Aug for Nat'l Champ Bama and now facing the option.

NO PLAY: MICHIGAN 45 AIR FORCE 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NEW MEXICO ST	65	234	20	2.4	-
OHIO	217	332	40	2.2	✓✓✓

How can you not play OU after they outgained Penn St 529-352? The answer is LETDOWN! OU beat the Aggies by 20 pts LY laying 6' and we don't feel they'll be focused for a 3 TD win this wk.

NO PLAY: OHIO 40 NEW MEXICO ST 20

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
KENT ST	103	115	15	1.9	-
KENTUCKY	106	182	21	2.7	✓

With Kentucky having played Sun night these stats may be skewed a bit. The forecast is for the Wildcats to only have a 288-218 yd edge. With no line at press-time we'll pass.

NO PLAY: KENTUCKY 21 KENT ST 15

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UCF	92	184	18	2.3	-
OHIO ST	212	223	33	2.2	✓✓

UCF travels to Ohio for a 2nd straight game and while you KNOW they were looking ahead to OSU, they still handled being a 24 pt AF beating Akron 56-14. The pts show a slight edge to the Knights but we'll watch and not bet into Urban Meyer's 18-2 ATS record vs non-conf at home.

NO PLAY: OHIO ST 33 UCF 18

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
IDAHO	123	137	11	2.3	✓
BOWLING GREEN	187	284	33	2.7	-

Quick, in the L3Y how many teams have outFD'd Florida by 7 or more in "The Swamp". No one in '09, SC in '10, Bama in '11 and BG LW! Idaho may get their QB back after missing LW's upset loss to FCS EW but PP is still calling for a 471-260 yard edge and Idaho makes an unusual trip east.

4.5★ BOWLING GREEN 33 IDAHO 11

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
BALL ST	151	175	21	2.5	-
CLEMSON	255	371	48	2.2	✓

Ball St knocked off MAC foe EM totaling 36 FD's which is impressive against any opp. Clem's off was humming as they outgained Aub 528-374. While there's a huge talent gap, this is why you buy PP to compare 2 different levels of opp's & PP projects a 27 pt win and 626-326 yd edge.

NO PLAY: CLEMSON 48 BALL ST 21

Yards Rushing Passing Points Turn Overs Special Teams

RICE	153	211	25	2.3	✓✓
KANSAS	245	252	39	1.9	-

Under new HC Charlie Weis the Jayhawks totaled 31 pts and 432 yds but they did allow 411 yds. This week PP calls for a 497-364 KU edge vs a Rice squad that all'd 646 yds at home to UCLA.

3★ KANSAS 39 RICE 25

Yards Rushing Passing Points Turn Overs Special Teams

TOLEDO	171	257	28	2.1	-
WYOMING	134	280	27	2.5	✓

Not many tms open the ssn having to travel 1,100+ mile in B2B West coast road trips. While PP is calling for a UT win we'll pass after the Rockets played in 100° temp in Tucson and now travel to what many fans don't know is the NCAA's highest elevation in Laramie, Wyoming (7,215 ft).

NO PLAY: TOLEDO 28 WYOMING 27

Yards Rushing Passing Points Turn Overs Special Teams

NORTH CAROLINA	171	273	36	2.1	✓✓
WAKE FOREST	108	191	17	2.7	-

What makes a 4.5★? When one of the ACC's top tms plays one of the weakest and PP is calling for a 444-299 yd edge and 19 pt win laying just over a TD. Wake was a 25 pt fav LW and was outgained vs FCS Liberty 363-293 while NC was a 33' pt fav vs Elon and won 62-0 with a 524-170 yd edge.

4.5★ NORTH CAROLINA 36 WAKE FOREST 17

Yards Rushing Passing Points Turn Overs Special Teams

GEORGIA	136	248	27	2.3	-
MISSOURI	116	240	28	2.0	✓✓✓✓

Missouri hosts their inaugural SEC game and PP is calling for a nail biter. While the Tigers are forecasted with a 1 pt win, the slight yardage edge goes to Georgia (384-356). We'll pass.

NO PLAY: MISSOURI 28 GEORGIA 27

Yards Rushing Passing Points Turn Overs Special Teams

MIAMI, FL	114	220	24	2.4	-
KANSAS ST	199	239	32	2.0	✓✓

LY the Wildcats went into Miami as a 13 pt dog and pulled the upset 28-24. No call for revenge here as the young Hurricanes (10 ret starters) are on a second straight away and drop this by 8 pts.

NO PLAY: KANSAS ST 32 MIAMI, FL 24

Yards Rushing Passing Points Turn Overs Special Teams

MICHIGAN ST	207	230	33	1.6	✓✓✓✓
C MICHIGAN	63	206	14	2.6	-

No bigger schedule mismatch with CM playing "Big Brother" off an FCS foe with a bye on deck while MSU is off an ESPN Boise St win with revenge vs Notre Dame on deck. PP is also calling for Central to keep it within the number and we agree.

3★ C MICHIGAN 14 (+) MICHIGAN ST 33

Yards Rushing Passing Points Turn Overs Special Teams

USC	155	332	43	1.8	✓
SYRACUSE	71	233	16	2.9	-

Keep an eye on the new up tempo Syracuse offense. LY they avg'd 68 pg/pm and in the opener finished w/95. We'll pass as USC has OT revenge vs Stanford on deck while Cuse has an FCS foe.

NO PLAY: † USC 43 SYRACUSE 16

Yards Rushing Passing Points Turn Overs Special Teams

PURDUE	48	264	16	3.0	-
NOTRE DAME	182	303	38	2.9	✓

ND's won 4 str & covered 4 of 5 in this series. While PP calls for a 22 pt win and a 485-312 yd edge this will be PU's "A" gm off an FCS w/a MAC foe on deck vs ND who is off Ireland and has Mich St on deck.

NO PLAY: NOTRE DAME 38 PURDUE 16

Yards Rushing Passing Points Turn Overs Special Teams

USF	155	209	28	1.8	✓✓
NEVADA	166	283	27	1.8	-

Nevada is off an outright win as a DD road dog LW and is forecasted with a 449-364 yd edge but PP is calling for a USF win. With the conflict in the box score we'll pass.

NO PLAY: USF 28 NEVADA 27

Yards Rushing Passing Points Turn Overs Special Teams

WISCONSIN	202	143	26	1.5	-
OREGON ST	94	346	30	2.2	✓

I'm sure the Badger's looked past N Iowa towards a trip to Corvallis but that changed after they needed a tipped pass on 4&1 with 3 min left LW surviving as a 40 pt fav. Now they're a TD AF while PP is calling for the upset with OSU having a projected 440-345 yd edge.

4★ OREGON ST 30 (+) WISCONSIN 26

Yards Rushing Passing Points Turn Overs Special Teams

FRESNO ST	123	208	20	2.9	-
OREGON	340	259	48	1.7	✓✓✓✓✓

In the L3Y Oregon has avg'd 53 pgp at home. LW was a perfect example of their abilities as they pulled their starters midway through the 2Q up 50-3. If they want to cover they will, so no play.

NO PLAY: OREGON 48 FRESNO ST 20

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
EAST CAROLINA	41	217	16	2.8	-
SOUTH CAROLINA	229	267	35	2.3	-

EC feels like a stepchild vs AQ Carolina tms and LY outFD'd both NC (27-19) and the same SC tm (21-16). Now they face the Gamecocks off a tough SEC road opener & keep it under the number.

4★ EAST CAROLINA 16 (+) SOUTH CAROLINA 35

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
IOWA ST	136	194	22	2.2	-
IOWA	143	240	23	2.8	-

In the last 6 meetings Iowa's 4 wins have come by 20.5 ppg while ISU's 2 wins have come by a total of 5 pts incl 3OT's LY. PP is calling for the Hawkeyes to have a 383-330 edge. We'll pass.

NO PLAY: IOWA 23 IOWA ST 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WASHINGTON	68	192	15	2.6	-
LSU	257	199	36	1.9	✓✓✓

Both are off non-AQ tms with LSU having Idaho on deck & UW having an FCS foe. PP is calling for LSU to have a 456-260 yd edge. LW at kickoff Seattle was 67' and this week it'll be 90' + w/85% humidity.

NO PLAY: LSU 36 WASHINGTON 15

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UTEP	134	187	22	2.4	-
OLE MISS	209	211	31	1.9	-

Despite Ole Miss' 2-10 season LY they now have a new HC and are off a confidence building ssn opening win and cover. UTEP is 7-23 SU on the road the L5Y and are getting only a TD vs an SEC team? UM with 16 ret starters finishes with a 420-321 edge vs UTEP and their 13 ret starters.

2★ OLE MISS 31 UTEP 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
AUBURN	138	188	17	2.9	✓✓
MISS ST	135	227	27	1.7	-

SEC openers have not been fun for Bulldog fans as they've gone 0-12 SU & 1-11 ATS incl 0-3 under HC Mullen. That gets rectified here as PP is calling for a 362-326 yd edge and a 10 pt win.

4★ MISS ST 27 AUBURN 17

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TEXAS TECH	178	318	33	1.6	-
TEXAS ST	172	160	25	3.7	✓

Has ANY team ever made more of an impression as Tex St in their first ever FBS game? They covered by 53.5 pts winning as a 35' pt dog. We'll pass with PP calling for a 496-332 yd TT edge.

NO PLAY: TEXAS TECH 33 TEXAS ST 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MARYLAND	166	171	16	2.7	-
TEMPLE	172	147	24	1.6	✓✓✓✓✓

LW's finals certainly skewed this line. Temple won 41-0 but was OUTGAINED 365-362 while a very banged up Maryland still outgained W&M but only won 7-6. We'll grab the value.

2★ MARYLAND 16 (+) TEMPLE 24

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NEW MEXICO	30	124	8	2.9	-
TEXAS	298	326	49	2.3	✓✓✓✓✓

Nothing to motivate a defense like playing a team that scored 66 pts LW. Texas will be fired up after allowing 17 pts to Wyoming and PP is calling for them to hold the Lobo's to 154 tl yds this week.

3★ TEXAS 49 NEW MEXICO 8

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
FLORIDA	122	239	25	2.3	✓✓
TEXAS A&M	152	259	26	2.5	-

Florida certainly didn't look good in their opener vs BG, but they get the significant advantage of having a gm under their belt. While Florida is a dog, we give them a great chance to ruin A&M's inaugural SEC game.

NO PLAY: TEXAS A&M 26 FLORIDA 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
LA TECH	142	261	30	2.4	✓✓✓✓✓
HOUSTON	147	328	32	2.5	-

Embarrassed tms come out fighting and it doesn't get much worse than losing as a 35' pt fav. Hou has a gm under their belt and is a HD for only the 4th time in 6 ssns. UH with a 475-403 yd edge.

4★ HOUSTON 32 LA TECH 30

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NEBRASKA	222	184	32	2.0	✓✓
UCLA	191	217	25	2.5	-

PP is calling for UCLA to have a slight 408-406 yd edge but the projected score leans with Nebraska. We like UCLA as a HD (16-7 ATS) while Neb RB Burkhead is doubtful so no play.

NO PLAY: NEBRASKA 32 UCLA 25

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ARMY	303	54	23	1.4	-
SAN DIEGO ST	170	261	26	2.6	✓

SDSt HC Long knows how to defend the option playing AF each season plus they played Army LY. PP is calling for a 431-357 yd edge but with only a 3 pt margin, we'll pass.

NO PLAY: SAN DIEGO ST 26 ARMY 23

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
NC STATE	87	248	23	2.4	-
CONNECTICUT	133	214	27	2.3	✓✓✓

Another situation where PP feels the wrong team is favored. Conn is forecasted with a 347-335 yd edge and a 4 point win and they are a dog of 4 pts making them a top play!

4.5★ CONNECTICUT 27 NC STATE 23

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
TULANE	79	199	17	2.7	-
TULSA	224	250	40	2.5	✓✓

Tulsa is projected with a 474-278 yd edge and has won and covered 7 straight in the series. They are laying 24' this game so with only a 23 pt projection, we'll pass

NO PLAY: TULSA 40 TULANE 17

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
VANDERBILT	181	257	32	2.3	-
NORTHWESTERN	150	241	28	2.1	✓

PP has this about as close as you can get. Vandy is laying a FG and is projected to win by 4 with a 438-391 yd edge. We like NW especially since VU hasn't been an AF of 3+ to a BCS tm s/06.

NO PLAY: VANDERBILT 32 NORTHWESTERN 28

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
DUKE	47	229	23	2.6	✓
STANFORD	223	296	35	2.1	-

Stanford is on a 16-5 ATS run as a DD HF. They are projected to have a 519-276 yd edge but with the line at -14 and only a 12 pt projected win, we'll pass.

NO PLAY: STANFORD 35 DUKE 23

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
OKLAHOMA ST	165	314	38	2.0	✓✓✓✓✓
ARIZONA	229	212	22	2.6	-

LW OSU scored 84 pts while AZ only had 24 pts. A close look shows BOTH had 33 FD's and OSU totaled 682 yds while AZ had 624. This week PP calls for OSU to have 479-441 yd edge, we'll pass.

NO PLAY: OKLAHOMA ST 38 ARIZONA 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
ILLINOIS	129	161	19	2.3	-
ARIZONA ST	141	212	25	2.6	✓✓✓✓✓

You have a home team in basically a pick 'em game forecasted with a 353-290 yd edge and a 6 pt win while the visitors may be without their all-everything QB. It's a best bet but with conditions.

4★ ARIZONA ST 25 (if -2' of less, 3★ otherwise) ILLINOIS 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
AKRON	61	159	16	2.5	-
FIU	241	233	40	1.9	✓✓

We cashed a 4★ LW going against Akron with UCF and we'd like to do that again but PP is only calling for a 24 pt FIU win with the line at -23.5. We'll pass.

NO PLAY: FIU 40 AKRON 16

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
LOUISIANA	144	238	31	3.0	✓✓✓✓✓
TROY	170	309	33	2.7	-

Troy was outgained 459-453 in their 10 pt road win LW while UL led 40-0 at HT over an FCS foe (didn't score 2H). Troy has won 24 str home openers while UL has lost 21 str road openers. PP calls for a 479-382 yd Troy edge but has the score right at the line so we'll pass.

NO PLAY: TROY 33 LOUISIANA 31

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
FLORIDA ATLANTIC	152	152	22	3.0	-
MIDDLE TENN	179	212	28	2.4	✓

Both tms are off disappointing gms vs FCS foes LW but while FAU got the "W", MT was upset and will come out fighting (see Hou write-up). PP calls this right at the line but we love MT.

NO PLAY: MIDDLE TENN 28 FLORIDA ATLANTIC 22

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
MEMPHIS	91	207	19	2.7	-
ARKANSAS ST	219	351	41	2.2	✓

PP calls for a dominating 570-298 yd edge for Ark St. However LW's results inflated this line as Mem was upset by a FCS foe while ASU after trailing 50-10 at HT outscored Oregon 24-7 in the 2H.

NO PLAY: ARKANSAS ST 41 MEMPHIS 19

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
UL MONROE	86	242	17	2.9	-
ARKANSAS	201	361	49	1.8	✓✓✓✓✓

Ark has the GUB advantage and will want to atone for LW's start on D. While PP projects a 562-328 yd edge, the score is right at the line and the Hogs have the showdown vs Bama on deck.

NO PLAY: ARKANSAS 49 UL MONROE 17

	Yards Rushing	Yards Passing	Points	Turn Overs	Special Teams
WKU	25	135	3	2.9	✓
ALABAMA	262	289	44	1.3	-

The defending champs were dominating LW with a 232-69 rush yd edge and PP projects more of the same here (551-160 overall edge). However, this gm is a true "sandwich" (Ark on deck) and we'll pass.

NO PLAY: ALABAMA 44 WKU 3

2012 WILL BEGIN AFTER STREAKERS WEEK 3

FREE PLAYS DAILY! 1-347-677-1700 Football Updates Everyday During the College Regular Season!

PRO FOOTBALL SEPTEMBER 9TH, 2012

Just a quick note for our Power Plays Subscribers. Obviously this newsletter is based upon statistical numbers and rankings that are used to develop the projections you see here. As with all types statistical information the more numbers that one inputs ordinarily the stronger the accuracy of the results. Therefore, one would expect the projections to be more reliable after a number of weeks worth of stats are input. The numbers here are based upon how they finished last season with adjustments made due to personnel changes. Preseason statistics are not included in any of the projections as we do not feel they would accurately adjust the numbers.

WEDNESDAY, SEPTEMBER 5th

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
DALLAS	89	274	2.0	#16
NY GIANTS	89	288	0.0	#20

The defending SB champ is 12-0 SU & 8-3-1 in Wk 1 but NFC East Div HF's are 12-28 ATS. Both teams have a slew of inj's (NYG LT Beatty/DL depth vs DAL OL & TE Witten) here and with PP having this right at the line this is a No Play until we see who practices. **Wednesday Night Magic! We are offering a very special MONEY BACK PLUS Guarantee on tonight's game on the Northcoast Debit Card System - take advantage on Wednesday night after 3:00 pm ET! You pay just \$30 for the play and if it fails to cover - you'll get \$40 back on your Northcoast Debit Card!**

NO PLAY: GIANTS 24 COWBOYS 20

SUNDAY, SEPTEMBER 9th

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
INDIANAPOLIS	15	204	4.0	#29
CHICAGO	143	312	0.0	#1

Andrew Luck makes his 1st NFL start vs a CHI team that emphasized helping Cutler out (WR Marshall/Jeffrey & no Martz) as well as its pass rush (1st RD DC DE McClellin). CHI has talent edges at each position on the field which PP shows with a 236 yd edge (#2 this week). CHI has GB on deck on a short week & may pull starters so look for them to jump out to a fast start here.

3.5★ BEARS 32 COLTS 16

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
PHILADELPHIA	133	278	0.3	#22
CLEVELAND	113	238	1.8	#27

CLE is 0-7 SU/ATS in Wk 1 & could be starting 7 players on offense that are rookies or in their 2nd year as well as missing 4 def starters. Vick only had 12 pressn snaps TY & will be very rusty with a big game vs BAL on deck. PHI is 1-5 ATS as a fav of 7 or more & there isn't enough yd edge to side with them here.

NO PLAY: EAGLES 31 BROWNS 19

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
BUFFALO	110	227	0.0	#3
NY JETS	81	259	2.0	#6

BUF has a big positive aura due to its offseason moves while the Jets have been getting slammed. The Jets are a team that thrives on adversity & lost in the noise is the fact they upgraded their pass rush themselves. With a pair of road games followed by SF/HOU this is their chance to silence critics. PP has this right at the line making it a No Play however.

NO PLAY: JETS 24 BILLS 21

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
WASHINGTON	107	264	4.0	#21
NEW ORLEANS	93	342	0.8	#7

This is a tough situation for RG3 making his 1st start on the road behind a shaky OL with a remade WR unit. NO has its own issues with OL coach Kromer being the interim to the interim HC here. New DC Spagnuolo will be without DE Smith (susp) & MLB Lofton while having lost SLB Chamberlain (ACL). PP has a slight lean with WAS but not enough to convince but the Over is worth a look with over 800 yds.

NO PLAY: SAINTS 31 REDSKINS 24 • 1★ REDSKINS/SAINTS: OVER

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
NEW ENGLAND	78	328	1.0	#5
TENNESSEE	102	273	3.0	#4

NE has extra time for its improved defense to prep for Locker making his 1st start without #1 WR Britt (susp). The Patriots are a bit thin on the OL & at WR right now but they are a 2 TE offense with a massive QB edge with only ARZ on deck. PP has this close to the line though so this is a No Play.

NO PLAY: PATRIOTS 31 TITANS 23

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
JACKSONVILLE	90	232	1.0	#32
MINNESOTA	116	252	0.0	#23

MIN expects to have RB Peterson (ACL/MCL) back in a limited form & will have a big crowd edge for their D to exploit. September 2 was the 1st time RB MJD (out 38 days pressn) met new HC Mularkey so his game conditioning & scheme knowledge are suspect. Tough situation for Gabbert & his rebuilt but unproven WR unit so this is a No Play.

NO PLAY: VIKINGS 22 JAGUARS 21

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
MIAMI	30	184	4.0	#11
HOUSTON	142	309	0.0	#24

MIA enters Wk 1 in worse shape than when they started camp due to cuts/trades/inj's. They have just 84 rec (11.9) from LY's WR/TE coming forward for rookie Tannehill vs LY's #3 pass D that pulled in 44 sks (6th) with LT Long (MCL) being ?. PP gives HOU a 237 yd edge with enough margin for the call here.

4★ TEXANS 28 DOLPHINS 13

	Yards	Yards	Turn	Special
	Rushing	Passing	Overs	Teams
ST LOUIS	61	245	2.0	#30
DETROIT	146	334	0.0	#28

New HC Jeff Fisher overhauled the roster with 32 new players on the roster for Wk 1. DET has a solid offense/def front 7 & Ford Field will be very loud here. The Lions have a big SNF game vs SF on deck to show the nation they are for real & we want to see how a more stable coaching impacts the Rams in an adverse situation so this is a No Play.

NO PLAY: LIONS 34 RAMS 20

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
ATLANTA	96	285	23	0.0	#31
KANSAS CITY	134	264	24	1.4	#17

A tough pressn gives KC who is returning several st'rs (RB Charles, TE Moeaki, SS Berry) & a better OL some line value here. With a 5-1 SU/6-0 ATS mark as a HD they get an ATL team that plays slower on grass in a new offensive scheme in a hostile environment. PP picks a home upset & we agree.

2★ CHIEFS 24 (+) FALCONS 23

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SAN FRANCISCO	116	225	20	0.0	#2
GREEN BAY	56	313	31	0.8	#15

Potential NFC Championship preview with one of the best offenses in the NFL vs an elite defense with all 11 starters returning. GB has the edge at QB (307 ypg 70% 24-4 at home LY) with possibly the best WR unit in the NFL while SF's is transitioning after being revamped. GB is 11-3 ATS hosting a NDIV team & we'll side with them at Lambeau Field with a manageable line.

4★ PACKERS 31 49ERS 20

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
CAROLINA	146	207	17	0.0	#26
TAMPA BAY	132	215	20	0.0	#25

TB spent a lot of money to bolster its offense & they get a favorable matchup vs a suspect CAR DL. TB has had a whole offseason to study shutting down Newton & CAR didn't add much help at WR TY. Despite being a NFL rookie HC, Schiano has tons of experience on the staff. We'll side with the home team getting points that actively upgraded its roster in the offseason.

3★ BUCS 20 (+) PANTHERS 17

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SEATTLE	89	216	23	0.0	#14
ARIZONA	78	237	24	2.5	#13

ARZ lost both of its starting OT's in the preseason & will go with the strong armed Skelton at QB. SEA spent a good deal of money to acquire QB Flynn in FA only to see him lose to Russell Wilson who will be the 5th rookie QB to start this week (lowest since Orton in 2005). SEA is a different team on the road & ARZ's defense looks underrated entering the season. Neither team's QB situation is appealing right now so No Play.

NO PLAY: CARDINALS 24 SEAHAWKS 23

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
PITTSBURGH	79	254	25	1.3	#18
DENVER	87	294	23	0.5	#19

DEN reeled in the big FA prize with Peyton Manning giving a massive upgrade at QB. PIT is still stinging from their playoff loss here LY & DC LeBeau will look to test a QB that hasn't played since Jan 2011. PP leans with PIT but we want to see their injury report so No Play. **Sunday Night action is back! Get the Sunday Night Marquee on gameday after 11:00 am ET by calling your Northcoast Debit Card (\$9) or through our office (\$12). Cap your evening with a Sunday Night Winner!**

NO PLAY: STEELERS 25 BRONCOS 23

MONDAY, SEPTEMBER 10th

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
CINCINNATI	36	230	19	2.5	#8
BALTIMORE	109	317	26	0.0	#10

BAL is just 3-7-1 ATS vs CIN who had a 483-373 yd edge here but lost 31-24 (+7) LY. BAL has to cope with not having Def MVP Suggs but CIN lost its #1 Ctr & LG in preseason. PP has this right around the line so No Play though.

NO PLAY: RAVENS 26 BENGALS 19

	Yards	Yards	Points	Turn	Special
	Rushing	Passing		Overs	Teams
SAN DIEGO	82	257	27	1.0	#12
OAKLAND	122	262	26	0.5	#9

SD revamped its WR unit after losing WR Jackson to TB in FA & will be without RB Mathews (collarbone) & LT Gaither as well. OAK (5-1 ATS vs SD) purged a lot of players due to cap reasons & Dennis Allen takes over as HC after just 1 year as DEN's DC. PP has this right at the line & we want to see the state of SD's OL in practice so No Play.

NO PLAY: CHARGERS 27 RAIDERS 26

With two games being played on Monday Night this week - we will choose the strongest play and release it as our very special **MONEY BACK PLUS GUARANTEE** on the Northcoast Debit Card System. Take advantage on Monday Night after 3:00 pm ET! Use your Northcoast Debit Card and pay \$30 - if the game fails to cover - we'll credit **\$40 BACK** to your Northcoast Debit Card!

STREAKERS

STREAKERS WILL BEGIN AFTER 3 WEEKS OF PLAY

2012 NFL POWER RATINGS

TEAM	RTG	TEAM	RTG	TEAM	RTG
1 Philadelphia ...	105.3	11 Dallas	103.5	21 Tennessee	97.6
2 New England ..	105.2	12 NY Jets	103.1	22 Tampa Bay	97.2
3 Houston	105.2	13 Kansas City ..	101.7	23 Cleveland	97.1
4 Green Bay	105.0	14 Denver	101.7	24 Buffalo	97.0
5 NY Giants	105.0	15 New Orleans ...	101.3	25 Oakland	96.8
6 San Francisco ...	104.9	16 Detroit	101.2	26 Miami	96.5
7 Pittsburgh	104.7	17 Atlanta	101.1	27 Washington	96.5
8 Chicago	104.0	18 Arizona	99.4	28 Carolina	96.2
9 Baltimore	104.0	19 Cincinnati	99.3	29 Jacksonville	96.0
10 San Diego	103.9	20 Seattle	98.3	30 Minnesota	95.9
				31 St Louis	94.7
				32 Indianapolis	93.0

**THESE WILL BE UPDATED NEXT ISSUE AFTER ALL YMS HAVE PLAYED

2011 PASS EFFICIENCY D

TEAM	YDS	ATT	COM	%	TD	INT	GRADE	OPP
1 LSU	171.4	437	229	52.4	7	18	17.0	12.30
2 Alabama	111.5	334	164	49.1	6	13	16.7	11.05
3 South Carolina	131.7	346	174	50.3	14	19	16.3	11.61
4 Texas	209.8	456	258	56.6	13	12	14.8	13.44
5 Georgia	176.0	430	218	50.7	12	20	14.6	10.77
6 Oklahoma St	271.8	541	322	59.5	15	24	14.4	13.16
7 Oklahoma	241.5	474	257	54.2	16	15	14.2	13.31
8 Virginia Tech	200.6	413	206	49.9	16	16	14.0	11.83
9 Rutgers	172.3	355	184	51.8	8	19	13.6	10.32
10 Southern Miss	224.4	535	308	57.6	14	19	13.5	11.64
11 Vanderbilt	192.2	398	216	54.3	16	19	13.3	11.37
12 Utah	237.4	464	260	56.0	18	19	13.2	12.36
13 Kentucky	193.8	342	175	51.2	19	15	12.8	11.58
14 Penn St	190.6	427	238	55.7	14	12	12.8	10.95
15 Nevada	221.8	441	213	48.3	25	15	12.8	11.36
16 Michigan St	176.9	401	216	53.9	20	18	12.7	11.28
17 Houston	208.7	469	258	55.0	19	21	12.6	11.04
18 UCF	194.5	385	208	54.0	12	9	12.6	11.22
19 Florida St	192.3	401	237	59.1	16	16	12.5	12.18
20 Arkansas	195.2	407	232	57.0	12	12	12.5	11.58
21 BYU	200.9	432	250	57.9	13	13	12.4	11.54
22 FIU	226.6	466	266	57.1	11	14	12.4	11.21
23 NC State	223.7	407	234	57.5	17	27	12.2	11.17
24 West Virginia	203.5	448	255	56.9	15	14	12.2	11.11
25 Illinois	162.3	328	180	54.9	15	10	12.2	11.62
26 California	204.2	398	224	56.3	19	12	12.1	12.50
27 Louisiana Tech	249.1	509	298	58.5	21	21	12.0	11.70
28 Florida	166.8	341	186	54.5	15	8	12.0	11.57
29 Iowa St	234.0	425	241	56.7	17	11	11.9	12.91
30 Kent St	196.3	361	201	55.7	11	14	11.7	10.46
31 Arkansas St	227.9	475	269	56.6	20	19	11.4	10.60
32 Boston College	243.3	420	265	63.1	8	13	11.3	12.19
33 Georgia Tech	179.8	386	216	56.0	23	14	11.2	11.78
34 Oregon	217.3	529	313	59.2	25	17	11.2	12.40
35 Virginia	212.2	408	219	53.7	19	12	11.1	10.85
36 Nebraska	192.2	361	192	53.2	16	10	11.0	10.69
37 Michigan	190.5	374	221	59.1	12	9	11.0	11.45
38 Tulsa	286.3	516	307	59.5	25	18	11.0	12.95
39 Wake Forest	227.9	444	254	57.2	22	13	10.9	11.83
40 Mississippi St	197.2	434	280	64.5	12	12	10.9	11.65
41 Missouri	252.6	487	306	62.8	20	13	10.8	13.20
42 Cincinnati	261.1	483	291	60.2	17	16	10.6	11.60
43 Boise St	210.8	401	228	56.9	21	15	10.6	11.11
44 Tennessee	177.8	307	178	58.0	14	9	10.6	11.38
45 USF	244.0	441	270	61.2	16	12	10.5	11.69
46 Bowling Green	202.6	366	207	56.6	14	6	10.4	10.90
47 Temple	187.8	387	222	57.4	13	15	10.3	9.49
48 Texas A&M	276.3	511	319	62.4	19	7	10.1	13.74
49 Connecticut	281.0	429	248	57.8	22	18	10.1	11.80
50 Pittsburgh	233.7	448	273	60.9	16	8	10.1	11.94
51 ULM	226.2	418	244	58.4	23	13	10.0	11.02
52 Stanford	253.2	452	279	61.7	18	7	10.0	13.41
53 Ohio	219.4	469	256	54.6	24	15	9.9	9.93
54 Kansas St	263.4	478	301	63.0	26	18	9.9	12.96
55 UTEP	251.7	404	242	59.9	16	12	9.7	11.48
56 Wisconsin	163.6	352	214	60.8	15	16	9.7	9.92
57 Ohio St	182.0	352	214	60.8	18	13	9.6	10.86
58 Louisville	227.4	422	253	60.0	20	10	9.6	11.68
59 Purdue	221.0	401	232	57.9	17	12	9.5	10.44
60 Mississippi St	194.4	306	187	61.1	17	10	9.4	12.26
61 TCU	223.6	409	234	57.2	23	10	9.4	11.20
62 WKU	238.9	392	218	55.6	20	13	9.3	10.10
63 UCLA	226.6	471	298	63.3	28	14	9.3	12.89
64 Utah St	238.5	474	287	60.5	17	4	9.3	11.42
65 Miami, Oh	195.2	344	200	58.1	17	10	9.2	10.07
66 Clemson	217.5	417	243	58.3	26	14	9.2	11.40
67 North Carolina	215.3	455	277	60.9	24	14	9.1	11.29
68 East Carolina	202.2	354	214	60.5	17	7	9.1	11.04
69 San Diego St	221.7	364	204	56.0	18	15	9.0	9.90
70 Washington	284.6	486	305	62.8	22	10	8.9	13.24
71 Marshall	255.2	460	288	62.6	24	14	8.9	12.08
72 USC	263.3	457	292	63.9	17	9	8.8	11.58
73 Tulane	245.4	422	260	61.2	20	12	8.7	11.55
74 Notre Dame	205.8	409	244	59.7	23	8	8.7	10.71
75 New Mexico St	243.4	436	260	59.6	26	10	8.6	11.77
76 Iowa	222.9	413	256	62.0	21	10	8.6	11.29
77 W Michigan	215.0	397	246	62.0	21	12	8.6	10.47
78 SMU	217.7	443	284	64.1	15	6	8.6	10.90
79 Auburn	218.8	395	250	63.3	23	11	8.4	11.99
80 Fresno St	269.2	438	243	55.5	21	5	8.4	11.09
81 Syracuse	258.3	415	259	62.4	21	10	8.4	11.80
82 Hawaii	244.9	424	247	58.3	28	14	8.4	10.95
83 San Jose St	221.3	340	210	61.8	13	13	8.1	10.86
84 Louisiana	261.3	479	302	63.0	23	14	8.1	10.71
85 N Illinois	247.9	478	271	56.7	29	13	8.1	10.09
86 Arizona St	273.0	450	296	65.8	21	15	8.0	12.31
87 North Texas	265.8	429	257	59.9	27	9	8.0	11.68
88 Colorado St	179.6	293	181	61.8	19	8	7.7	10.50
89 Florida Atlantic	223.3	377	251	66.6	19	10	7.7	11.44
90 E Michigan	209.8	372	224	60.2	20	5	7.7	9.89
91 Maryland	237.4	373	245	65.7	11	7	7.6	11.43
92 Baylor	291.1	495	315	63.6	36	16	7.5	13.45
93 Army	164.3	245	141	57.6	19	8	7.5	9.80
94 Wyoming	196.3	330	201	60.9	18	13	7.4	9.57
95 Air Force	166.8	309	194	62.8	21	12	7.4	9.60
96 Northwestern	230.4	356	216	60.7	16	12	7.4	9.92
97 Oregon St	214.4	348	223	64.1	28	11	7.2	11.84
98 Middle Tenn	211.6	329	208	63.2	18	4	7.0	11.07
99 Texas Tech	226.8	314	190	60.5	24	5	7.0	12.74
100 Buffalo	203.7	320	189	59.1	25	6	6.9	10.27
101 Arizona	298.9	428	282	65.9	22	11	6.9	12.61
102 Rice	278.7	399	246	61.7	32	13	6.9	12.56
103 Duke	244.8	338	194	57.4	23	6	6.8	10.68
104 Miami, Fl	198.0	315	209	66.3	16	6	6.6	10.58
105 Troy	261.4	390	244	62.6	23	8	6.5	10.80
106 Idaho	278.3	440	283	64.3	28	9	6.5	11.63
107 Cent Michigan	241.8	374	229	61.2	24	8	6.4	9.88
108 Toledo	268.8	457	286	62.6	34	14	6.2	10.64
109 UNLV	249.0	345	210	60.9	27	7	6.0	11.43
110 Washington St	252.4	358	230	64.2	24	8	6.0	11.55
111 Memphis	299.4	432	279	64.6	27	12	5.9	11.06
112 Minnesota	216.7	353	239	67.7	23	4	5.8	11.45
113 Indiana	215.0	302	181	59.9	26	5	5.7	10.41
114 Akron	206.6	306	193	63.3	23	2	5.2	10.20
115 Navy	226.9	346	257	74.3	14	10	5.0	10.37
116 Colorado	255.4	414	271	65.5	34	7	4.9	12.26
117 UAB	282.3	403	286	71.0	26	9	4.3	12.00
118 Kansas	277.3	374	260	69.5	28	8	3.8	12.43
119 Ball St	284.3	369	246	66.7	29	10	3.8	10.79
120 New Mexico	245.2	336	244	72.6	21	3	3.0	10.88

*The four new FBS schools are not listed here because they played FCS Schedules last year.

2011 COLLEGE TEAM STAT AVERAGES

	OFF		- RUSHING -				- PASSING -				DEF		- OPPONENTS					RUSH	SKS	SKS
	PTS	FD	ATT	YDS	AVG	FUM	COM	ATT	POC	YDS	INT	TD	PTS	FD	ATT	YDS	AVG			
Air Force	34.9	23.2	55.6	314.8	5.7	1.4	9.5	15.7	60.3	140.7	8	16	28.4	21.0	44.3	219.7	5.0	1.1	10	18
Akron	14.2	15.8	34.4	114.4	3.3	1.1	14.3	31.3	45.5	163.3	11	12	38.5	22.0	44.6	219.6	4.9	1.1	38	11
Alabama	34.8	21.5	39.1	214.5	5.5	0.3	18.2	27.5	66.4	215.8	8	16	8.2	10.1	29.7	72.2	2.4	0.5	17	30
Arizona	30.8	25.8	27.6	94.5	3.4	0.5	33.2	48.1	69.0	370.8	15	29	35.4	23.0	34.3	161.6	4.7	0.4	23	10
Arizona St	33.2	23.8	32.5	129.1	4.0	0.8	25.0	40.5	63.2	316.7	13	27	28.6	21.5	35.0	149.1	4.3	1.3	28	26
Arkansas	36.8	21.5	31.7	137.4	4.3	1.0	23.6	30.2	63.5	300.7	7	26	22.2	18.8	38.6	167.6	4.3	0.7	28	29
Arkansas St	32.5	23.4	39.7	154.2	3.9	0.8	25.1	38.5	65.2	293.6	16	21	20.8	18.1	34.5	103.5	3.0	0.8	27	35
Army	24.8	21.2	61.7	346.5	5.6	1.8	3.1	8.1	38.1	50.4	4	5	28.3	18.8	40.1	194.9	4.9	0.8	11	18
Auburn	25.7	17.5	41.2	182.3	4.4	0.6	12.6	22.5	56.2	155.5	13	17	28.9	22.4	40.8	189.2	4.6	0.9	32	22
Ball St	25.3	21.0	33.3	138.4	4.2	0.6	24.4	38.3	63.7	241.0	11	19	34.7	25.9	44.6	226.0	5.1	0.6	11	16
Baylor	45.3	29.0	44.3	239.6	5.3	1.4	23.6	32.6	72.4	351.5	6	40	37.2	24.5	38.2	197.4	5.2	1.0	29	19
Boise St	44.2	25.7	37.8	171.9	4.5	0.6	27.1	36.7												

LATE PHONE SPECIALS

Northcoast Sports is the #1 ranked College Late Phone Service over 25 years in net wins as documented by The Sports Monitor of Oklahoma City, OK. Our weekly Late Phone Selections are the same plays we release to our Executive Club Members, The Sports Monitor and SportsWatch.

FIVE DAY EXECUTIVE CLUB SERVICE INCLUDES:

- Th/Fr/Sat/Sun and Monday Marquee Plays \$ 60
- Saturday's Late Phone Sides \$125
- Saturday's College Totals \$125
- Saturday's Small College Plays \$125
- Saturday's Top Opinions \$ 49
- Sunday's NFL Late Phone Plays \$ 75
- Sunday's Top Opinions \$ 25
- Monday Night Magic Play \$ 35

\$533 Value

**Save 30%!!!
\$399
For 5 Days!**



Saturday and Sunday's Late Phone Side Plays.....\$169

Sign up for this Saturday and Sunday's Late Phone Selections. You will receive every ★ rated College and Pro side LPS for Sat & Sun. These are the actual LPS that we release to our Executive Club Members!



"TOP PLAY PACKAGE"

\$195 Value.....

\$149

This season the Top Small College Play is included!

That's the FOUR Top Plays of the Week in each category!
Get All 3 Top Plays on Saturday - Side, Total and Small College
Get Sunday's Top NFL Late Phone Play A \$50 Value

Don't Miss out on this year's

EXPANDED TOP PLAY PACKAGE!

1-347-677-1700

Call daily for more Specials on the Comp Phone

NORTHCOAST SPORTS TOP 40 POWER POLL

The following Power Ratings are a combination of 6 different of Phil Steele's Power Ratings, including his Plus & Minus, Power Plays and Computer Power Ratings.

1 FLORIDA ST	14 TENNESSEE	27 KANSAS ST
2 USC	15 ARKANSAS	28 N CAROLINA
3 ALABAMA	16 STANFORD	29 WISCONSIN
4 OKLAHOMA	17 TEXAS A&M	30 AUBURN
5 LSU	18 MICHIGAN ST	31 C FLORIDA
6 TEXAS	19 W VIRGINIA	32 MISS ST
7 OREGON	20 MICHIGAN	33 UTAH
8 FLORIDA	21 CLEMSON	34 OREGON ST
9 OKLAHOMA ST	22 BYU	35 UCLA
10 OHIO ST	23 VIRGINIA TECH	36 USF
11 GEORGIA	24 MISSOURI	37 BAYLOR
12 NOTRE DAME	25 S CAROLINA	38 TEXAS TECH
13 NEBRASKA	26 TCU	39 BOISE ST
		40 CALIFORNIA



BIG DOG PLAY OF THE WEEK

1-800-659-4305

On The Private Play Hotline

184 outright upsets by 7+ Pt DOGS L/19Y

WE PICK A TD+ DOGS WE THINK WILL WIN OUTRIGHT EVERY WEEK ON THE PRIVATE PLAY HOTLINE (MORE THAN 1 PLAY POSSIBLE!)

Including TEXAS ST +14,300 last week

\$84 Value!

Marquee Plays are \$12 per play

Purchase One

Marquee 7-Pack \$59 each

Purchase Two

Marquee 7-Packs \$54 each

Purchase Three

Marquee 7-Packs \$49 each

1.800.654.3448



SUBSCRIBE TO POWER PLAYS

- I enclose \$99 for my '12 DOWNLOAD subscription to **POWER PLAYS**. (Every issue thru Super Bowl!). This includes \$50 on a Northcoast Debit Card, the Sept 5★ Late Phone Play (tba) and FREE Schedules (by request).
 - I enclose \$99 for my '12 DOWNLOAD subscription to **POWER SWEEP**. (Every issue thru Super Bowl!). This includes \$50 on a Northcoast Debit Card, the Sept 5★ Late Phone Play (tba) and FREE Schedules (by request).
- 2012 **POWER PLAYS** subs pay only \$59 (download only) with no bonuses.

All prices in Vol. 30 Issue 2 Expire 9-9-12 & Cannot be used in conjunction with any other offer

SUBSCRIBE NOW FOR AS LITTLE AS \$99!

Payment Method: MasterCard Visa American Express Discover Check/Money Order

Name _____

Address _____

City _____ State _____ Zip _____

Credit Card _____

Signature _____ Exp. Date _____



VISA/MC has 16 or 13 digits
DISC has 16 digits / AMEX has 15 digits

1-800-654-3448

NORTHCOAST SPORTS PRIVATE PLAY HOTLINE

1-800-659-4305

EXT #1 ON THE NC DEBIT CARD SYSTEM

BIG DOG PLAY

184 OUTRIGHT UPSETS in 19 Years by 7+ pt dogs!!
FOURTEEN OUTRIGHT UPSETS BY DD DOGS IN 2006!!! SEVENTEEN in 2007!!!!!! SIXTEEN in 2008!!!!!!
TWENTY-ONE in 2009 AND 2010!! TWENTY-NINE in 2011!!!! TEXAS ST LW!!! +14,300!!!!!!

EARLY BIRD PLAY 137-69 67% L/16Y!!!

COLLEGE 900 PLAY OF THE DAY

127-82-1 61% L/16Y

THURSDAY NIGHT TV PLAY

156-110-4 S/91 • 66-46-4 L8Y!!

SEC PLAY

15-7 68% Last 22!!!!!!

NFL TOTALS PLAY

61-26 70% L/13Y!!

Incl 30-11-1 73% L10Y!

\$9 PER PLAY using the NC Debit Card

Up To 3 New Plays Updated Each Day for College & NFL



NORTHCOAST SPORTS SERVICE

PO Box 450829 • Cleveland, OH 44145

OR ONLINE @ www.ncsports.com

and go to the NCstore